

Low-Calorie RTD Beverage Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/LC41C24A50F5EN.html>

Date: July 2022

Pages: 71

Price: US\$ 3,250.00 (Single User License)

ID: LC41C24A50F5EN

Abstracts

LCBs were defined as low- or no-calorie drinks (without added sugar or sugar-free), including carbonated, ready-to-drink and concentrated soft drinks and squashes, excluding water.

This report contains market size and forecasts of Low-Calorie RTD Beverage in global, including the following market information:

Global Low-Calorie RTD Beverage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Low-Calorie RTD Beverage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Low-Calorie RTD Beverage companies in 2021 (%)

The global Low-Calorie RTD Beverage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Alcoholic Beverages Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Low-Calorie RTD Beverage include Asahi Breweries, Ltd, Diageo plc., Bacardi Limited, Global Brands Limited, Kold Group, Pepsi, COCA-

COLA, SGC Global and Malibu Drinks, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Low-Calorie RTD Beverage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Low-Calorie RTD Beverage Market, By Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Low-Calorie RTD Beverage Market Segment Percentages, By Type, 2021 (%)

Alcoholic Beverages

Non-Alcoholic Beverages

Global Low-Calorie RTD Beverage Market, By Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Low-Calorie RTD Beverage Market Segment Percentages, By Application, 2021 (%)

Online Sales

Offline Sales

Global Low-Calorie RTD Beverage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Low-Calorie RTD Beverage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Low-Calorie RTD Beverage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Low-Calorie RTD Beverage revenues share in global market, 2021 (%)

Key companies Low-Calorie RTD Beverage sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Low-Calorie RTD Beverage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Asahi Breweries, Ltd

Diageo plc.

Bacardi Limited

Global Brands Limited

Kold Group

Pepsi

COCA-COLA

SGC Global

Malibu Drinks

Herbal Water, Inc.

AB InBev (Spiked Seltzer)

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