

Male Toiletries Market - Global Outlook and Forecast 2022-2028

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Abstracts

One of the major factors driving the male toiletries market is the rising trend of the metrosexual men who pay more attention to their appearance and spend significantly on their grooming, clothes and beauty treatments.

This report contains market size and forecasts of Male Toiletries in global, including the following market information:

Global Male Toiletries Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Male Toiletries Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Male Toiletries companies in 2021 (%)

The global Male Toiletries market was valued at 20510 million in 2021 and is projected to reach US\$ 24360 million by 2028, at a CAGR of 2.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mass Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Male Toiletries include Beiersdorf, Coty, L'Oreal, Molton Brown, P&G, Shiseido and Estee Lauder, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Male Toiletries

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Male Toiletries Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Toiletries Market Segment Percentages, by Type, 2021 (%)

Mass Products

Premium Products

Global Male Toiletries Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Toiletries Market Segment Percentages, by Application, 2021 (%)

Super Markets and Hyper Markets

Pharmacies

Speciality Stores

Departmental Stores

Others

Global Male Toiletries Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Toiletries Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Male Toiletries revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Male Toiletries revenues share in global market, 2021 (%)

Key companies Male Toiletries sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Male Toiletries sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Beiersdorf

Coty

L'Oreal

Molton Brown

P&G

Shiseido

Estee Lauder

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