

# Lipstick Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Lipstick in global, including the following market information:

Global Lipstick Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Lipstick Market Sales, 2016-2021, 2022-2027, (M Units)

Global top five Lipstick companies in 2020 (%)

The global Lipstick market was valued at 6436.1 million in 2020 and is projected to reach US\$ 8105 million by 2027, at a CAGR of 5.9% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Lipstick manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Lipstick Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Lipstick Market Segment Percentages, By Type, 2020 (%)

Matte

Shimmer

Gloss

Lip Stain

Sheer

Others

Global Lipstick Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Lipstick Market Segment Percentages, By Application, 2020 (%)

Age 10 to 20

Age 20 to 30

Age 30 to 40

Age 40 to 50

Above 50 years old

Others

Global Lipstick Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Lipstick Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Lipstick revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Lipstick revenues share in global market, 2020 (%)

Key companies Lipstick sales in global market, 2016-2021 (Estimated), (M Units)

Key companies Lipstick sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal Group

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Johnson & Johnson

Avon

Jahwa

JALA

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