

Location as a Service Market - Global Outlook and Forecast 2022-2028

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Abstracts

Location as a service (LaaS) is a location data delivery model where privacy protected physical location data acquired through multiple sources including carriers, Wi-Fi, IP addresses and landlines is available to enterprise customers through a simple API.

This report contains market size and forecasts of Location as a Service in Global, including the following market information:

Global Location as a Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Location as a Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

GPS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Location as a Service include Cisco Systems, Google Inc., Ericsson, IBM Corp., Qualcomm, Location Labs, LocationSmart, Microsoft Corp. and Oracle Corp., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location as a Service companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location as a Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Location as a Service Market Segment Percentages, by Type, 2021 (%)

GPS

GPRS

RFID

GIS

Others

Global Location as a Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Location as a Service Market Segment Percentages, by Application, 2021 (%)

Consumer Electronics

Government

BFSI

Retail

Transportation

Healthcare

Others

Global Location as a Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Location as a Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Location as a Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Location as a Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cisco Systems

Google Inc.

Ericsson

IBM Corp.

Qualcomm

Location Labs

LocationSmart

Microsoft Corp.

Oracle Corp.

Esri

Accelerite

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