

Local Listing Management Software Market - Global Outlook and Forecast 2022-2028

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Abstracts

Local listing management software, also known as location data management or listings management software, gives businesses with brick-and-mortar locations a central hub for managing and updating location data on customer-facing platforms.

This report contains market size and forecasts of Local Listing Management Software in Global, including the following market information:

Global Local Listing Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Local Listing Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Local Listing Management Software include Reputation, Moz, Yext, BirdEye, Vendasta, Thryv, SEMrush, ReviewTrackers and Chatmeter, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Local Listing Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Local Listing Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Local Listing Management Software Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Local Listing Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Local Listing Management Software Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Local Listing Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Local Listing Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Local Listing Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Local Listing Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Reputation

Moz

Yext

BirdEye

Vendasta

Thryv

SEMrush

ReviewTrackers

Chatmeter

BrightLocal

Synup

MomentFeed

Rio SEO

Brandify

Sweetiq Analytics

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