

Marketing Activation Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Marketing Activation Service is the service for marketing strategy adopted when the product reaches the maturity stage of product life cycle, and profits have fallen drastically. It is an attempt to bring the product back in the market and secure the sources of customers.

This report contains market size and forecasts of Marketing Activation Service in Global, including the following market information:

Global Marketing Activation Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Marketing Activation Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Incentives Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Marketing Activation Service include Pico, Uniplan, Cheil, Eventive, Interbrand, Ruckus, Sagon Phior, CBA Design and KEXINO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Marketing Activation

Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Marketing Activation Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Activation Service Market Segment Percentages, by Type, 2021 (%)

Incentives

Meetings & Conventions

Exhibitions

Others

Global Marketing Activation Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Marketing Activation Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Marketing Activation Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Marketing Activation Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Marketing Activation Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Marketing Activation Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pico

Uniplan

Cheil

Eventive

Interbrand

Ruckus

Sagon Phior

CBA Design

KEXINO

Sid Lee

Brandimage

Brand Brothers

Radish Lab

adlicious

Tronvig Group

Startling Brands

Invasione Creativa

EWT

Boumaka

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