

Location-Based Services (LBS) Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/L0381E9EE7DFEN.html>

Date: March 2022

Pages: 65

Price: US\$ 3,250.00 (Single User License)

ID: L0381E9EE7DFEN

Abstracts

A location-based service (LBS) is a software application for a IP-capable mobile device that requires knowledge about where the mobile device is located.

This report contains market size and forecasts of Location-Based Services (LBS) in Global, including the following market information:

Global Location-Based Services (LBS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location-Based Services (LBS) market was valued at 48510 million in 2021 and is projected to reach US\$ 155320 million by 2028, at a CAGR of 18.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Outdoor LBS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location-Based Services (LBS) include Alibaba, Apple, Foursquare, Google, HERE, Aisle411, Baidu, Dianping and Facebook. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location-Based Services (LBS) companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location-Based Services (LBS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) Market Segment Percentages, by Type, 2021 (%)

Outdoor LBS

Indoor LBS

Global Location-Based Services (LBS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) Market Segment Percentages, by Application, 2021 (%)

Commercial

Healthcare

Entertainment

Others

Global Location-Based Services (LBS) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location-Based Services (LBS) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location-Based Services (LBS) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location-Based Services (LBS) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Alibaba

Apple

Foursquare

Google

HERE

Aisle411

Baidu

Dianping

Facebook

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Location-Based Services (LBS) Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Location-Based Services (LBS) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL LOCATION-BASED SERVICES (LBS) OVERALL MARKET SIZE

- 2.1 Global Location-Based Services (LBS) Market Size: 2021 VS 2028
- 2.2 Global Location-Based Services (LBS) Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Location-Based Services (LBS) Players in Global Market
- 3.2 Top Global Location-Based Services (LBS) Companies Ranked by Revenue
- 3.3 Global Location-Based Services (LBS) Revenue by Companies
- 3.4 Top 3 and Top 5 Location-Based Services (LBS) Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Location-Based Services (LBS) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Location-Based Services (LBS) Players in Global Market
 - 3.6.1 List of Global Tier 1 Location-Based Services (LBS) Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Location-Based Services (LBS) Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Location-Based Services (LBS) Market Size Markets, 2021 & 2028

4.1.2 Outdoor LBS

4.1.3 Indoor LBS

4.2 By Type - Global Location-Based Services (LBS) Revenue & Forecasts

4.2.1 By Type - Global Location-Based Services (LBS) Revenue, 2017-2022

4.2.2 By Type - Global Location-Based Services (LBS) Revenue, 2023-2028

4.2.3 By Type - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Location-Based Services (LBS) Market Size, 2021 & 2028

5.1.2 Commercial

5.1.3 Healthcare

5.1.4 Entertainment

5.1.5 Others

5.2 By Application - Global Location-Based Services (LBS) Revenue & Forecasts

5.2.1 By Application - Global Location-Based Services (LBS) Revenue, 2017-2022

5.2.2 By Application - Global Location-Based Services (LBS) Revenue, 2023-2028

5.2.3 By Application - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Location-Based Services (LBS) Market Size, 2021 & 2028

6.2 By Region - Global Location-Based Services (LBS) Revenue & Forecasts

6.2.1 By Region - Global Location-Based Services (LBS) Revenue, 2017-2022

6.2.2 By Region - Global Location-Based Services (LBS) Revenue, 2023-2028

6.2.3 By Region - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Location-Based Services (LBS) Revenue, 2017-2028

6.3.2 US Location-Based Services (LBS) Market Size, 2017-2028

6.3.3 Canada Location-Based Services (LBS) Market Size, 2017-2028

6.3.4 Mexico Location-Based Services (LBS) Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Location-Based Services (LBS) Revenue, 2017-2028

6.4.2 Germany Location-Based Services (LBS) Market Size, 2017-2028

6.4.3 France Location-Based Services (LBS) Market Size, 2017-2028

6.4.4 U.K. Location-Based Services (LBS) Market Size, 2017-2028

6.4.5 Italy Location-Based Services (LBS) Market Size, 2017-2028

6.4.6 Russia Location-Based Services (LBS) Market Size, 2017-2028

6.4.7 Nordic Countries Location-Based Services (LBS) Market Size, 2017-2028

6.4.8 Benelux Location-Based Services (LBS) Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Location-Based Services (LBS) Revenue, 2017-2028

6.5.2 China Location-Based Services (LBS) Market Size, 2017-2028

6.5.3 Japan Location-Based Services (LBS) Market Size, 2017-2028

6.5.4 South Korea Location-Based Services (LBS) Market Size, 2017-2028

6.5.5 Southeast Asia Location-Based Services (LBS) Market Size, 2017-2028

6.5.6 India Location-Based Services (LBS) Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Location-Based Services (LBS) Revenue, 2017-2028

6.6.2 Brazil Location-Based Services (LBS) Market Size, 2017-2028

6.6.3 Argentina Location-Based Services (LBS) Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Location-Based Services (LBS) Revenue, 2017-2028

6.7.2 Turkey Location-Based Services (LBS) Market Size, 2017-2028

6.7.3 Israel Location-Based Services (LBS) Market Size, 2017-2028

6.7.4 Saudi Arabia Location-Based Services (LBS) Market Size, 2017-2028

6.7.5 UAE Location-Based Services (LBS) Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Alibaba

7.1.1 Alibaba Corporate Summary

7.1.2 Alibaba Business Overview

7.1.3 Alibaba Location-Based Services (LBS) Major Product Offerings

7.1.4 Alibaba Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.1.5 Alibaba Key News

7.2 Apple

7.2.1 Apple Corporate Summary

7.2.2 Apple Business Overview

7.2.3 Apple Location-Based Services (LBS) Major Product Offerings

7.2.4 Apple Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.2.5 Apple Key News

7.3 Foursquare

7.3.1 Foursquare Corporate Summary

7.3.2 Foursquare Business Overview

7.3.3 Foursquare Location-Based Services (LBS) Major Product Offerings

7.3.4 Foursquare Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.3.5 Foursquare Key News

7.4 Google

7.4.1 Google Corporate Summary

7.4.2 Google Business Overview

7.4.3 Google Location-Based Services (LBS) Major Product Offerings

7.4.4 Google Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.4.5 Google Key News

7.5 HERE

7.5.1 HERE Corporate Summary

7.5.2 HERE Business Overview

7.5.3 HERE Location-Based Services (LBS) Major Product Offerings

7.5.4 HERE Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.5.5 HERE Key News

7.6 Aisle411

7.6.1 Aisle411 Corporate Summary

7.6.2 Aisle411 Business Overview

7.6.3 Aisle411 Location-Based Services (LBS) Major Product Offerings

7.6.4 Aisle411 Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.6.5 Aisle411 Key News

7.7 Baidu

7.7.1 Baidu Corporate Summary

7.7.2 Baidu Business Overview

7.7.3 Baidu Location-Based Services (LBS) Major Product Offerings

7.7.4 Baidu Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.7.5 Baidu Key News

7.8 Dianping

7.8.1 Dianping Corporate Summary

7.8.2 Dianping Business Overview

7.8.3 Dianping Location-Based Services (LBS) Major Product Offerings

7.8.4 Dianping Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.8.5 Dianping Key News

7.9 Facebook

7.9.1 Facebook Corporate Summary

7.9.2 Facebook Business Overview

7.9.3 Facebook Location-Based Services (LBS) Major Product Offerings

7.9.4 Facebook Location-Based Services (LBS) Revenue in Global Market (2017-2022)

7.9.5 Facebook Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Location-Based Services (LBS) Market Opportunities & Trends in Global Market

Table 2. Location-Based Services (LBS) Market Drivers in Global Market

Table 3. Location-Based Services (LBS) Market Restraints in Global Market

Table 4. Key Players of Location-Based Services (LBS) in Global Market

Table 5. Top Location-Based Services (LBS) Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Location-Based Services (LBS) Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Location-Based Services (LBS) Revenue Share by Companies, 2017-2022

Table 8. Global Companies Location-Based Services (LBS) Product Type

Table 9. List of Global Tier 1 Location-Based Services (LBS) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Location-Based Services (LBS) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Location-Based Services (LBS) Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Location-Based Services (LBS) Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Location-Based Services (LBS) Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Location-Based Services (LBS) Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Location-Based Services (LBS) Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Location-Based Services (LBS) Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Location-Based Services (LBS) Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Location-Based Services (LBS) Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Location-Based Services (LBS) Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Location-Based Services (LBS) Revenue, (US\$,

Mn), 2017-2022

Table 21. By Country - North America Location-Based Services (LBS) Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Location-Based Services (LBS) Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Location-Based Services (LBS) Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Location-Based Services (LBS) Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Location-Based Services (LBS) Revenue, (US\$, Mn), 2023-2028

Table 30. Alibaba Corporate Summary

Table 31. Alibaba Location-Based Services (LBS) Product Offerings

Table 32. Alibaba Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 33. Apple Corporate Summary

Table 34. Apple Location-Based Services (LBS) Product Offerings

Table 35. Apple Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 36. Foursquare Corporate Summary

Table 37. Foursquare Location-Based Services (LBS) Product Offerings

Table 38. Foursquare Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 39. Google Corporate Summary

Table 40. Google Location-Based Services (LBS) Product Offerings

Table 41. Google Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 42. HERE Corporate Summary

Table 43. HERE Location-Based Services (LBS) Product Offerings

Table 44. HERE Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 45. Aisle411 Corporate Summary

Table 46. Aisle411 Location-Based Services (LBS) Product Offerings

Table 47. Aisle411 Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 48. Baidu Corporate Summary

Table 49. Baidu Location-Based Services (LBS) Product Offerings

Table 50. Baidu Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 51. Dianping Corporate Summary

Table 52. Dianping Location-Based Services (LBS) Product Offerings

Table 53. Dianping Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

Table 54. Facebook Corporate Summary

Table 55. Facebook Location-Based Services (LBS) Product Offerings

Table 56. Facebook Location-Based Services (LBS) Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Location-Based Services (LBS) Segment by Type in 2021
- Figure 2. Location-Based Services (LBS) Segment by Application in 2021
- Figure 3. Global Location-Based Services (LBS) Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Location-Based Services (LBS) Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Location-Based Services (LBS) Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Location-Based Services (LBS) Revenue in 2021
- Figure 8. By Type - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 12. US Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 16. Germany Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Location-Based Services (LBS) Revenue Market Share, 2017-2028
- Figure 24. China Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 28. India Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Location-Based Services (LBS) Revenue Market Share, 2017-2028

Figure 30. Brazil Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Location-Based Services (LBS) Revenue Market Share, 2017-2028

Figure 33. Turkey Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Location-Based Services (LBS) Revenue, (US\$, Mn), 2017-2028

Figure 37. Alibaba Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Apple Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Foursquare Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Google Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. HERE Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Aisle411 Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Baidu Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Dianping Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Facebook Location-Based Services (LBS) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Location-Based Services (LBS) Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/L0381E9EE7DFEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L0381E9EE7DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970