

Longum Market - Global Outlook and Forecast 2022-2028

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Abstracts

Bifidobacterium longum is a species of small pathogenic bacteria, which naturally occurs in gastrointestinal tracts of human and other animals. The bacterium is added to different types of foods, beverages, and dietary supplements as a probiotic, as it provides many health benefits such as improved digestion and bowel movements.

The growth of the global longum market is driven by increase in demand for probiotic dietary supplements with probiotic ingredients and surge in awareness towards healthy food products. Furthermore, rise in disposable income allows consumers to purchase healthy alternatives to regular food products, which is expected to fuel the growth of the market. However, low level of awareness and meagre purchasing power in underdeveloped countries are anticipated to hinder the market growth.

This report contains market size and forecasts of Longum in global, including the following market information:

Global Longum Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Longum Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Longum companies in 2021 (%)

The global Longum market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

0.2g/Piece Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Longum include ATCC Inc, BioGaia AB, Mystic Pharmaceuticals Inc, Hanson Ltd, Biofodan A/S, BioCare Copenhagen ApS, Danisco A/S, Danone SA and Deerland Enzymes Inc. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Longum manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Longum Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Longum Market Segment Percentages, by Type, 2021 (%)

0.2g/Piece

0.25g/Piece

Global Longum Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Longum Market Segment Percentages, by Application, 2021 (%)

Medicine

Others

Global Longum Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Longum Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Longum revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Longum revenues share in global market, 2021 (%)

Key companies Longum sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Longum sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ATCC Inc

BioGaia AB

Mystic Pharmaceuticals Inc

Hanson Ltd

Biofodan A/S

BioCare Copenhagen ApS

Danisco A/S

Danone SA

Deerland Enzymes Inc

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