

Marketing Localization Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Marketing localization is the process of modifying marketing efforts to better target the needs and preferences of people in a different geographic region.

This report contains market size and forecasts of Marketing Localization Service in Global, including the following market information:

Global Marketing Localization Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Marketing Localization Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud -Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Marketing Localization Service include Lilt, ABBYY, Hownd, Morningside Translations, AMPLEXOR International, Acclaro, applingua, DAC and Language Connect, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Marketing Localization Service companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Marketing Localization Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Localization Service Market Segment Percentages, by Type, 2021 (%)

Cloud -Based

Web-based

Global Marketing Localization Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Localization Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Marketing Localization Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Marketing Localization Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Marketing Localization Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Marketing Localization Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lilt

ABBYY

Hownd

Morningside Translations

AMPLEXOR International

Acclaro

applingua

DAC

Language Connect

Lingo24

Ezeeworld

OmniLingua Worldwide

Smartling

Tethras

TextMaster

Telenav

Enago (Crimson Interactive)

wintranslation

Wordbank Denver

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