

Marketing Video Production Market, Global Outlook and Forecast 2022-2028

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Abstracts

The definition of video marketing: using video to promote or market your brand, product or service. A strong marketing campaign incorporates video into the mix. Customer testimonials, videos from live events, how-to videos, explainer videos, corporate training videos, viral (entertainment) videos, etc.

This report contains market size and forecasts of Marketing Video Production in Global, including the following market information:

Global Marketing Video Production Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Marketing Video Production market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Social Media Videos Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Marketing Video Production include WPP Group, Omnicom Group, Publicis Group, Interpublic Group, Dentsu, The Mill, BBDO, One Media Group and Allua Limited, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Marketing Video Production companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Marketing Video Production Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Video Production Market Segment Percentages, by Type, 2021 (%)

Social Media Videos

Content Marketing Videos

Conversion Videos

Others

Global Marketing Video Production Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Video Production Market Segment Percentages, by Application, 2021 (%)

Retail

Manufacturing

Education

Finances

HealthCare

Music Industry

Professional Services

Others

Global Marketing Video Production Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Marketing Video Production Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Marketing Video Production revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Marketing Video Production revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

WPP Group

Omnicom Group

Publicis Group

Interpublic Group

Dentsu

The Mill

BBDO

One Media Group

Allua Limited

Yum Yum Videos

Epipheo Studios

Sandwich Video

Demo Duck

Thinkmojo

Explanify

Switch Video

Grumo Media

Wyzowl

Blink Tower

Industrial Light and Magic

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