

# Live Betting (In-Play Betting) Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Live Betting (In-Play Betting) in Global, including the following market information:

Global Live Betting (In-Play Betting) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Live Betting (In-Play Betting) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

American Football Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Live Betting (In-Play Betting) include FanDuel, DraftKings, William Hill, BetMGM, BetRivers, 888 Holdings, Kindred Group, Bet365 Group and Betfred, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Live Betting (In-Play Betting) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Live Betting (In-Play Betting) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Live Betting (In-Play Betting) Market Segment Percentages, by Type, 2021 (%)

American Football

Basketball

Baseball

Soccer

Hockey

Esports

Others

Global Live Betting (In-Play Betting) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Live Betting (In-Play Betting) Market Segment Percentages, by Application, 2021 (%)

Online Sports Betting

Land-Based Sports Betting

Global Live Betting (In-Play Betting) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Live Betting (In-Play Betting) Market Segment Percentages, By Region and

## Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Live Betting (In-Play Betting) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Live Betting (In-Play Betting) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

FanDuel

DraftKings

William Hill

BetMGM

BetRivers

888 Holdings

Kindred Group

Bet365 Group

Betfred

Sports Interaction

Caliente

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