

Location Intelligence Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Location analytics is the process or the ability to gain insight from the location or geographic component of business data.

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. Traditionally, location data has been relegated to mapping and GIS purposes. But geo-mapping software, like other business software, has become easier to use. And BI and analytics software vendors are integrating mapping and spatial data analysis into their products to provide additional context to visualizations, reports and analysis.

This report contains market size and forecasts of Location Intelligence Analytics in Global, including the following market information:

Global Location Intelligence Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location Intelligence Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location Intelligence Analytics include SAP SE, IBM Corporation, Oracle Corporation, Microsoft Corporation, Google Inc., Tableau software, SAS Institute, TIBCO Software Inc. and Information Builders, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location Intelligence Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location Intelligence Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location Intelligence Analytics Market Segment Percentages, by Type, 2021 (%)

Software

Service

Global Location Intelligence Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location Intelligence Analytics Market Segment Percentages, by Application, 2021 (%)

BFSI

Healthcare and Life Sciences

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

Global Location Intelligence Analytics Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Location Intelligence Analytics Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location Intelligence Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location Intelligence Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP SE

IBM Corporation

Oracle Corporation

Microsoft Corporation

Google Inc.

Tableau software

SAS Institute

TIBCO Software Inc.

Information Builders

Pitney Bowes

MicroStrategy

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