

Link Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Link Management tools assist marketers with two crucial tasks: increasing website credibility through backlink building and promoting brand recognition via traceable branded URL generation.

This report contains market size and forecasts of Link Management Software in Global, including the following market information:

Global Link Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Link Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(\$49-199/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Link Management Software include SEMrush, Bitly, RocketLink, Rebrandly, Geniuslink, Boost, PixelMe, BuzzStream and Digitalcube Tech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Link Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Link Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Link Management Software Market Segment Percentages, by Type, 2021 (%)

Basic(\$49-199/Month)

Standard(\$199-499/Month)

Senior(\$499+/Month)

Global Link Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Link Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Global Link Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Link Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Link Management Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Link Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SEMrush

Bitly

RocketLink

Rebrandly

Geniuslink

Boost

PixelMe

BuzzStream

Digitalcube Tech

Pitchbox

AI Internet Solutions

XEEPP Project

Rank Ranger

Leafwire Digital

SEO Effect

FlamingoSoft

Componize

Axandra

KlickLeads

Gitt

Wulfsoft

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