

# Live Platform Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Live platform can be transmitted to the multimedia server after compression of the audio or video signals on the scene at the request of the customer. It can be heard or watched by a large number of users or authorized people on the Internet. Now the webcast system is divided into live broadcast software or live broadcast. The advantage of hardware live broadcasting lies in the low network latency and the effect of lip synchronization. It also supports client resolution adaptive adjustment.

This report contains market size and forecasts of Live Platform in Global, including the following market information:

Global Live Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Live Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Game Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Live Platform include Huya, Douyu, Weibo, Twitch, Panda, Azubu, Hitbox and YY, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Live Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Live Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Live Platform Market Segment Percentages, by Type, 2021 (%)

Game

Life

Singing

Others

Global Live Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Live Platform Market Segment Percentages, by Application, 2021 (%)

Advertisement

Entertainment

Others

Global Live Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Live Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Live Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Live Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Huya

Douyu

Weibo

Twitch

Panda

Azubu

Hitbox

YY

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Live Platform Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Live Platform Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL LIVE PLATFORM OVERALL MARKET SIZE**

- 2.1 Global Live Platform Market Size: 2021 VS 2028
- 2.2 Global Live Platform Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Live Platform Players in Global Market
- 3.2 Top Global Live Platform Companies Ranked by Revenue
- 3.3 Global Live Platform Revenue by Companies
- 3.4 Top 3 and Top 5 Live Platform Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Live Platform Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Live Platform Players in Global Market
  - 3.6.1 List of Global Tier 1 Live Platform Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Live Platform Companies

### **4 MARKET SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 by Type - Global Live Platform Market Size Markets, 2021 & 2028
- 4.1.2 Game
- 4.1.3 Life
- 4.1.4 Singing
- 4.1.5 Others
- 4.2 By Type - Global Live Platform Revenue & Forecasts
  - 4.2.1 By Type - Global Live Platform Revenue, 2017-2022
  - 4.2.2 By Type - Global Live Platform Revenue, 2023-2028
  - 4.2.3 By Type - Global Live Platform Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Global Live Platform Market Size, 2021 & 2028
  - 5.1.2 Advertisement
  - 5.1.3 Entertainment
  - 5.1.4 Others
- 5.2 By Application - Global Live Platform Revenue & Forecasts
  - 5.2.1 By Application - Global Live Platform Revenue, 2017-2022
  - 5.2.2 By Application - Global Live Platform Revenue, 2023-2028
  - 5.2.3 By Application - Global Live Platform Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

- 6.1 By Region - Global Live Platform Market Size, 2021 & 2028
- 6.2 By Region - Global Live Platform Revenue & Forecasts
  - 6.2.1 By Region - Global Live Platform Revenue, 2017-2022
  - 6.2.2 By Region - Global Live Platform Revenue, 2023-2028
  - 6.2.3 By Region - Global Live Platform Revenue Market Share, 2017-2028
- 6.3 North America
  - 6.3.1 By Country - North America Live Platform Revenue, 2017-2028
  - 6.3.2 US Live Platform Market Size, 2017-2028
  - 6.3.3 Canada Live Platform Market Size, 2017-2028
  - 6.3.4 Mexico Live Platform Market Size, 2017-2028
- 6.4 Europe
  - 6.4.1 By Country - Europe Live Platform Revenue, 2017-2028
  - 6.4.2 Germany Live Platform Market Size, 2017-2028
  - 6.4.3 France Live Platform Market Size, 2017-2028
  - 6.4.4 U.K. Live Platform Market Size, 2017-2028

- 6.4.5 Italy Live Platform Market Size, 2017-2028
- 6.4.6 Russia Live Platform Market Size, 2017-2028
- 6.4.7 Nordic Countries Live Platform Market Size, 2017-2028
- 6.4.8 Benelux Live Platform Market Size, 2017-2028

## 6.5 Asia

- 6.5.1 By Region - Asia Live Platform Revenue, 2017-2028
- 6.5.2 China Live Platform Market Size, 2017-2028
- 6.5.3 Japan Live Platform Market Size, 2017-2028
- 6.5.4 South Korea Live Platform Market Size, 2017-2028
- 6.5.5 Southeast Asia Live Platform Market Size, 2017-2028
- 6.5.6 India Live Platform Market Size, 2017-2028

## 6.6 South America

- 6.6.1 By Country - South America Live Platform Revenue, 2017-2028
- 6.6.2 Brazil Live Platform Market Size, 2017-2028
- 6.6.3 Argentina Live Platform Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Live Platform Revenue, 2017-2028
- 6.7.2 Turkey Live Platform Market Size, 2017-2028
- 6.7.3 Israel Live Platform Market Size, 2017-2028
- 6.7.4 Saudi Arabia Live Platform Market Size, 2017-2028
- 6.7.5 UAE Live Platform Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Huya

- 7.1.1 Huya Corporate Summary
- 7.1.2 Huya Business Overview
- 7.1.3 Huya Live Platform Major Product Offerings
- 7.1.4 Huya Live Platform Revenue in Global Market (2017-2022)
- 7.1.5 Huya Key News

### 7.2 Douyu

- 7.2.1 Douyu Corporate Summary
- 7.2.2 Douyu Business Overview
- 7.2.3 Douyu Live Platform Major Product Offerings
- 7.2.4 Douyu Live Platform Revenue in Global Market (2017-2022)
- 7.2.5 Douyu Key News

### 7.3 Weibo

- 7.3.1 Weibo Corporate Summary
- 7.3.2 Weibo Business Overview



7.3.3 Weibo Live Platform Major Product Offerings

7.3.4 Weibo Live Platform Revenue in Global Market (2017-2022)

7.3.5 Weibo Key News

7.4 Twitch

7.4.1 Twitch Corporate Summary

7.4.2 Twitch Business Overview

7.4.3 Twitch Live Platform Major Product Offerings

7.4.4 Twitch Live Platform Revenue in Global Market (2017-2022)

7.4.5 Twitch Key News

7.5 Panda

7.5.1 Panda Corporate Summary

7.5.2 Panda Business Overview

7.5.3 Panda Live Platform Major Product Offerings

7.5.4 Panda Live Platform Revenue in Global Market (2017-2022)

7.5.5 Panda Key News

7.6 Azubu

7.6.1 Azubu Corporate Summary

7.6.2 Azubu Business Overview

7.6.3 Azubu Live Platform Major Product Offerings

7.6.4 Azubu Live Platform Revenue in Global Market (2017-2022)

7.6.5 Azubu Key News

7.7 Hitbox

7.7.1 Hitbox Corporate Summary

7.7.2 Hitbox Business Overview

7.7.3 Hitbox Live Platform Major Product Offerings

7.7.4 Hitbox Live Platform Revenue in Global Market (2017-2022)

7.7.5 Hitbox Key News

7.8 YY

7.8.1 YY Corporate Summary

7.8.2 YY Business Overview

7.8.3 YY Live Platform Major Product Offerings

7.8.4 YY Live Platform Revenue in Global Market (2017-2022)

7.8.5 YY Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Live Platform Market Opportunities & Trends in Global Market
- Table 2. Live Platform Market Drivers in Global Market
- Table 3. Live Platform Market Restraints in Global Market
- Table 4. Key Players of Live Platform in Global Market
- Table 5. Top Live Platform Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Live Platform Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Live Platform Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Live Platform Product Type
- Table 9. List of Global Tier 1 Live Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Live Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Live Platform Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Live Platform Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Live Platform Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Live Platform Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Live Platform Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Live Platform Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Live Platform Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Live Platform Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Live Platform Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Live Platform Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Live Platform Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Live Platform Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Live Platform Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Live Platform Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Live Platform Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Live Platform Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Live Platform Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Live Platform Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Live Platform Revenue, (US\$, Mn), 2023-2028
- Table 30. Huya Corporate Summary
- Table 31. Huya Live Platform Product Offerings

Table 32. Huya Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 33. Douyu Corporate Summary  
Table 34. Douyu Live Platform Product Offerings  
Table 35. Douyu Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 36. Weibo Corporate Summary  
Table 37. Weibo Live Platform Product Offerings  
Table 38. Weibo Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 39. Twitch Corporate Summary  
Table 40. Twitch Live Platform Product Offerings  
Table 41. Twitch Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 42. Panda Corporate Summary  
Table 43. Panda Live Platform Product Offerings  
Table 44. Panda Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 45. Azubu Corporate Summary  
Table 46. Azubu Live Platform Product Offerings  
Table 47. Azubu Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 48. Hitbox Corporate Summary  
Table 49. Hitbox Live Platform Product Offerings  
Table 50. Hitbox Live Platform Revenue (US\$, Mn), (2017-2022)  
Table 51. YY Corporate Summary  
Table 52. YY Live Platform Product Offerings  
Table 53. YY Live Platform Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Live Platform Segment by Type in 2021
- Figure 2. Live Platform Segment by Application in 2021
- Figure 3. Global Live Platform Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Live Platform Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Live Platform Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Live Platform Revenue in 2021
- Figure 8. By Type - Global Live Platform Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Live Platform Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Live Platform Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Live Platform Revenue Market Share, 2017-2028
- Figure 12. US Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Live Platform Revenue Market Share, 2017-2028
- Figure 16. Germany Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Live Platform Revenue Market Share, 2017-2028
- Figure 24. China Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Live Platform Revenue Market Share, 2017-2028
- Figure 30. Brazil Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Live Platform Revenue Market Share, 2017-2028

- Figure 33. Turkey Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Live Platform Revenue, (US\$, Mn), 2017-2028
- Figure 37. Huya Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. Douyu Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Weibo Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Twitch Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Panda Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. Azubu Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Hitbox Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. YY Live Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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