

Male Colour Cosmetics Market - Global Outlook and Forecast 2022-2028

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Abstracts

Male colour cosmetics is a makeup product specially developed for men based on the characteristics of men's skin. With the progress of society, men's make-up is gradually being accepted and showing a high demand.

This report contains market size and forecasts of Male Colour Cosmetics in global, including the following market information:

Global Male Colour Cosmetics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Male Colour Cosmetics Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Male Colour Cosmetics companies in 2021 (%)

The global Male Colour Cosmetics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Facial Product Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Male Colour Cosmetics include L'oreal, Estee Lauder, Menaji Worldwide, Calven Klein, Chanel, Shiseido, Pola Orbis Holdings, BRTC and 4VOO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Male Colour Cosmetics manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Male Colour Cosmetics Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Colour Cosmetics Market Segment Percentages, by Type, 2021 (%)

Facial Product

Lip Product

Eye Product

Others

Global Male Colour Cosmetics Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Colour Cosmetics Market Segment Percentages, by Application, 2021 (%)

Speciality Stores

Online Retail

Department Stores

Others

Global Male Colour Cosmetics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Male Colour Cosmetics Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Male Colour Cosmetics revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Male Colour Cosmetics revenues share in global market, 2021 (%)

Key companies Male Colour Cosmetics sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Male Colour Cosmetics sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'oreal

Estee Lauder

Menaji Worldwide

Calven Klein

Chanel

Shiseido

Pola Orbis Holdings

BRTC

4VOO

Glossier

Guerlain

War Paint

Koh Gen Do

Hourglass

Formen

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