

# Liquid Textile Softener Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Softener is a finishing agent that when applied to textile material improves its handle giving pleasing touch. As a general rule, the softening agents applied are lubricating agents, which facilitate the fiber sliding within the fabric structure, thus granting easier deformation and creasing of the fabric.

This report contains market size and forecasts of Liquid Textile Softener in global, including the following market information:

Global Liquid Textile Softener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Liquid Textile Softener Market Sales, 2017-2022, 2023-2028, (Tons)

Global top five Liquid Textile Softener companies in 2021 (%)

The global Liquid Textile Softener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Ordinary Textile Softener Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Liquid Textile Softener include P&G, Unilever, Church & Dwight, Colgate, Henkel, S. C. Johnson, Werner & Mertz, Sodalis Group and KAO, etc. In 2021, the global top five players have a share approximately % in terms of

revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Liquid Textile Softener manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Liquid Textile Softener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Liquid Textile Softener Market Segment Percentages, by Type, 2021 (%)

Ordinary Textile Softener

Multifunctional Textile Softener

Global Liquid Textile Softener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Liquid Textile Softener Market Segment Percentages, by Application, 2021 (%)

Clothing

Home Textile

Global Liquid Textile Softener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Liquid Textile Softener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Liquid Textile Softener revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Liquid Textile Softener revenues share in global market, 2021 (%)

Key companies Liquid Textile Softener sales in global market, 2017-2022 (Estimated), (Tons)

Key companies Liquid Textile Softener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

P&G

Unilever

Church & Dwight

Colgate

Henkel

S. C. Johnson

Werner & Mertz

Sodalis Group

KAO

Lion

Mitsuei

Pigeon

AIEn

Blue Moon

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Liby

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