

Location-enabled Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

An LBS platform involves location platform and infrastructure providers, location middleware providers, location technology developers, GNSS chipsets and assistance server providers, location platform aggregators, and database providers.

This report contains market size and forecasts of Location-enabled Platform in Global, including the following market information:

Global Location-enabled Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location-enabled Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Outdoor Navigation Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location-enabled Platform include Foursquare, Google, Here, Near, Alcatel-Lucent, Broadcom and CSR, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location-enabled Platform companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location-enabled Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location-enabled Platform Market Segment Percentages, by Type, 2021 (%)

Outdoor Navigation

Indoor Navigation

Work Assistance

Online-To-Offline

Others

Global Location-enabled Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location-enabled Platform Market Segment Percentages, by Application, 2021 (%)

Commercial

Healthcare

Entertainment

Others

Global Location-enabled Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location-enabled Platform Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location-enabled Platform revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Location-enabled Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Foursquare

Google

Here

Near

Alcatel-Lucent

Broadcom

CSR

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