

Local Marketing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Local marketing is any marketing strategy that targets customers by a finely grained location such as a city or neighborhood. It is used by small local businesses to conserve resources and develop unique advantages by reaching the customers closest to them.

This report contains market size and forecasts of Local Marketing Software in Global, including the following market information:

Global Local Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Local Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Local Marketing Software include BaliHoo, BrandBuilder, Brandify, CBInsights, Centermark, Footprints for Retail, GoDaddy(Main Street Hub), Marketing Essentials and MatchCraft, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Local Marketing Software companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Local Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Local Marketing Software Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Local Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Local Marketing Software Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Local Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Local Marketing Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Local Marketing Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Local Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Balihoo

BrandBuilder

Brandify

CBInsights

Centermark

Footprints for Retail

GoDaddy(Main Street Hub)

Marketing Essentials

MatchCraft

MomentFeed

OutboundEngine

Pica9(CampaignDrive)

ReachLocal

Scanova

Signpost

SproutLoud Media Networks LLC

ThriveHive

Vivial

Womply

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