

# Loyalty Program Software for Small Businesses Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Small Business Loyalty Programs help businesses grow their revenue and build lasting relationships with customers by tracking customer behavior and rewarding loyalty.

This report contains market size and forecasts of Loyalty Program Software for Small Businesses in Global, including the following market information:

Global Loyalty Program Software for Small Businesses Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Loyalty Program Software for Small Businesses market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(Under \$79/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Loyalty Program Software for Small Businesses include Pobuca, Fivestars Loyalty, TapMango, Preferred Market Solutions, VYPER, Goodycard, Revetize, Kangaroo Rewards and Flok, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Loyalty Program Software for Small Businesses companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Loyalty Program Software for Small Businesses Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Loyalty Program Software for Small Businesses Market Segment Percentages, by Type, 2021 (%)

Basic(Under \$79/Month)

Standard(\$79-149/Month)

Senior(\$149-249/Month)

Global Loyalty Program Software for Small Businesses Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Loyalty Program Software for Small Businesses Market Segment Percentages, by Application, 2021 (%)

Commercial Mortgages

Residential Mortgages

Education Loans

Finance

Other

Global Loyalty Program Software for Small Businesses Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Loyalty Program Software for Small Businesses Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Loyalty Program Software for Small Businesses revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Loyalty Program Software for Small Businesses revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pobuca

Fivestars Loyalty

TapMango

Preferred Market Solutions

VYPER

Goodycard

Revetize

Kangaroo Rewards

Flok

Belly

Sparkage

Anafore

Marketing Marvel

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