

Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market - Global Outlook and Forecast 2022-2028

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Abstracts

Higher adoption of business intelligence and increasing market competitiveness to play a significant role in augmenting the growth prospects in the location-based services and real-time location systems market.

This report contains market size and forecasts of Location-Based Services (LBS) and Real Time Location Systems (RTLS) in Global, including the following market information:

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location-Based Services (LBS) and Real Time Location Systems (RTLS) market was valued at 20940 million in 2021 and is projected to reach US\$ 60090 million by 2028, at a CAGR of 16.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Equipment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location-Based Services (LBS) and Real Time Location Systems (RTLS) include Google, International Business Machines, Microsoft,

Oracle, Esri, Zebra Technologies, Qualcomm Technologies, Ericsson and Teldio. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location-Based Services (LBS) and Real Time Location Systems (RTLS) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market Segment Percentages, by Type, 2021 (%)

Hardware Equipment

Software System

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market Segment Percentages, by Application, 2021 (%)

Auto Industry

Medical Treatment

Communication

Navigation

Other

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS)
Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market
Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location-Based Services (LBS) and Real Time Location Systems (RTLS) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location-Based Services (LBS) and Real Time Location Systems (RTLS) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

International Business Machines

Microsoft

Oracle

Esri

Zebra Technologies

Qualcomm Technologies

Ericsson

Teldio

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