

Live Video Shopping Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Live Video Shopping Platforms in Global, including the following market information:

Global Live Video Shopping Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Live Video Shopping Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

One-to-many Mode Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Live Video Shopping Platforms include Bambuser, Hero, Microsoft Stream, Facebook, Instagram, Whisbi, Channelize, Livescale and Smarterz, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Live Video Shopping Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Live Video Shopping Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Live Video Shopping Platforms Market Segment Percentages, by Type, 2021 (%)

One-to-many Mode

One-to-one Mode

Global Live Video Shopping Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Live Video Shopping Platforms Market Segment Percentages, by Application, 2021 (%)

Personal

Enterprise

Global Live Video Shopping Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Live Video Shopping Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Live Video Shopping Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Live Video Shopping Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bambuser

Hero

Microsoft Stream

Facebook

Instagram

Whisbi

Channelize

Livescale

Smartzr

NTWRK

Conferwith

LiSA

Amazon Live

Buywith

Clicktivated

HapYak

Popshop Live

Google

YouTube

Brandlive

MikMak

Yeay

Sparkly

SWIRL

GoLive

Flux Panda

TalkShopLive

Twitter

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