

Location-Based Services (LBS) Market - Global Outlook and Forecast 2022-2028

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Abstracts

A location-based service (LBS) is a software application for a IP-capable mobile device that requires knowledge about where the mobile device is located.

This report contains market size and forecasts of Location-Based Services (LBS) in Global, including the following market information:

Global Location-Based Services (LBS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location-Based Services (LBS) market was valued at 48510 million in 2021 and is projected to reach US\$ 155320 million by 2028, at a CAGR of 18.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Outdoor LBS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location-Based Services (LBS) include Alibaba, Apple, Foursquare, Google, HERE, Aisle411, Baidu, Dianping and Facebook. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location-Based Services (LBS) companies, and industry experts on this industry, involving the revenue, demand,



product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location-Based Services (LBS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) Market Segment Percentages, by Type, 2021 (%)

Outdoor LBS

Indoor LBS

Global Location-Based Services (LBS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location-Based Services (LBS) Market Segment Percentages, by Application, 2021 (%)

Commercial

Healthcare

Entertainment

Others

Global Location-Based Services (LBS) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location-Based Services (LBS) Market Segment Percentages, By Region and Country, 2021 (%)

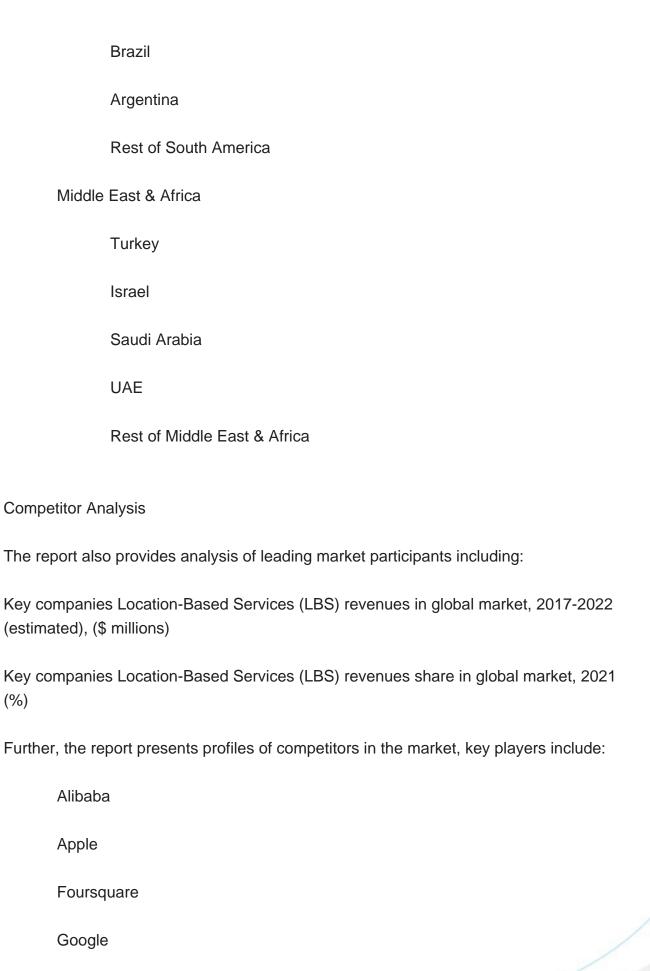
North America



US

		Canada			
		Mexico			
Europe					
		Germany			
		France			
		U.K.			
		Italy			
		Russia			
		Nordic Countries			
		Benelux			
		Rest of Europe			
	Asia				
		China			
		Japan			
		South Korea			
		Southeast Asia			
		India			
		Rest of Asia			









HERE		
Aisle411		
Baidu		
Dianping		
Facebook		



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