

# Lip Balm Market - Global Outlook and Forecast 2021-2027

https://marketpublishers.com/r/L6399A0407B2EN.html

Date: March 2021 Pages: 92 Price: US\$ 3,250.00 (Single User License) ID: L6399A0407B2EN

# Abstracts

This report contains market size and forecasts of Lip Balm in global, including the following market information:

Global Lip Balm Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Lip Balm Market Sales, 2016-2021, 2022-2027, (K Pcs)

Global top five Lip Balm companies in 2020 (%)

The global Lip Balm market was valued at 816.3 million in 2020 and is projected to reach US\$ 1016.8 million by 2027, at a CAGR of 5.6% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Lip Balm manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Lip Balm Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Pcs)

Global Lip Balm Market Segment Percentages, By Type, 2020 (%)

Solid Cream Lip Balm

Liquid Gel Lip Balm



Global Lip Balm Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Pcs)

Global Lip Balm Market Segment Percentages, By Application, 2020 (%)

Lip Balm For Women

Lip Balm For Men

Lip Balm For Baby

Other Dedicated Lip Balm

Global Lip Balm Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Pcs)

Global Lip Balm Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia



#### **Nordic Countries**

Benelux

Rest of Europe

#### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

#### South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE



Rest of Middle East & Africa

#### **Competitor Analysis**

The report also provides analysis of leading market participants including:

Key companies Lip Balm revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Lip Balm revenues share in global market, 2020 (%)

Key companies Lip Balm sales in global market, 2016-2021 (Estimated), (K Pcs)

Key companies Lip Balm sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Maybelline

L'Oreal

Burt's Bees

Carmex



# Contents

#### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Lip Balm Market Definition
- 1.2 Market Segments
- 1.2.1 Market by Type
- 1.2.2 Market by Application
- 1.3 Global Lip Balm Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

#### 2 GLOBAL LIP BALM OVERALL MARKET SIZE

- 2.1 Global Lip Balm Market Size: 2021 VS 2027
- 2.2 Global Lip Balm Revenue, Prospects & Forecasts: 2016-2027
- 2.3 Global Lip Balm Sales (Consumption): 2016-2027

# **3 COMPANY LANDSCAPE**

- 3.1 Top Lip Balm Players in Global Market
- 3.2 Top Global Lip Balm Companies Ranked by Revenue
- 3.3 Global Lip Balm Revenue by Companies
- 3.4 Global Lip Balm Sales by Companies
- 3.5 Global Lip Balm Price by Manufacturer (2016-2021)
- 3.6 Top 3 and Top 5 Lip Balm Companies in Global Market, by Revenue in 2020
- 3.7 Global Manufacturers Lip Balm Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Lip Balm Players in Global Market
- 3.8.1 List of Global Tier 1 Lip Balm Companies
- 3.8.2 List of Global Tier 2 and Tier 3 Lip Balm Companies

# **4 SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 By Type - Global Lip Balm Market Size Markets, 2021 & 2027



- 4.1.2 Solid Cream Lip Balm
- 4.1.3 Liquid Gel Lip Balm
- 4.2 By Type Global Lip Balm Revenue & Forecasts
- 4.2.1 By Type Global Lip Balm Revenue, 2016-2021
- 4.2.2 By Type Global Lip Balm Revenue, 2022-2027
- 4.2.3 By Type Global Lip Balm Revenue Market Share, 2016-2027
- 4.3 By Type Global Lip Balm Sales & Forecasts
- 4.3.1 By Type Global Lip Balm Sales, 2016-2021
- 4.3.2 By Type Global Lip Balm Sales, 2022-2027
- 4.3.3 By Type Global Lip Balm Sales Market Share, 2016-2027
- 4.4 By Type Global Lip Balm Price (Manufacturers Selling Prices), 2016-2027

# **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application Global Lip Balm Market Size, 2021 & 2027
  - 5.1.2 Lip Balm For Women
  - 5.1.3 Lip Balm For Men
  - 5.1.4 Lip Balm For Baby
  - 5.1.5 Other Dedicated Lip Balm
- 5.2 By Application Global Lip Balm Revenue & Forecasts
- 5.2.1 By Application Global Lip Balm Revenue, 2016-2021
- 5.2.2 By Application Global Lip Balm Revenue, 2022-2027
- 5.2.3 By Application Global Lip Balm Revenue Market Share, 2016-2027
- 5.3 By Application Global Lip Balm Sales & Forecasts
- 5.3.1 By Application Global Lip Balm Sales, 2016-2021
- 5.3.2 By Application Global Lip Balm Sales, 2022-2027
- 5.3.3 By Application Global Lip Balm Sales Market Share, 2016-2027
- 5.4 By Application Global Lip Balm Price (Manufacturers Selling Prices), 2016-2027

# **6 SIGHTS BY REGION**

- 6.1 By Region Global Lip Balm Market Size, 2021 & 2027
- 6.2 By Region Global Lip Balm Revenue & Forecasts
  - 6.2.1 By Region Global Lip Balm Revenue, 2016-2021
  - 6.2.2 By Region Global Lip Balm Revenue, 2022-2027
- 6.2.3 By Region Global Lip Balm Revenue Market Share, 2016-2027
- 6.3 By Region Global Lip Balm Sales & Forecasts
  - 6.3.1 By Region Global Lip Balm Sales, 2016-2021



6.3.2 By Region - Global Lip Balm Sales, 2022-2027

6.3.3 By Region - Global Lip Balm Sales Market Share, 2016-2027 6.4 North America

6.4.1 By Country - North America Lip Balm Revenue, 2016-2027

6.4.2 By Country - North America Lip Balm Sales, 2016-2027

6.4.3 US Lip Balm Market Size, 2016-2027

6.4.4 Canada Lip Balm Market Size, 2016-2027

6.4.5 Mexico Lip Balm Market Size, 2016-2027

6.5 Europe

6.5.1 By Country - Europe Lip Balm Revenue, 2016-2027

6.5.2 By Country - Europe Lip Balm Sales, 2016-2027

6.5.3 Germany Lip Balm Market Size, 2016-2027

6.5.4 France Lip Balm Market Size, 2016-2027

6.5.5 U.K. Lip Balm Market Size, 2016-2027

6.5.6 Italy Lip Balm Market Size, 2016-2027

6.5.7 Russia Lip Balm Market Size, 2016-2027

6.5.8 Nordic Countries Lip Balm Market Size, 2016-2027

6.5.9 Benelux Lip Balm Market Size, 2016-2027

6.6 Asia

6.6.1 By Region - Asia Lip Balm Revenue, 2016-2027

6.6.2 By Region - Asia Lip Balm Sales, 2016-2027

6.6.3 China Lip Balm Market Size, 2016-2027

6.6.4 Japan Lip Balm Market Size, 2016-2027

6.6.5 South Korea Lip Balm Market Size, 2016-2027

6.6.6 Southeast Asia Lip Balm Market Size, 2016-2027

6.6.7 India Lip Balm Market Size, 2016-2027

6.7 South America

6.7.1 By Country - South America Lip Balm Revenue, 2016-2027

6.7.2 By Country - South America Lip Balm Sales, 2016-2027

6.7.3 Brazil Lip Balm Market Size, 2016-2027

6.7.4 Argentina Lip Balm Market Size, 2016-2027

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Lip Balm Revenue, 2016-2027

6.8.2 By Country - Middle East & Africa Lip Balm Sales, 2016-2027

6.8.3 Turkey Lip Balm Market Size, 2016-2027

6.8.4 Israel Lip Balm Market Size, 2016-2027

6.8.5 Saudi Arabia Lip Balm Market Size, 2016-2027

6.8.6 UAE Lip Balm Market Size, 2016-2027



# 7 MANUFACTURERS & BRANDS PROFILES

#### 7.1 Maybelline

- 7.1.1 Maybelline Corporate Summary
- 7.1.2 Maybelline Business Overview
- 7.1.3 Maybelline Lip Balm Major Product Offerings
- 7.1.4 Maybelline Lip Balm Sales and Revenue in Global (2016-2021)
- 7.1.5 Maybelline Key News
- 7.2 L'Oreal
  - 7.2.1 L'Oreal Corporate Summary
- 7.2.2 L'Oreal Business Overview
- 7.2.3 L'Oreal Lip Balm Major Product Offerings
- 7.2.4 L'Oreal Lip Balm Sales and Revenue in Global (2016-2021)
- 7.2.5 L'Oreal Key News
- 7.3 Burt's Bees
  - 7.3.1 Burt's Bees Corporate Summary
  - 7.3.2 Burt's Bees Business Overview
  - 7.3.3 Burt's Bees Lip Balm Major Product Offerings
  - 7.3.4 Burt's Bees Lip Balm Sales and Revenue in Global (2016-2021)
- 7.3.5 Burt's Bees Key News
- 7.4 Carmex
  - 7.4.1 Carmex Corporate Summary
  - 7.4.2 Carmex Business Overview
  - 7.4.3 Carmex Lip Balm Major Product Offerings
  - 7.4.4 Carmex Lip Balm Sales and Revenue in Global (2016-2021)
  - 7.4.5 Carmex Key News

# **8 GLOBAL LIP BALM PRODUCTION CAPACITY, ANALYSIS**

- 8.1 Global Lip Balm Production Capacity, 2016-2027
- 8.2 Lip Balm Production Capacity of Key Manufacturers in Global Market
- 8.3 Global Lip Balm Production by Region

# 9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 9.1 Market Opportunities & Trends
- 9.2 Market Drivers
- 9.3 Market Restraints



## **10 LIP BALM SUPPLY CHAIN ANALYSIS**

- 10.1 Lip Balm Industry Value Chain
- 10.2 Lip Balm Upstream Market
- 10.3 Lip Balm Downstream and Clients
- 10.4 Marketing Channels Analysis
  - 10.4.1 Marketing Channels
  - 10.4.2 Lip Balm Distributors and Sales Agents in Global

# **11 CONCLUSION**

#### **12 APPENDIX**

- 12.1 Note
- 12.2 Examples of Clients
- 12.3 Disclaimer



# **List Of Tables**

# LIST OF TABLES

Table 1. Key Players of Lip Balm in Global Market Table 2. Top Lip Balm Players in Global Market, Ranking by Revenue (2019) Table 3. Global Lip Balm Revenue by Companies, (US\$, Mn), 2016-2021 Table 4. Global Lip Balm Revenue Share by Companies, 2016-2021 Table 5. Global Lip Balm Sales by Companies, (K Pcs), 2016-2021 Table 6. Global Lip Balm Sales Share by Companies, 2016-2021 Table 7. Key Manufacturers Lip Balm Price (2016-2021) & (USD/Pcs) Table 8. Global Manufacturers Lip Balm Product Type Table 9. List of Global Tier 1 Lip Balm Companies, Revenue (US\$, Mn) in 2020 and Market Share Table 10. List of Global Tier 2 and Tier 3 Lip Balm Companies, Revenue (US\$, Mn) in 2020 and Market Share Table 11. By Type – Global Lip Balm Revenue, (US\$, Mn), 2021 VS 2027 Table 12. By Type - Global Lip Balm Revenue (US\$, Mn), 2016-2021 Table 13. By Type - Global Lip Balm Revenue (US\$, Mn), 2022-2027 Table 14. By Type - Global Lip Balm Sales (K Pcs), 2016-2021 Table 15. By Type - Global Lip Balm Sales (K Pcs), 2022-2027 Table 16. By Application – Global Lip Balm Revenue, (US\$, Mn), 2021 VS 2027 Table 17. By Application - Global Lip Balm Revenue (US\$, Mn), 2016-2021 Table 18. By Application - Global Lip Balm Revenue (US\$, Mn), 2022-2027 Table 19. By Application - Global Lip Balm Sales (K Pcs), 2016-2021 Table 20. By Application - Global Lip Balm Sales (K Pcs), 2022-2027 Table 21. By Region – Global Lip Balm Revenue, (US\$, Mn), 2021 VS 2027 Table 22. By Region - Global Lip Balm Revenue (US\$, Mn), 2016-2021 Table 23. By Region - Global Lip Balm Revenue (US\$, Mn), 2022-2027 Table 24. By Region - Global Lip Balm Sales (K Pcs), 2016-2021 Table 25. By Region - Global Lip Balm Sales (K Pcs), 2022-2027 Table 26. By Country - North America Lip Balm Revenue, (US\$, Mn), 2016-2021 Table 27. By Country - North America Lip Balm Revenue, (US\$, Mn), 2022-2027 Table 28. By Country - North America Lip Balm Sales, (K Pcs), 2016-2021 Table 29. By Country - North America Lip Balm Sales, (K Pcs), 2022-2027 Table 30. By Country - Europe Lip Balm Revenue, (US\$, Mn), 2016-2021 Table 31. By Country - Europe Lip Balm Revenue, (US\$, Mn), 2022-2027 Table 32. By Country - Europe Lip Balm Sales, (K Pcs), 2016-2021 Table 33. By Country - Europe Lip Balm Sales, (K Pcs), 2022-2027



Table 34. By Region - Asia Lip Balm Revenue, (US\$, Mn), 2016-2021

Table 35. By Region - Asia Lip Balm Revenue, (US\$, Mn), 2022-2027

Table 36. By Region - Asia Lip Balm Sales, (K Pcs), 2016-2021

Table 37. By Region - Asia Lip Balm Sales, (K Pcs), 2022-2027

Table 38. By Country - South America Lip Balm Revenue, (US\$, Mn), 2016-2021

Table 39. By Country - South America Lip Balm Revenue, (US\$, Mn), 2022-2027

Table 40. By Country - South America Lip Balm Sales, (K Pcs), 2016-2021

Table 41. By Country - South America Lip Balm Sales, (K Pcs), 2022-2027

Table 42. By Country - Middle East & Africa Lip Balm Revenue, (US\$, Mn), 2016-2021

Table 43. By Country - Middle East & Africa Lip Balm Revenue, (US\$, Mn), 2022-2027

Table 44. By Country - Middle East & Africa Lip Balm Sales, (K Pcs), 2016-2021

Table 45. By Country - Middle East & Africa Lip Balm Sales, (K Pcs), 2022-2027

Table 46. Maybelline Corporate Summary

Table 47. Maybelline Lip Balm Product Offerings

Table 48. Maybelline Lip Balm Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2016-2021)

Table 49. L'Oreal Corporate Summary

Table 50. L'Oreal Lip Balm Product Offerings

Table 51. L'Oreal Lip Balm Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2016-2021)

Table 52. Burt's Bees Corporate Summary

Table 53. Burt's Bees Lip Balm Product Offerings

Table 54. Burt's Bees Lip Balm Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2016-2021)

Table 55. Carmex Corporate Summary

Table 56. Carmex Lip Balm Product Offerings

Table 57. Carmex Lip Balm Sales (K Pcs), Revenue (US\$, Mn) and Average Price (USD/Pcs) (2016-2021)

Table 58. Lip Balm Production Capacity (K Pcs) of Key Manufacturers in Global Market, 2019-2021 (K Pcs)

Table 59. Global Lip Balm Capacity Market Share of Key Manufacturers, 2019-2021

Table 60. Global Lip Balm Production by Region, 2016-2021 (K Pcs)

Table 61. Global Lip Balm Production by Region, 2022-2027 (K Pcs)

 Table 62. Lip Balm Market Opportunities & Trends in Global Market

Table 63. Lip Balm Market Drivers in Global Market

Table 64. Lip Balm Market Restraints in Global Market

Table 65. Lip Balm Raw Materials

Table 66. Lip Balm Raw Materials Suppliers in Global Market

Table 67. Typical Lip Balm Downstream



Table 68. Lip Balm Downstream Clients in Global MarketTable 69. Lip Balm Distributors and Sales Agents in Global Market



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Lip Balm Segment by Type Figure 2. Lip Balm Segment by Application Figure 3. Global Lip Balm Market Overview: 2020 Figure 4. Key Caveats Figure 5. Global Lip Balm Market Size: 2021 VS 2027 (US\$, Mn) Figure 6. Global Lip Balm Revenue, 2016-2027 (US\$, Mn) Figure 7. Lip Balm Sales in Global Market: 2016-2027 (K Pcs) Figure 8. The Top 3 and 5 Players Market Share by Lip Balm Revenue in 2020 Figure 9. By Type - Global Lip Balm Sales Market Share, 2016-2027 Figure 10. By Type - Global Lip Balm Revenue Market Share, 2016-2027 Figure 11. By Type - Global Lip Balm Price (USD/Pcs), 2016-2027 Figure 12. By Application - Global Lip Balm Sales Market Share, 2016-2027 Figure 13. By Application - Global Lip Balm Revenue Market Share, 2016-2027 Figure 14. By Application - Global Lip Balm Price (USD/Pcs), 2016-2027 Figure 15. By Region - Global Lip Balm Sales Market Share, 2016-2027 Figure 16. By Region - Global Lip Balm Revenue Market Share, 2016-2027 Figure 17. By Country - North America Lip Balm Revenue Market Share, 2016-2027 Figure 18. By Country - North America Lip Balm Sales Market Share, 2016-2027 Figure 19. US Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 20. Canada Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 21. Mexico Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 22. By Country - Europe Lip Balm Revenue Market Share, 2016-2027 Figure 23. By Country - Europe Lip Balm Sales Market Share, 2016-2027 Figure 24. Germany Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 25. France Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 26. U.K. Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 27. Italy Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 28. Russia Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 29. Nordic Countries Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 30. Benelux Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 31. By Region - Asia Lip Balm Revenue Market Share, 2016-2027 Figure 32. By Region - Asia Lip Balm Sales Market Share, 2016-2027 Figure 33. China Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 34. Japan Lip Balm Revenue, (US\$, Mn), 2016-2027 Figure 35. South Korea Lip Balm Revenue, (US\$, Mn), 2016-2027



Figure 36. Southeast Asia Lip Balm Revenue, (US\$, Mn), 2016-2027

Figure 37. India Lip Balm Revenue, (US\$, Mn), 2016-2027

Figure 38. By Country - South America Lip Balm Revenue Market Share, 2016-2027

- Figure 39. By Country South America Lip Balm Sales Market Share, 2016-2027
- Figure 40. Brazil Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 41. Argentina Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 42. By Country Middle East & Africa Lip Balm Revenue Market Share,

2016-2027

- Figure 43. By Country Middle East & Africa Lip Balm Sales Market Share, 2016-2027
- Figure 44. Turkey Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 45. Israel Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 46. Saudi Arabia Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 47. UAE Lip Balm Revenue, (US\$, Mn), 2016-2027
- Figure 48. Global Lip Balm Production Capacity (K Pcs), 2016-2027
- Figure 49. The Percentage of Production Lip Balm by Region, 2020 VS 2027
- Figure 50. Lip Balm Industry Value Chain
- Figure 51. Marketing Channels



# I would like to order

Product name: Lip Balm Market - Global Outlook and Forecast 2021-2027 Product link: <u>https://marketpublishers.com/r/L6399A0407B2EN.html</u>

> Price: US\$ 3,250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/L6399A0407B2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970