

Market Analytics Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Marketing analytics services provide businesses with a variety of data and data analysis to aid them in making marketing decisions.

This report contains market size and forecasts of Market Analytics Service in Global, including the following market information:

Global Market Analytics Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Market Analytics Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Market Analytics Service include Direct Online Marketing, Dun & Bradstreet, ClearPivot, Competiscan, Deloitte, Fathom, Nielsen, 6C Marketing and Discovery Data, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Market Analytics Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Market Analytics Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Market Analytics Service Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Market Analytics Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Market Analytics Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Market Analytics Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Market Analytics Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Market Analytics Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Market Analytics Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Direct Online Marketing

Dun & Bradstreet

ClearPivot

Competiscan

Deloitte

Fathom

Nielsen

6C Marketing

Discovery Data

Kai Analytics and Survey Research

Metrixa

Packed Data Services

WebMechanix

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