

Male Grooming Products Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/M0EB584A97EFEN.html>

Date: March 2022

Pages: 75

Price: US\$ 3,250.00 (Single User License)

ID: M0EB584A97EFEN

Abstracts

Male Grooming Market Driven by Increasing Beauty Consciousness among Men.

This report contains market size and forecasts of Male Grooming Products in global, including the following market information:

Global Male Grooming Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Male Grooming Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Male Grooming Products companies in 2021 (%)

The global Male Grooming Products market was valued at 50470 million in 2021 and is projected to reach US\$ 65650 million by 2028, at a CAGR of 3.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Toiletries Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Male Grooming Products include Avon Products, Beiersdorf, Colgate-Palmolive, Coty, Energizer Holdings, Estee Lauder, Johnson & Johnson, Koninklijke Philips and L'Oreal. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Male Grooming Products

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Male Grooming Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Grooming Products Market Segment Percentages, by Type, 2021 (%)

Toiletries

Shaving Products

Global Male Grooming Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Grooming Products Market Segment Percentages, by Application, 2021 (%)

Hypermarkets

Supermarkets

Salon/Grooming Clubs

Online

Others

Global Male Grooming Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Grooming Products Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Male Grooming Products revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Male Grooming Products revenues share in global market, 2021 (%)

Key companies Male Grooming Products sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Male Grooming Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Avon Products

Beiersdorf

Colgate-Palmolive

Coty

Energizer Holdings

Estee Lauder

Johnson & Johnson

Koninklijke Philips

L'Oreal

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