

Location of Things Market - Global Outlook and Forecast 2022-2028

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Abstracts

Increasing importance of spatial data is expected to drive the growth of the location of things market.

This report contains market size and forecasts of Location of Things in Global, including the following market information:

Global Location of Things Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location of Things market was valued at 21410 million in 2021 and is projected to reach US\$ 108700 million by 2028, at a CAGR of 26.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Equipment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location of Things include Bosch Software Innovations, Google, IBM, Microsoft, Esri, Qualcomm Technologies, Wireless Logic, Ubisense Group and Pitney Bowes, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location of Things

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location of Things Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location of Things Market Segment Percentages, by Type, 2021 (%)

Hardware Equipment

Software System

Global Location of Things Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location of Things Market Segment Percentages, by Application, 2021 (%)

Auto Industry

Medical Treatment

Communication

Navigation

Other

Global Location of Things Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location of Things Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location of Things revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location of Things revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bosch Software Innovations

Google

IBM

Microsoft

Esri

Qualcomm Technologies

Wireless Logic

Ubisense Group

Pitney Bowes

Telogis

Tibco Software

Gobabl

Zebra Technologies

Awarepoint

Navigine

Geofeedia

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