

Livestream Shopping Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Livestream Shopping in Global, including the following market information:

Global Livestream Shopping Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Livestream Shopping market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

B2C Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Livestream Shopping include Ailibaba, JD, Amazon Live, Tiktok, YouTube, Instagram, Livescale, Buywith and Bambuser, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Livestream Shopping companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Livestream Shopping Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Livestream Shopping Market Segment Percentages, by Type, 2021 (%)

B2C

B2B

C2C

Global Livestream Shopping Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Livestream Shopping Market Segment Percentages, by Application, 2021 (%)

Clothing

Food

Cosmetics

Electronic Goods

Others

Global Livestream Shopping Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Livestream Shopping Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Livestream Shopping revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Livestream Shopping revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Ailibaba

JD

Amazon Live

Tiktok

YouTube

Instagram

Livescale

Buywith

Bambuser

MikMak

Shoploop

NTWRK

Pinduoduo

Spin

Popshop Live

Yeay

Twitch

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Livestream Shopping Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Livestream Shopping Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL LIVESTREAM SHOPPING OVERALL MARKET SIZE

- 2.1 Global Livestream Shopping Market Size: 2021 VS 2028
- 2.2 Global Livestream Shopping Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Livestream Shopping Players in Global Market
- 3.2 Top Global Livestream Shopping Companies Ranked by Revenue
- 3.3 Global Livestream Shopping Revenue by Companies
- 3.4 Top 3 and Top 5 Livestream Shopping Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Livestream Shopping Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Livestream Shopping Players in Global Market
 - 3.6.1 List of Global Tier 1 Livestream Shopping Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Livestream Shopping Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Livestream Shopping Market Size Markets, 2021 & 2028

4.1.2 B2C

4.1.3 B2B

4.1.4 C2C

4.2 By Type - Global Livestream Shopping Revenue & Forecasts

4.2.1 By Type - Global Livestream Shopping Revenue, 2017-2022

4.2.2 By Type - Global Livestream Shopping Revenue, 2023-2028

4.2.3 By Type - Global Livestream Shopping Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Livestream Shopping Market Size, 2021 & 2028

5.1.2 Clothing

5.1.3 Food

5.1.4 Cosmetics

5.1.5 Electronic Goods

5.1.6 Others

5.2 By Application - Global Livestream Shopping Revenue & Forecasts

5.2.1 By Application - Global Livestream Shopping Revenue, 2017-2022

5.2.2 By Application - Global Livestream Shopping Revenue, 2023-2028

5.2.3 By Application - Global Livestream Shopping Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Livestream Shopping Market Size, 2021 & 2028

6.2 By Region - Global Livestream Shopping Revenue & Forecasts

6.2.1 By Region - Global Livestream Shopping Revenue, 2017-2022

6.2.2 By Region - Global Livestream Shopping Revenue, 2023-2028

6.2.3 By Region - Global Livestream Shopping Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Livestream Shopping Revenue, 2017-2028

6.3.2 US Livestream Shopping Market Size, 2017-2028

6.3.3 Canada Livestream Shopping Market Size, 2017-2028

6.3.4 Mexico Livestream Shopping Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Livestream Shopping Revenue, 2017-2028

6.4.2 Germany Livestream Shopping Market Size, 2017-2028

6.4.3 France Livestream Shopping Market Size, 2017-2028

6.4.4 U.K. Livestream Shopping Market Size, 2017-2028

6.4.5 Italy Livestream Shopping Market Size, 2017-2028

6.4.6 Russia Livestream Shopping Market Size, 2017-2028

6.4.7 Nordic Countries Livestream Shopping Market Size, 2017-2028

6.4.8 Benelux Livestream Shopping Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Livestream Shopping Revenue, 2017-2028

6.5.2 China Livestream Shopping Market Size, 2017-2028

6.5.3 Japan Livestream Shopping Market Size, 2017-2028

6.5.4 South Korea Livestream Shopping Market Size, 2017-2028

6.5.5 Southeast Asia Livestream Shopping Market Size, 2017-2028

6.5.6 India Livestream Shopping Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Livestream Shopping Revenue, 2017-2028

6.6.2 Brazil Livestream Shopping Market Size, 2017-2028

6.6.3 Argentina Livestream Shopping Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Livestream Shopping Revenue, 2017-2028

6.7.2 Turkey Livestream Shopping Market Size, 2017-2028

6.7.3 Israel Livestream Shopping Market Size, 2017-2028

6.7.4 Saudi Arabia Livestream Shopping Market Size, 2017-2028

6.7.5 UAE Livestream Shopping Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Ailibaba

7.1.1 Ailibaba Corporate Summary

7.1.2 Ailibaba Business Overview

7.1.3 Ailibaba Livestream Shopping Major Product Offerings

7.1.4 Ailibaba Livestream Shopping Revenue in Global Market (2017-2022)

7.1.5 Ailibaba Key News

7.2 JD

7.2.1 JD Corporate Summary

7.2.2 JD Business Overview

7.2.3 JD Livestream Shopping Major Product Offerings

7.2.4 JD Livestream Shopping Revenue in Global Market (2017-2022)

7.2.5 JD Key News

7.3 Amazon Live

- 7.3.1 Amazon Live Corporate Summary
- 7.3.2 Amazon Live Business Overview
- 7.3.3 Amazon Live Livestream Shopping Major Product Offerings
- 7.3.4 Amazon Live Livestream Shopping Revenue in Global Market (2017-2022)
- 7.3.5 Amazon Live Key News
- 7.4 Tiktok
 - 7.4.1 Tiktok Corporate Summary
 - 7.4.2 Tiktok Business Overview
 - 7.4.3 Tiktok Livestream Shopping Major Product Offerings
 - 7.4.4 Tiktok Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.4.5 Tiktok Key News
- 7.5 YouTube
 - 7.5.1 YouTube Corporate Summary
 - 7.5.2 YouTube Business Overview
 - 7.5.3 YouTube Livestream Shopping Major Product Offerings
 - 7.5.4 YouTube Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.5.5 YouTube Key News
- 7.6 Instagram
 - 7.6.1 Instagram Corporate Summary
 - 7.6.2 Instagram Business Overview
 - 7.6.3 Instagram Livestream Shopping Major Product Offerings
 - 7.6.4 Instagram Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.6.5 Instagram Key News
- 7.7 Livescale
 - 7.7.1 Livescale Corporate Summary
 - 7.7.2 Livescale Business Overview
 - 7.7.3 Livescale Livestream Shopping Major Product Offerings
 - 7.7.4 Livescale Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.7.5 Livescale Key News
- 7.8 Buywith
 - 7.8.1 Buywith Corporate Summary
 - 7.8.2 Buywith Business Overview
 - 7.8.3 Buywith Livestream Shopping Major Product Offerings
 - 7.8.4 Buywith Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.8.5 Buywith Key News
- 7.9 Bambuser
 - 7.9.1 Bambuser Corporate Summary
 - 7.9.2 Bambuser Business Overview
 - 7.9.3 Bambuser Livestream Shopping Major Product Offerings

- 7.9.4 Bambuser Livestream Shopping Revenue in Global Market (2017-2022)
- 7.9.5 Bambuser Key News
- 7.10 MikMak
 - 7.10.1 MikMak Corporate Summary
 - 7.10.2 MikMak Business Overview
 - 7.10.3 MikMak Livestream Shopping Major Product Offerings
 - 7.10.4 MikMak Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.10.5 MikMak Key News
- 7.11 Shoploop
 - 7.11.1 Shoploop Corporate Summary
 - 7.11.2 Shoploop Business Overview
 - 7.11.3 Shoploop Livestream Shopping Major Product Offerings
 - 7.11.4 Shoploop Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.11.5 Shoploop Key News
- 7.12 NTRK
 - 7.12.1 NTRK Corporate Summary
 - 7.12.2 NTRK Business Overview
 - 7.12.3 NTRK Livestream Shopping Major Product Offerings
 - 7.12.4 NTRK Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.12.5 NTRK Key News
- 7.13 Pinduoduo
 - 7.13.1 Pinduoduo Corporate Summary
 - 7.13.2 Pinduoduo Business Overview
 - 7.13.3 Pinduoduo Livestream Shopping Major Product Offerings
 - 7.13.4 Pinduoduo Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.13.5 Pinduoduo Key News
- 7.14 Spin
 - 7.14.1 Spin Corporate Summary
 - 7.14.2 Spin Business Overview
 - 7.14.3 Spin Livestream Shopping Major Product Offerings
 - 7.14.4 Spin Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.14.5 Spin Key News
- 7.15 Popshop Live
 - 7.15.1 Popshop Live Corporate Summary
 - 7.15.2 Popshop Live Business Overview
 - 7.15.3 Popshop Live Livestream Shopping Major Product Offerings
 - 7.15.4 Popshop Live Livestream Shopping Revenue in Global Market (2017-2022)
 - 7.15.5 Popshop Live Key News
- 7.16 Yeay

7.16.1 Yeay Corporate Summary

7.16.2 Yeay Business Overview

7.16.3 Yeay Livestream Shopping Major Product Offerings

7.16.4 Yeay Livestream Shopping Revenue in Global Market (2017-2022)

7.16.5 Yeay Key News

7.17 Twitch

7.17.1 Twitch Corporate Summary

7.17.2 Twitch Business Overview

7.17.3 Twitch Livestream Shopping Major Product Offerings

7.17.4 Twitch Livestream Shopping Revenue in Global Market (2017-2022)

7.17.5 Twitch Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Livestream Shopping Market Opportunities & Trends in Global Market

Table 2. Livestream Shopping Market Drivers in Global Market

Table 3. Livestream Shopping Market Restraints in Global Market

Table 4. Key Players of Livestream Shopping in Global Market

Table 5. Top Livestream Shopping Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Livestream Shopping Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Livestream Shopping Revenue Share by Companies, 2017-2022

Table 8. Global Companies Livestream Shopping Product Type

Table 9. List of Global Tier 1 Livestream Shopping Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Livestream Shopping Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Livestream Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Livestream Shopping Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Livestream Shopping Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Livestream Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Livestream Shopping Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Livestream Shopping Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Livestream Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Livestream Shopping Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Livestream Shopping Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Livestream Shopping Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Livestream Shopping Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Livestream Shopping Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Livestream Shopping Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Livestream Shopping Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Livestream Shopping Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Livestream Shopping Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Livestream Shopping Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Livestream Shopping Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Livestream Shopping Revenue, (US\$, Mn), 2023-2028

Table 30. Ailibaba Corporate Summary

Table 31. Ailibaba Livestream Shopping Product Offerings

Table 32. Ailibaba Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 33. JD Corporate Summary

Table 34. JD Livestream Shopping Product Offerings

Table 35. JD Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 36. Amazon Live Corporate Summary

Table 37. Amazon Live Livestream Shopping Product Offerings

Table 38. Amazon Live Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 39. Tiktok Corporate Summary

Table 40. Tiktok Livestream Shopping Product Offerings

Table 41. Tiktok Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 42. YouTube Corporate Summary

Table 43. YouTube Livestream Shopping Product Offerings

Table 44. YouTube Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 45. Instagram Corporate Summary

Table 46. Instagram Livestream Shopping Product Offerings

Table 47. Instagram Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 48. Livescale Corporate Summary

Table 49. Livescale Livestream Shopping Product Offerings

Table 50. Livescale Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 51. Buywith Corporate Summary

Table 52. Buywith Livestream Shopping Product Offerings

Table 53. Buywith Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 54. Bambuser Corporate Summary

Table 55. Bambuser Livestream Shopping Product Offerings

Table 56. Bambuser Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 57. MikMak Corporate Summary

Table 58. MikMak Livestream Shopping Product Offerings

Table 59. MikMak Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 60. Shoploop Corporate Summary

Table 61. Shoploop Livestream Shopping Product Offerings

Table 62. Shoploop Livestream Shopping Revenue (US\$, Mn), (2017-2022)

Table 63. NTRWK Corporate Summary
Table 64. NTRWK Livestream Shopping Product Offerings
Table 65. NTRWK Livestream Shopping Revenue (US\$, Mn), (2017-2022)
Table 66. Pinduoduo Corporate Summary
Table 67. Pinduoduo Livestream Shopping Product Offerings
Table 68. Pinduoduo Livestream Shopping Revenue (US\$, Mn), (2017-2022)
Table 69. Spin Corporate Summary
Table 70. Spin Livestream Shopping Product Offerings
Table 71. Spin Livestream Shopping Revenue (US\$, Mn), (2017-2022)
Table 72. Popshop Live Corporate Summary
Table 73. Popshop Live Livestream Shopping Product Offerings
Table 74. Popshop Live Livestream Shopping Revenue (US\$, Mn), (2017-2022)
Table 75. Yeay Corporate Summary
Table 76. Yeay Livestream Shopping Product Offerings
Table 77. Yeay Livestream Shopping Revenue (US\$, Mn), (2017-2022)
Table 78. Twitch Corporate Summary
Table 79. Twitch Livestream Shopping Product Offerings
Table 80. Twitch Livestream Shopping Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Livestream Shopping Segment by Type in 2021
- Figure 2. Livestream Shopping Segment by Application in 2021
- Figure 3. Global Livestream Shopping Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Livestream Shopping Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Livestream Shopping Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Livestream Shopping Revenue in 2021
- Figure 8. By Type - Global Livestream Shopping Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Livestream Shopping Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Livestream Shopping Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Livestream Shopping Revenue Market Share, 2017-2028
- Figure 12. US Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Livestream Shopping Revenue Market Share, 2017-2028
- Figure 16. Germany Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Livestream Shopping Revenue Market Share, 2017-2028
- Figure 24. China Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Livestream Shopping Revenue Market Share, 2017-2028
- Figure 30. Brazil Livestream Shopping Revenue, (US\$, Mn), 2017-2028

- Figure 31. Argentina Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Livestream Shopping Revenue Market Share, 2017-2028
- Figure 33. Turkey Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Livestream Shopping Revenue, (US\$, Mn), 2017-2028
- Figure 37. Ailibaba Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. JD Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Amazon Live Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Tiktok Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. YouTube Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. Instagram Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Livescale Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Buywith Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Bambuser Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. MikMak Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 47. Shoploop Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 48. NTWRK Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 49. Pinduoduo Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 50. Spin Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 51. Popshop Live Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 52. Yeay Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Twitch Livestream Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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