

Location Based Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Location Based Services in Global, including the following market information:

Global Location Based Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location Based Services market was valued at 23120 million in 2021 and is projected to reach US\$ 60510 million by 2028, at a CAGR of 14.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location Based Services include IBM Corporation, Microsoft Corporation, Cisco Systems, Oracle Corporation, Zebra Technologies, Ericsson, AT&T Inc, Alcatel Lucent SA and Qualcomm Inc. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location Based Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location Based Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location Based Services Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Services

Global Location Based Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location Based Services Market Segment Percentages, by Application, 2021 (%)

Location Based Advertising

Social Networking & Entertainment

Business Intelligence

Mapping & Navigation

Disaster Management & Emergency Support

Other

Global Location Based Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location Based Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location Based Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location Based Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM Corporation

Microsoft Corporation

Cisco Systems

Oracle Corporation

Zebra Technologies

Ericsson

AT&T Inc

Alcatel Lucent SA

Qualcomm Inc

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