

Location Based VR Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/L1333D669E80EN.html

Date: April 2022

Pages: 63

Price: US\$ 3,250.00 (Single User License)

ID: L1333D669E80EN

Abstracts

Location based virtual reality is a suite of hardware and software components that enable end-users to visualize and experience virtual environment in real-time.

This report contains market size and forecasts of Location Based VR in Global, including the following market information:

Global Location Based VR Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location Based VR market was valued at 3449.8 million in 2021 and is projected to reach US\$ 6001.1 million by 2028, at a CAGR of 8.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location Based VR include Appentus Technologies, BidOn Games Studio, Cortex, Craftars, Google, HQSoftware, HTC, Huawei Technologies and Intel Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location Based VR companies, and industry experts on this industry, involving the revenue, demand,



product type, recent developments and plans, industry trends, drivers,

| challenges, obstacles, and potential risks. |
|--|
| Total Market by Segment: |
| Global Location Based VR Market, by Type, 2017-2022, 2023-2028 (\$ millions) |
| Global Location Based VR Market Segment Percentages, by Type, 2021 (%) |
| Hardware |
| Software |
| Global Location Based VR Market, by Application, 2017-2022, 2023-2028 (\$ millions) |
| Global Location Based VR Market Segment Percentages, by Application, 2021 (%) |
| Entertainment |
| Training/Simulation |
| Navigation |
| Sales |
| Medical |
| Other |
| Global Location Based VR Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) |
| Global Location Based VR Market Segment Percentages, By Region and Country, 2021 (%) |

North America



| | US | |
|--------|------------------|--|
| | Canada | |
| | Mexico | |
| Europe | | |
| | Germany | |
| | France | |
| | U.K. | |
| | Italy | |
| | Russia | |
| | Nordic Countries | |
| | Benelux | |
| | Rest of Europe | |
| Asia | | |
| | China | |
| | Japan | |
| | South Korea | |
| | Southeast Asia | |
| | India | |
| | Rest of Asia | |

South America







| Google |
|-----------------------------|
| HQSoftware |
| HTC |
| Huawei Technologies |
| Intel Corporation |
| MOFABLES |
| NEXT NOW |
| Oculus VR |
| ScienceSoft USA Corporation |



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Location Based VR Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Location Based VR Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL LOCATION BASED VR OVERALL MARKET SIZE

- 2.1 Global Location Based VR Market Size: 2021 VS 2028
- 2.2 Global Location Based VR Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Location Based VR Players in Global Market
- 3.2 Top Global Location Based VR Companies Ranked by Revenue
- 3.3 Global Location Based VR Revenue by Companies
- 3.4 Top 3 and Top 5 Location Based VR Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Location Based VR Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Location Based VR Players in Global Market
 - 3.6.1 List of Global Tier 1 Location Based VR Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Location Based VR Companies

4 MARKET SIGHTS BY PRODUCT



- 4.1 Overview
 - 4.1.1 by Type Global Location Based VR Market Size Markets, 2021 & 2028
 - 4.1.2 Hardware
 - 4.1.3 Software
- 4.2 By Type Global Location Based VR Revenue & Forecasts
- 4.2.1 By Type Global Location Based VR Revenue, 2017-2022
- 4.2.2 By Type Global Location Based VR Revenue, 2023-2028
- 4.2.3 By Type Global Location Based VR Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application Global Location Based VR Market Size, 2021 & 2028
 - 5.1.2 Entertainment
 - 5.1.3 Training/Simulation
 - 5.1.4 Navigation
 - 5.1.5 Sales
 - 5.1.6 Medical
 - 5.1.7 Other
- 5.2 By Application Global Location Based VR Revenue & Forecasts
 - 5.2.1 By Application Global Location Based VR Revenue, 2017-2022
 - 5.2.2 By Application Global Location Based VR Revenue, 2023-2028
- 5.2.3 By Application Global Location Based VR Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region Global Location Based VR Market Size, 2021 & 2028
- 6.2 By Region Global Location Based VR Revenue & Forecasts
- 6.2.1 By Region Global Location Based VR Revenue, 2017-2022
- 6.2.2 By Region Global Location Based VR Revenue, 2023-2028
- 6.2.3 By Region Global Location Based VR Revenue Market Share, 2017-2028
- 6.3 North America
- 6.3.1 By Country North America Location Based VR Revenue, 2017-2028
- 6.3.2 US Location Based VR Market Size, 2017-2028
- 6.3.3 Canada Location Based VR Market Size, 2017-2028
- 6.3.4 Mexico Location Based VR Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country Europe Location Based VR Revenue, 2017-2028
 - 6.4.2 Germany Location Based VR Market Size, 2017-2028



- 6.4.3 France Location Based VR Market Size, 2017-2028
- 6.4.4 U.K. Location Based VR Market Size, 2017-2028
- 6.4.5 Italy Location Based VR Market Size, 2017-2028
- 6.4.6 Russia Location Based VR Market Size, 2017-2028
- 6.4.7 Nordic Countries Location Based VR Market Size, 2017-2028
- 6.4.8 Benelux Location Based VR Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region Asia Location Based VR Revenue, 2017-2028
- 6.5.2 China Location Based VR Market Size, 2017-2028
- 6.5.3 Japan Location Based VR Market Size, 2017-2028
- 6.5.4 South Korea Location Based VR Market Size, 2017-2028
- 6.5.5 Southeast Asia Location Based VR Market Size, 2017-2028
- 6.5.6 India Location Based VR Market Size, 2017-2028
- 6.6 South America
 - 6.6.1 By Country South America Location Based VR Revenue, 2017-2028
 - 6.6.2 Brazil Location Based VR Market Size, 2017-2028
- 6.6.3 Argentina Location Based VR Market Size, 2017-2028
- 6.7 Middle East & Africa
 - 6.7.1 By Country Middle East & Africa Location Based VR Revenue, 2017-2028
 - 6.7.2 Turkey Location Based VR Market Size, 2017-2028
 - 6.7.3 Israel Location Based VR Market Size, 2017-2028
 - 6.7.4 Saudi Arabia Location Based VR Market Size, 2017-2028
- 6.7.5 UAE Location Based VR Market Size, 2017-2028

7 PLAYERS PROFILES

- 7.1 Appentus Technologies
 - 7.1.1 Appentus Technologies Corporate Summary
 - 7.1.2 Appentus Technologies Business Overview
 - 7.1.3 Appentus Technologies Location Based VR Major Product Offerings
- 7.1.4 Appentus Technologies Location Based VR Revenue in Global Market (2017-2022)
- 7.1.5 Appentus Technologies Key News
- 7.2 BidOn Games Studio
 - 7.2.1 BidOn Games Studio Corporate Summary
 - 7.2.2 BidOn Games Studio Business Overview
 - 7.2.3 BidOn Games Studio Location Based VR Major Product Offerings
 - 7.2.4 BidOn Games Studio Location Based VR Revenue in Global Market (2017-2022)
 - 7.2.5 BidOn Games Studio Key News



7.3 Cortex

- 7.3.1 Cortex Corporate Summary
- 7.3.2 Cortex Business Overview
- 7.3.3 Cortex Location Based VR Major Product Offerings
- 7.3.4 Cortex Location Based VR Revenue in Global Market (2017-2022)
- 7.3.5 Cortex Key News

7.4 Craftars

- 7.4.1 Craftars Corporate Summary
- 7.4.2 Craftars Business Overview
- 7.4.3 Craftars Location Based VR Major Product Offerings
- 7.4.4 Craftars Location Based VR Revenue in Global Market (2017-2022)
- 7.4.5 Craftars Key News

7.5 Google

- 7.5.1 Google Corporate Summary
- 7.5.2 Google Business Overview
- 7.5.3 Google Location Based VR Major Product Offerings
- 7.5.4 Google Location Based VR Revenue in Global Market (2017-2022)
- 7.5.5 Google Key News

7.6 HQSoftware

- 7.6.1 HQSoftware Corporate Summary
- 7.6.2 HQSoftware Business Overview
- 7.6.3 HQSoftware Location Based VR Major Product Offerings
- 7.6.4 HQSoftware Location Based VR Revenue in Global Market (2017-2022)
- 7.6.5 HQSoftware Key News

7.7 HTC

- 7.7.1 HTC Corporate Summary
- 7.7.2 HTC Business Overview
- 7.7.3 HTC Location Based VR Major Product Offerings
- 7.7.4 HTC Location Based VR Revenue in Global Market (2017-2022)
- 7.7.5 HTC Key News

7.8 Huawei Technologies

- 7.8.1 Huawei Technologies Corporate Summary
- 7.8.2 Huawei Technologies Business Overview
- 7.8.3 Huawei Technologies Location Based VR Major Product Offerings
- 7.8.4 Huawei Technologies Location Based VR Revenue in Global Market (2017-2022)
 - 7.8.5 Huawei Technologies Key News
- 7.9 Intel Corporation
- 7.9.1 Intel Corporation Corporate Summary



- 7.9.2 Intel Corporation Business Overview
- 7.9.3 Intel Corporation Location Based VR Major Product Offerings
- 7.9.4 Intel Corporation Location Based VR Revenue in Global Market (2017-2022)
- 7.9.5 Intel Corporation Key News
- 7.10 MOFABLES
 - 7.10.1 MOFABLES Corporate Summary
 - 7.10.2 MOFABLES Business Overview
- 7.10.3 MOFABLES Location Based VR Major Product Offerings
- 7.10.4 MOFABLES Location Based VR Revenue in Global Market (2017-2022)
- 7.10.5 MOFABLES Key News
- 7.11 NEXT NOW
 - 7.11.1 NEXT NOW Corporate Summary
 - 7.11.2 NEXT NOW Business Overview
 - 7.11.3 NEXT NOW Location Based VR Major Product Offerings
 - 7.11.4 NEXT NOW Location Based VR Revenue in Global Market (2017-2022)
 - 7.11.5 NEXT NOW Key News
- 7.12 Oculus VR
 - 7.12.1 Oculus VR Corporate Summary
 - 7.12.2 Oculus VR Business Overview
 - 7.12.3 Oculus VR Location Based VR Major Product Offerings
 - 7.12.4 Oculus VR Location Based VR Revenue in Global Market (2017-2022)
 - 7.12.5 Oculus VR Key News
- 7.13 ScienceSoft USA Corporation
 - 7.13.1 ScienceSoft USA Corporation Corporate Summary
 - 7.13.2 ScienceSoft USA Corporation Business Overview
 - 7.13.3 ScienceSoft USA Corporation Location Based VR Major Product Offerings
- 7.13.4 ScienceSoft USA Corporation Location Based VR Revenue in Global Market (2017-2022)
 - 7.13.5 ScienceSoft USA Corporation Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Location Based VR Market Opportunities & Trends in Global Market
- Table 2. Location Based VR Market Drivers in Global Market
- Table 3. Location Based VR Market Restraints in Global Market
- Table 4. Key Players of Location Based VR in Global Market
- Table 5. Top Location Based VR Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Location Based VR Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Location Based VR Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Location Based VR Product Type
- Table 9. List of Global Tier 1 Location Based VR Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Location Based VR Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type Global Location Based VR Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type Location Based VR Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type Location Based VR Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application Global Location Based VR Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application Location Based VR Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application Location Based VR Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region Global Location Based VR Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region Global Location Based VR Revenue (US\$, Mn), 2017-2022
- Table 19. By Region Global Location Based VR Revenue (US\$, Mn), 2023-2028
- Table 20. By Country North America Location Based VR Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country North America Location Based VR Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country Europe Location Based VR Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country Europe Location Based VR Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region Asia Location Based VR Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region Asia Location Based VR Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country South America Location Based VR Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country South America Location Based VR Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country Middle East & Africa Location Based VR Revenue, (US\$, Mn),



2017-2022

- Table 29. By Country Middle East & Africa Location Based VR Revenue, (US\$, Mn), 2023-2028
- Table 30. Appentus Technologies Corporate Summary
- Table 31. Appentus Technologies Location Based VR Product Offerings
- Table 32. Appentus Technologies Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 33. BidOn Games Studio Corporate Summary
- Table 34. BidOn Games Studio Location Based VR Product Offerings
- Table 35. BidOn Games Studio Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 36. Cortex Corporate Summary
- Table 37. Cortex Location Based VR Product Offerings
- Table 38. Cortex Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 39. Craftars Corporate Summary
- Table 40. Craftars Location Based VR Product Offerings
- Table 41. Craftars Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 42. Google Corporate Summary
- Table 43. Google Location Based VR Product Offerings
- Table 44. Google Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 45. HQSoftware Corporate Summary
- Table 46. HQSoftware Location Based VR Product Offerings
- Table 47. HQSoftware Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 48. HTC Corporate Summary
- Table 49. HTC Location Based VR Product Offerings
- Table 50. HTC Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 51. Huawei Technologies Corporate Summary
- Table 52. Huawei Technologies Location Based VR Product Offerings
- Table 53. Huawei Technologies Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 54. Intel Corporation Corporate Summary
- Table 55. Intel Corporation Location Based VR Product Offerings
- Table 56. Intel Corporation Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 57. MOFABLES Corporate Summary
- Table 58. MOFABLES Location Based VR Product Offerings
- Table 59. MOFABLES Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 60. NEXT NOW Corporate Summary
- Table 61. NEXT NOW Location Based VR Product Offerings
- Table 62. NEXT NOW Location Based VR Revenue (US\$, Mn), (2017-2022)
- Table 63. Oculus VR Corporate Summary
- Table 64. Oculus VR Location Based VR Product Offerings
- Table 65. Oculus VR Location Based VR Revenue (US\$, Mn), (2017-2022)



Table 66. ScienceSoft USA Corporation Corporate Summary
Table 67. ScienceSoft USA Corporation Location Based VR Product Offerings
Table 68. ScienceSoft USA Corporation Location Based VR Revenue (US\$, Mn),
(2017-2022)



List Of Figures

LIST OF FIGURES

- Figure 1. Location Based VR Segment by Type in 2021
- Figure 2. Location Based VR Segment by Application in 2021
- Figure 3. Global Location Based VR Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Location Based VR Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Location Based VR Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Location Based VR Revenue in 2021
- Figure 8. By Type Global Location Based VR Revenue Market Share, 2017-2028
- Figure 9. By Application Global Location Based VR Revenue Market Share, 2017-2028
- Figure 10. By Region Global Location Based VR Revenue Market Share, 2017-2028
- Figure 11. By Country North America Location Based VR Revenue Market Share, 2017-2028
- Figure 12. US Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country Europe Location Based VR Revenue Market Share, 2017-2028
- Figure 16. Germany Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region Asia Location Based VR Revenue Market Share, 2017-2028
- Figure 24. China Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country South America Location Based VR Revenue Market Share, 2017-2028
- Figure 30. Brazil Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Location Based VR Revenue, (US\$, Mn), 2017-2028



- Figure 32. By Country Middle East & Africa Location Based VR Revenue Market Share, 2017-2028
- Figure 33. Turkey Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Location Based VR Revenue, (US\$, Mn), 2017-2028
- Figure 37. Appentus Technologies Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. BidOn Games Studio Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Cortex Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Craftars Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Google Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. HQSoftware Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. HTC Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Huawei Technologies Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Intel Corporation Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. MOFABLES Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 47. NEXT NOW Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 48. Oculus VR Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 49. ScienceSoft USA Corporation Location Based VR Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



I would like to order

Product name: Location Based VR Market, Global Outlook and Forecast 2022-2028

Product link: https://marketpublishers.com/r/L1333D669E80EN.html

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L1333D669E80EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970