

# Location Intelligence Platforms Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Location Intelligence Platforms in Global, including the following market information:

Global Location Intelligence Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location Intelligence Platforms market was valued at 14150 million in 2021 and is projected to reach US\$ 30750 million by 2028, at a CAGR of 11.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location Intelligence Platforms include Esri, Pitney Bowes, CartoDB, Caliper Corporation, Alteryx, Salesforce, SAP, Spotio and Map Business Online, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location Intelligence Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

## Total Market by Segment:

Global Location Intelligence Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location Intelligence Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Location Intelligence Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location Intelligence Platforms Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Location Intelligence Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location Intelligence Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location Intelligence Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location Intelligence Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Esri

Pitney Bowes

CartoDB

Caliper Corporation

Alteryx

Salesforce

SAP

Spotio

Map Business Online

ipgeolocation

Google

Fract

Gadberry Group

Galigeo

Geoblink

GXperts

Maptive

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