

Master Data Management (MDM) Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Master data management (MDM) software provides a way of managing all critical data from multiple applications in the organization. It does this by linking to a universal or master data file.

This report contains market size and forecasts of Master Data Management (MDM) Software in Global, including the following market information:

Global Master Data Management (MDM) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Master Data Management (MDM) Software market was valued at 4768.2 million in 2021 and is projected to reach US\$ 10600 million by 2028, at a CAGR of 12.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Master Data Management (MDM) Software include Winshuttle, SAP, IBM, Informatica, TIBCO, SAS, Terarada, Ataccama and Stibo Systems, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Master Data Management (MDM) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Master Data Management (MDM) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Master Data Management (MDM) Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Master Data Management (MDM) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Master Data Management (MDM) Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Master Data Management (MDM) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Master Data Management (MDM) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Master Data Management (MDM) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Master Data Management (MDM) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Winshuttle

SAP

IBM

Informatica

TIBCO

SAS

Terarada

Ataccama

Stibo Systems

Magnitude Software

Reltio

Riversand

Software AG

Civica

Prospecta Software

Clear Analytics

Microsoft

Starcom

Veeva Systems

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