

Mascara Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Mascara in global, including the following market information:

Global Mascara Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Mascara Market Sales, 2016-2021, 2022-2027, (M Units)

Global top five Mascara companies in 2020 (%)

The global Mascara market was valued at 5814.5 million in 2020 and is projected to reach US\$ 6439.1 million by 2027, at a CAGR of 2.6% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Mascara manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Mascara Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Mascara Market Segment Percentages, By Type, 2020 (%)

Regular

Waterproof

Water Resistant

Global Mascara Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Mascara Market Segment Percentages, By Application, 2020 (%)

Age 12-17

Age 18-24

Age 25-44

Age 45-64

Other

Global Mascara Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Mascara Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Mascara revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Mascara revenues share in global market, 2020 (%)

Key companies Mascara sales in global market, 2016-2021 (Estimated), (M Units)

Key companies Mascara sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal

Estee Lauder

Procter & Gamble

LVMH

Coty

Avon

Shiseido

Amore Pacific

Missha

Chanel

Mary Kay

Alticor

PIAS

Natura

Revlon

Oriflame

Groupe Rocher

Kose Corp

Beiersdorf

DHC

Thefaceshop

Gurwitch

Pola Orbis

Marie Dalgar

Elizabeth Arden

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