

Marketing Planning Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

Marketing Planning software helps businesses outline marketing strategy, budgets, and goals and measure progress against these parameters.

This report contains market size and forecasts of Marketing Planning Tools in Global, including the following market information:

Global Marketing Planning Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Marketing Planning Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(Under \$525/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Marketing Planning Tools include Wrike, GoodDay Work, Bitrix, GanttPRO, Asana, ProjectManage, Workamajig, Aha! Labs and Hygger, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Marketing Planning Tools companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Marketing Planning Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Planning Tools Market Segment Percentages, by Type, 2021 (%)

Basic(Under \$525/Month)

Standard(\$525-800/Month)

Senior(\$800-1100/Month)

Global Marketing Planning Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Planning Tools Market Segment Percentages, by Application, 2021 (%)

Financial Services and Insurance

Retail

Public Relations and Communication

Health Care

Other

Global Marketing Planning Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Marketing Planning Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Marketing Planning Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Marketing Planning Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Wrike

GoodDay Work

Bitrix

GanttPRO

Asana

ProjectManage

Workamajig

Aha! Labs

Hygger

Resource Guru

Percolate

Screendragon

Slope

IBM

Wedia

BrandMaker

Desk-Net

Shopperations

Nielsen

Marketing Mate

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