

Magazine Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

Magazine advertisements are the ads that you see in publications. Most publishers rely on the ads placed on their publications to generate income. Advertisers place their product or service on the magazine, and then the publisher will distribute these mags in an area covering their mailing list.

This report contains market size and forecasts of Magazine Advertising in Global, including the following market information:

Global Magazine Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Magazine Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Automotive Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Magazine Advertising include Gannett Co. Inc., Nine Entertainment, Axel Springer, Conduit, Inc, Valassis, News Corp, Global Business Leaders Mag, Ogilvy & Mather and MullenLowe, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Magazine Advertising

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Magazine Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Magazine Advertising Market Segment Percentages, by Type, 2021 (%)

Automotive

Financial Services

FMCG

Media & Entertainment

Retail

Real Estate

Education

Others

Global Magazine Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Magazine Advertising Market Segment Percentages, by Application, 2021 (%)

Large Enterprise

SMEs

Global Magazine Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Magazine Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Magazine Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Magazine Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Gannett Co. Inc.

Nine Entertainment

Axel Springer

Conduit, Inc

Valassis

News Corp

Global Business Leaders Mag

Ogilvy & Mather

MullenLowe

McCann Worldgroup

Publicis Groupe

Dentsu

Havas

Grey global

Droga 5

BBDO

VMLY&R

WPP Group PLC

Omnicom Group

Interpublic Group of Companies

Hakuhodo

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Magazine Advertising Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Magazine Advertising Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL MAGAZINE ADVERTISING OVERALL MARKET SIZE

- 2.1 Global Magazine Advertising Market Size: 2021 VS 2028
- 2.2 Global Magazine Advertising Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Magazine Advertising Players in Global Market
- 3.2 Top Global Magazine Advertising Companies Ranked by Revenue
- 3.3 Global Magazine Advertising Revenue by Companies
- 3.4 Top 3 and Top 5 Magazine Advertising Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Magazine Advertising Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Magazine Advertising Players in Global Market
 - 3.6.1 List of Global Tier 1 Magazine Advertising Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Magazine Advertising Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Magazine Advertising Market Size Markets, 2021 & 2028

4.1.2 Automotive

4.1.3 Financial Services

4.1.4 FMCG

4.1.5 Media & Entertainment

4.1.6 Retail

4.1.7 Real Estate

4.1.8 Education

4.1.9 Others

4.2 By Type - Global Magazine Advertising Revenue & Forecasts

4.2.1 By Type - Global Magazine Advertising Revenue, 2017-2022

4.2.2 By Type - Global Magazine Advertising Revenue, 2023-2028

4.2.3 By Type - Global Magazine Advertising Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Magazine Advertising Market Size, 2021 & 2028

5.1.2 Large Enterprise

5.1.3 SMEs

5.2 By Application - Global Magazine Advertising Revenue & Forecasts

5.2.1 By Application - Global Magazine Advertising Revenue, 2017-2022

5.2.2 By Application - Global Magazine Advertising Revenue, 2023-2028

5.2.3 By Application - Global Magazine Advertising Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Magazine Advertising Market Size, 2021 & 2028

6.2 By Region - Global Magazine Advertising Revenue & Forecasts

6.2.1 By Region - Global Magazine Advertising Revenue, 2017-2022

6.2.2 By Region - Global Magazine Advertising Revenue, 2023-2028

6.2.3 By Region - Global Magazine Advertising Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Magazine Advertising Revenue, 2017-2028

6.3.2 US Magazine Advertising Market Size, 2017-2028

6.3.3 Canada Magazine Advertising Market Size, 2017-2028

6.3.4 Mexico Magazine Advertising Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country - Europe Magazine Advertising Revenue, 2017-2028
- 6.4.2 Germany Magazine Advertising Market Size, 2017-2028
- 6.4.3 France Magazine Advertising Market Size, 2017-2028
- 6.4.4 U.K. Magazine Advertising Market Size, 2017-2028
- 6.4.5 Italy Magazine Advertising Market Size, 2017-2028
- 6.4.6 Russia Magazine Advertising Market Size, 2017-2028
- 6.4.7 Nordic Countries Magazine Advertising Market Size, 2017-2028
- 6.4.8 Benelux Magazine Advertising Market Size, 2017-2028
- 6.5 Asia
 - 6.5.1 By Region - Asia Magazine Advertising Revenue, 2017-2028
 - 6.5.2 China Magazine Advertising Market Size, 2017-2028
 - 6.5.3 Japan Magazine Advertising Market Size, 2017-2028
 - 6.5.4 South Korea Magazine Advertising Market Size, 2017-2028
 - 6.5.5 Southeast Asia Magazine Advertising Market Size, 2017-2028
 - 6.5.6 India Magazine Advertising Market Size, 2017-2028
- 6.6 South America
 - 6.6.1 By Country - South America Magazine Advertising Revenue, 2017-2028
 - 6.6.2 Brazil Magazine Advertising Market Size, 2017-2028
 - 6.6.3 Argentina Magazine Advertising Market Size, 2017-2028
- 6.7 Middle East & Africa
 - 6.7.1 By Country - Middle East & Africa Magazine Advertising Revenue, 2017-2028
 - 6.7.2 Turkey Magazine Advertising Market Size, 2017-2028
 - 6.7.3 Israel Magazine Advertising Market Size, 2017-2028
 - 6.7.4 Saudi Arabia Magazine Advertising Market Size, 2017-2028
 - 6.7.5 UAE Magazine Advertising Market Size, 2017-2028

7 PLAYERS PROFILES

- 7.1 Gannett Co. Inc.
 - 7.1.1 Gannett Co. Inc. Corporate Summary
 - 7.1.2 Gannett Co. Inc. Business Overview
 - 7.1.3 Gannett Co. Inc. Magazine Advertising Major Product Offerings
 - 7.1.4 Gannett Co. Inc. Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.1.5 Gannett Co. Inc. Key News
- 7.2 Nine Entertainment
 - 7.2.1 Nine Entertainment Corporate Summary
 - 7.2.2 Nine Entertainment Business Overview
 - 7.2.3 Nine Entertainment Magazine Advertising Major Product Offerings
 - 7.2.4 Nine Entertainment Magazine Advertising Revenue in Global Market

(2017-2022)

7.2.5 Nine Entertainment Key News

7.3 Axel Springer

7.3.1 Axel Springer Corporate Summary

7.3.2 Axel Springer Business Overview

7.3.3 Axel Springer Magazine Advertising Major Product Offerings

7.3.4 Axel Springer Magazine Advertising Revenue in Global Market (2017-2022)

7.3.5 Axel Springer Key News

7.4 Conduit, Inc

7.4.1 Conduit, Inc Corporate Summary

7.4.2 Conduit, Inc Business Overview

7.4.3 Conduit, Inc Magazine Advertising Major Product Offerings

7.4.4 Conduit, Inc Magazine Advertising Revenue in Global Market (2017-2022)

7.4.5 Conduit, Inc Key News

7.5 Valassis

7.5.1 Valassis Corporate Summary

7.5.2 Valassis Business Overview

7.5.3 Valassis Magazine Advertising Major Product Offerings

7.5.4 Valassis Magazine Advertising Revenue in Global Market (2017-2022)

7.5.5 Valassis Key News

7.6 News Corp

7.6.1 News Corp Corporate Summary

7.6.2 News Corp Business Overview

7.6.3 News Corp Magazine Advertising Major Product Offerings

7.6.4 News Corp Magazine Advertising Revenue in Global Market (2017-2022)

7.6.5 News Corp Key News

7.7 Global Business Leaders Mag

7.7.1 Global Business Leaders Mag Corporate Summary

7.7.2 Global Business Leaders Mag Business Overview

7.7.3 Global Business Leaders Mag Magazine Advertising Major Product Offerings

7.7.4 Global Business Leaders Mag Magazine Advertising Revenue in Global Market

(2017-2022)

7.7.5 Global Business Leaders Mag Key News

7.8 Ogilvy & Mather

7.8.1 Ogilvy & Mather Corporate Summary

7.8.2 Ogilvy & Mather Business Overview

7.8.3 Ogilvy & Mather Magazine Advertising Major Product Offerings

7.8.4 Ogilvy & Mather Magazine Advertising Revenue in Global Market (2017-2022)

7.8.5 Ogilvy & Mather Key News

7.9 MullenLowe

7.9.1 MullenLowe Corporate Summary

7.9.2 MullenLowe Business Overview

7.9.3 MullenLowe Magazine Advertising Major Product Offerings

7.9.4 MullenLowe Magazine Advertising Revenue in Global Market (2017-2022)

7.9.5 MullenLowe Key News

7.10 McCann Worldgroup

7.10.1 McCann Worldgroup Corporate Summary

7.10.2 McCann Worldgroup Business Overview

7.10.3 McCann Worldgroup Magazine Advertising Major Product Offerings

7.10.4 McCann Worldgroup Magazine Advertising Revenue in Global Market (2017-2022)

7.10.5 McCann Worldgroup Key News

7.11 Publicis Groupe

7.11.1 Publicis Groupe Corporate Summary

7.11.2 Publicis Groupe Business Overview

7.11.3 Publicis Groupe Magazine Advertising Major Product Offerings

7.11.4 Publicis Groupe Magazine Advertising Revenue in Global Market (2017-2022)

7.11.5 Publicis Groupe Key News

7.12 Dentsu

7.12.1 Dentsu Corporate Summary

7.12.2 Dentsu Business Overview

7.12.3 Dentsu Magazine Advertising Major Product Offerings

7.12.4 Dentsu Magazine Advertising Revenue in Global Market (2017-2022)

7.12.5 Dentsu Key News

7.13 Havas

7.13.1 Havas Corporate Summary

7.13.2 Havas Business Overview

7.13.3 Havas Magazine Advertising Major Product Offerings

7.13.4 Havas Magazine Advertising Revenue in Global Market (2017-2022)

7.13.5 Havas Key News

7.14 Grey global

7.14.1 Grey global Corporate Summary

7.14.2 Grey global Business Overview

7.14.3 Grey global Magazine Advertising Major Product Offerings

7.14.4 Grey global Magazine Advertising Revenue in Global Market (2017-2022)

7.14.5 Grey global Key News

7.15 Droga

7.15.1 Droga 5 Corporate Summary

- 7.15.2 Droga 5 Business Overview
- 7.15.3 Droga 5 Magazine Advertising Major Product Offerings
- 7.15.4 Droga 5 Magazine Advertising Revenue in Global Market (2017-2022)
- 7.15.5 Droga 5 Key News
- 7.16 BBDO
 - 7.16.1 BBDO Corporate Summary
 - 7.16.2 BBDO Business Overview
 - 7.16.3 BBDO Magazine Advertising Major Product Offerings
 - 7.16.4 BBDO Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.16.5 BBDO Key News
- 7.17 VMLY&R
 - 7.17.1 VMLY&R Corporate Summary
 - 7.17.2 VMLY&R Business Overview
 - 7.17.3 VMLY&R Magazine Advertising Major Product Offerings
 - 7.17.4 VMLY&R Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.17.5 VMLY&R Key News
- 7.18 WPP Group PLC
 - 7.18.1 WPP Group PLC Corporate Summary
 - 7.18.2 WPP Group PLC Business Overview
 - 7.18.3 WPP Group PLC Magazine Advertising Major Product Offerings
 - 7.18.4 WPP Group PLC Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.18.5 WPP Group PLC Key News
- 7.19 Omnicom Group
 - 7.19.1 Omnicom Group Corporate Summary
 - 7.19.2 Omnicom Group Business Overview
 - 7.19.3 Omnicom Group Magazine Advertising Major Product Offerings
 - 7.19.4 Omnicom Group Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.19.5 Omnicom Group Key News
- 7.20 Interpublic Group of Companies
 - 7.20.1 Interpublic Group of Companies Corporate Summary
 - 7.20.2 Interpublic Group of Companies Business Overview
 - 7.20.3 Interpublic Group of Companies Magazine Advertising Major Product Offerings
 - 7.20.4 Interpublic Group of Companies Magazine Advertising Revenue in Global Market (2017-2022)
 - 7.20.5 Interpublic Group of Companies Key News
- 7.21 Hakuhodo
 - 7.21.1 Hakuhodo Corporate Summary
 - 7.21.2 Hakuhodo Business Overview
 - 7.21.3 Hakuhodo Magazine Advertising Major Product Offerings

7.21.4 Hakuodo Magazine Advertising Revenue in Global Market (2017-2022)

7.21.5 Hakuodo Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Magazine Advertising Market Opportunities & Trends in Global Market

Table 2. Magazine Advertising Market Drivers in Global Market

Table 3. Magazine Advertising Market Restraints in Global Market

Table 4. Key Players of Magazine Advertising in Global Market

Table 5. Top Magazine Advertising Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Magazine Advertising Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Magazine Advertising Revenue Share by Companies, 2017-2022

Table 8. Global Companies Magazine Advertising Product Type

Table 9. List of Global Tier 1 Magazine Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Magazine Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Magazine Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Magazine Advertising Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Magazine Advertising Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Magazine Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Magazine Advertising Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Magazine Advertising Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Magazine Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Magazine Advertising Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Magazine Advertising Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Magazine Advertising Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Magazine Advertising Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Magazine Advertising Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Magazine Advertising Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Magazine Advertising Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Magazine Advertising Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Magazine Advertising Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Magazine Advertising Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Magazine Advertising Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Magazine Advertising Revenue, (US\$, Mn), 2023-2028

Table 30. Gannett Co. Inc. Corporate Summary

Table 31. Gannett Co. Inc. Magazine Advertising Product Offerings

Table 32. Gannett Co. Inc. Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 33. Nine Entertainment Corporate Summary

Table 34. Nine Entertainment Magazine Advertising Product Offerings

Table 35. Nine Entertainment Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 36. Axel Springer Corporate Summary

Table 37. Axel Springer Magazine Advertising Product Offerings

Table 38. Axel Springer Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 39. Conduit, Inc Corporate Summary

Table 40. Conduit, Inc Magazine Advertising Product Offerings

Table 41. Conduit, Inc Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 42. Valassis Corporate Summary

Table 43. Valassis Magazine Advertising Product Offerings

Table 44. Valassis Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 45. News Corp Corporate Summary

Table 46. News Corp Magazine Advertising Product Offerings

Table 47. News Corp Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 48. Global Business Leaders Mag Corporate Summary

Table 49. Global Business Leaders Mag Magazine Advertising Product Offerings

Table 50. Global Business Leaders Mag Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 51. Ogilvy & Mather Corporate Summary

Table 52. Ogilvy & Mather Magazine Advertising Product Offerings

Table 53. Ogilvy & Mather Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 54. MullenLowe Corporate Summary

Table 55. MullenLowe Magazine Advertising Product Offerings

Table 56. MullenLowe Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 57. McCann Worldgroup Corporate Summary

Table 58. McCann Worldgroup Magazine Advertising Product Offerings

Table 59. McCann Worldgroup Magazine Advertising Revenue (US\$, Mn), (2017-2022)

Table 60. Publicis Groupe Corporate Summary

Table 61. Publicis Groupe Magazine Advertising Product Offerings

- Table 62. Publicis Groupe Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 63. Dentsu Corporate Summary
- Table 64. Dentsu Magazine Advertising Product Offerings
- Table 65. Dentsu Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 66. Havas Corporate Summary
- Table 67. Havas Magazine Advertising Product Offerings
- Table 68. Havas Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 69. Grey global Corporate Summary
- Table 70. Grey global Magazine Advertising Product Offerings
- Table 71. Grey global Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 72. Droga 5 Corporate Summary
- Table 73. Droga 5 Magazine Advertising Product Offerings
- Table 74. Droga 5 Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 75. BBDO Corporate Summary
- Table 76. BBDO Magazine Advertising Product Offerings
- Table 77. BBDO Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 78. VMLY&R Corporate Summary
- Table 79. VMLY&R Magazine Advertising Product Offerings
- Table 80. VMLY&R Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 81. WPP Group PLC Corporate Summary
- Table 82. WPP Group PLC Magazine Advertising Product Offerings
- Table 83. WPP Group PLC Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 84. Omnicom Group Corporate Summary
- Table 85. Omnicom Group Magazine Advertising Product Offerings
- Table 86. Omnicom Group Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 87. Interpublic Group of Companies Corporate Summary
- Table 88. Interpublic Group of Companies Magazine Advertising Product Offerings
- Table 89. Interpublic Group of Companies Magazine Advertising Revenue (US\$, Mn), (2017-2022)
- Table 90. Hakuhodo Corporate Summary
- Table 91. Hakuhodo Magazine Advertising Product Offerings
- Table 92. Hakuhodo Magazine Advertising Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Magazine Advertising Segment by Type in 2021
- Figure 2. Magazine Advertising Segment by Application in 2021
- Figure 3. Global Magazine Advertising Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Magazine Advertising Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Magazine Advertising Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Magazine Advertising Revenue in 2021
- Figure 8. By Type - Global Magazine Advertising Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Magazine Advertising Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Magazine Advertising Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Magazine Advertising Revenue Market Share, 2017-2028
- Figure 12. US Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Magazine Advertising Revenue Market Share, 2017-2028
- Figure 16. Germany Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Magazine Advertising Revenue Market Share, 2017-2028
- Figure 24. China Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Magazine Advertising Revenue Market Share, 2017-2028
- Figure 30. Brazil Magazine Advertising Revenue, (US\$, Mn), 2017-2028

- Figure 31. Argentina Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Magazine Advertising Revenue Market Share, 2017-2028
- Figure 33. Turkey Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Magazine Advertising Revenue, (US\$, Mn), 2017-2028
- Figure 37. Gannett Co. Inc. Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. Nine Entertainment Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Axel Springer Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Conduit, Inc Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Valassis Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. News Corp Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Global Business Leaders Mag Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Ogilvy & Mather Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. MullenLowe Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. McCann Worldgroup Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 47. Publicis Groupe Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 48. Dentsu Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 49. Havas Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 50. Grey global Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 51. Droga 5 Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 52. BBDO Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. VMLY&R Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. WPP Group PLC Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 55. Omnicom Group Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. Interpublic Group of Companies Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 57. Hakuhodo Magazine Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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