

# Market Research Service Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Market research services perform in-depth research and reporting into a variety of markets. These companies also analyze market activity to provide businesses with custom market insight and new perspectives into their own marketing campaigns. Insights are showcased via reports, infographics, and ad-hoc deliverables.

This report contains market size and forecasts of Market Research Service in Global, including the following market information:

Global Market Research Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Market Research Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Market Research Service include SmartSites, CIENCE, Mintel, ReportLinker, SurveyMonkey, Euromonitor International, WPP, Ravenry and Leading Solution, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Market Research Service

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Market Research Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Market Research Service Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Market Research Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Market Research Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Market Research Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Market Research Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Market Research Service revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Market Research Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SmartSites

CIENCE

Mintel

ReportLinker

SurveyMonkey

Euromonitor International

WPP

Ravenry

Leading Solution

buzzback

Competiscan

451 Research

Brandwatch

Ziff Davis Performance Marketing

Healthcare Business Insights

Kai Analytics and Survey Research

Informa

PSFK

Streetbees

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