

Marketing Automation System Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/M73160120544EN.html>

Date: February 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: M73160120544EN

Abstracts

This report contains market size and forecasts of Marketing Automation System in Global, including the following market information:

Global Marketing Automation System Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Marketing Automation System market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Marketing Automation System include HubSpot, Marketo, Oracle, Acoustic, Act-On, Omnisend, Autopilot, Higher Logic and iContact, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Marketing Automation System companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Marketing Automation System Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Automation System Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-premise

Global Marketing Automation System Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Automation System Market Segment Percentages, by Application, 2021 (%)

Business-to-Business (B2B)

Business-to-Consumer (B2C)

Global Marketing Automation System Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Marketing Automation System Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Marketing Automation System revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Marketing Automation System revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

Marketo

Oracle

Acoustic

Act-On

Omnisend

Autopilot

Higher Logic

iContact

Keap

MailChimp

ActiveCampaign

Mautic

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