

Location Analytics Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Location Analytics in Global, including the following market information:

Global Location Analytics Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Location Analytics market was valued at 13240 million in 2020 and is projected to reach US\$ 22650 million by 2027, at a CAGR of 14.4% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Location Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Location Analytics Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Location Analytics Market Segment Percentages, By Type, 2020 (%)

Geocoding and Reverse Geocoding

Data Integration and Extract, Transform, and Load

Reporting and Visualization

Thematic Mapping and Spatial Analysis

Others

China Location Analytics Market, By Application, 2016-2021, 2022-2027 (\$ millions)
China Location Analytics Market Segment Percentages, By Application, 2020 (%)

- Risk Management
- Emergency Response Management
- Customer Experience Management
- Remote Monitoring
- Supply Chain Planning and Optimization
- Sales and Marketing Optimization
- Predictive Assets Management
- Inventory Management
- Others

Global Location Analytics Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Location Analytics Market Segment Percentages, By Region and Country, 2020 (%)

- North America
 - US
 - Canada
 - Mexico
- Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Location Analytics Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Location Analytics Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

IBM Corporation

Microsoft Corporation

Cisco Systems, Inc.

HP Enterprise Company

Google Inc.

Oracle Corporation

SAP SE

SAS Institute Inc.

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