

Licorice Candy Market in Southeast Asia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Liquorice (British English) or licorice (American English) is a confection usually flavoured and coloured black with the extract of the roots of the liquorice plant *glycyrrhiza glabra*.

This report contains market size and forecasts of Licorice Candy in Southeast Asia, including the following market information:

Southeast Asia Licorice Candy Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Southeast Asia Licorice Candy Market Consumption, 2015-2020, 2021-2026, (MT)

Southeast Asia Licorice Candy Production Capacity, 2015-2020, 2021-2026, (MT)

Top Five Competitors in Southeast Asia Licorice Candy Market 2019 (%)

The global Licorice Candy market was valued at 1467.9 million in 2019 and is projected to reach US\$ 1745.9 million by 2026, at a CAGR of 4.4% during the forecast period.

While the Licorice Candy market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Licorice Candy manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Licorice Candy production and consumption in Southeast Asia

Total Market by Segment:

Southeast Asia Licorice Candy Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (MT)

Southeast Asia Licorice Candy Market Segment Percentages, By Type, 2019 (%)

Original Black Licorice

Fruit Flavored Candy

On the basis of product type, the fruit flavored candy segment is projected to account for the largest market share during the forecast period; this segment was estimated to account for 59.53% market share in 2019.

Southeast Asia Licorice Candy Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (MT)

Southeast Asia Licorice Candy Market Segment Percentages, By Application, 2019 (%)

Supermarket

Online Sales

Convenient Store

In the sales channels segment, the supermarket segment was estimated to account for the highest market share of 64.41% in 2019. Followed by convenient store, which accounted for 25.21%.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Licorice Candy Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)

Total Licorice Candy Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)

Total Southeast Asia Licorice Candy Market Competitors Sales, by Players 2015-2020 (Estimated), (MT)

Total Southeast Asia Licorice Candy Market Competitors Sales Market Share by

Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Twizzlers

Red Vines

Wiley Wallaby

Venco

Good & Plenty

Halva

Klene

RJ'S

Kraepelien & Holm

Kenny's Candy

Switzer's Authentic Candy

Mrs. Call's Candy

Gimbals Fine Candies

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Licorice Candy Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Southeast Asia Licorice Candy Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: SOUTHEAST ASIA LICORICE CANDY OVERALL MARKET SIZE

- 2.1 Southeast Asia Licorice Candy Market Size: 2020 VS 2026
- 2.2 Southeast Asia Licorice Candy Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Southeast Asia Licorice Candy Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Licorice Candy Players in Southeast Asia (including Foreign and Local Companies)
- 3.2 Top Southeast Asia Licorice Candy Companies Ranked by Revenue
- 3.3 Southeast Asia Licorice Candy Revenue by Companies (including Foreign and Local Companies)
- 3.4 Southeast Asia Licorice Candy Sales by Companies (including Foreign and Local Companies)
- 3.5 Southeast Asia Licorice Candy Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Licorice Candy Companies in Southeast Asia, by Revenue in 2019
- 3.7 Southeast Asia Manufacturers Licorice Candy Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Licorice Candy Players in Southeast Asia
 - 3.8.1 List of Southeast Asia Tier 1 Licorice Candy Companies
 - 3.8.2 List of Southeast Asia Tier 2 and Tier 3 Licorice Candy Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Southeast Asia Licorice Candy Market Size Markets, 2020 & 2026

4.1.2 Original Black Licorice

4.1.3 Fruit Flavored Candy

4.2 By Type - Southeast Asia Licorice Candy Revenue & Forecasts

4.2.1 By Type - Southeast Asia Licorice Candy Revenue, 2015-2020

4.2.2 By Type - Southeast Asia Licorice Candy Revenue, 2021-2026

4.2.3 By Type - Southeast Asia Licorice Candy Revenue Market Share, 2015-2026

4.3 By Type - Southeast Asia Licorice Candy Sales & Forecasts

4.3.1 By Type - Southeast Asia Licorice Candy Sales, 2015-2020

4.3.2 By Type - Southeast Asia Licorice Candy Sales, 2021-2026

4.3.3 By Type - Southeast Asia Licorice Candy Sales Market Share, 2015-2026

4.4 By Type - Southeast Asia Licorice Candy Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Southeast Asia Licorice Candy Market Size, 2020 & 2026

5.1.2 Supermarket

5.1.3 Online Sales

5.1.4 Convenient Store

5.2 By Application - Southeast Asia Licorice Candy Revenue & Forecasts

5.2.1 By Application - Southeast Asia Licorice Candy Revenue, 2015-2020

5.2.2 By Application - Southeast Asia Licorice Candy Revenue, 2021-2026

5.2.3 By Application - Southeast Asia Licorice Candy Revenue Market Share, 2015-2026

5.3 By Application - Southeast Asia Licorice Candy Sales & Forecasts

5.3.1 By Application - Southeast Asia Licorice Candy Sales, 2015-2020

5.3.2 By Application - Southeast Asia Licorice Candy Sales, 2021-2026

5.3.3 By Application - Southeast Asia Licorice Candy Sales Market Share, 2015-2026

5.4 By Application - Southeast Asia Licorice Candy Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Twizzlers

- 6.1.1 Twizzlers Corporate Summary
- 6.1.2 Twizzlers Business Overview
- 6.1.3 Twizzlers Licorice Candy Major Product Offerings
- 6.1.4 Twizzlers Sales and Revenue in Southeast Asia (2015-2020)
- 6.1.5 Twizzlers Key News
- 6.2 Red Vines
 - 6.2.1 Red Vines Corporate Summary
 - 6.2.2 Red Vines Business Overview
 - 6.2.3 Red Vines Licorice Candy Major Product Offerings
 - 6.2.4 Red Vines Sales and Revenue in Southeast Asia (2015-2020)
 - 6.2.5 Red Vines Key News
- 6.3 Wiley Wallaby
 - 6.3.1 Wiley Wallaby Corporate Summary
 - 6.3.2 Wiley Wallaby Business Overview
 - 6.3.3 Wiley Wallaby Licorice Candy Major Product Offerings
 - 6.3.4 Wiley Wallaby Sales and Revenue in Southeast Asia (2015-2020)
 - 6.3.5 Wiley Wallaby Key News
- 6.4 Venco
 - 6.4.1 Venco Corporate Summary
 - 6.4.2 Venco Business Overview
 - 6.4.3 Venco Licorice Candy Major Product Offerings
 - 6.4.4 Venco Sales and Revenue in Southeast Asia (2015-2020)
 - 6.4.5 Venco Key News
- 6.5 Good & Plenty
 - 6.5.1 Good & Plenty Corporate Summary
 - 6.5.2 Good & Plenty Business Overview
 - 6.5.3 Good & Plenty Licorice Candy Major Product Offerings
 - 6.5.4 Good & Plenty Sales and Revenue in Southeast Asia (2015-2020)
 - 6.5.5 Good & Plenty Key News
- 6.6 Halva
 - 6.6.1 Halva Corporate Summary
 - 6.6.2 Halva Business Overview
 - 6.6.3 Halva Licorice Candy Major Product Offerings
 - 6.6.4 Halva Sales and Revenue in Southeast Asia (2015-2020)
 - 6.6.5 Halva Key News
- 6.7 Klene
 - 6.6.1 Klene Corporate Summary
 - 6.6.2 Klene Business Overview
 - 6.6.3 Klene Licorice Candy Major Product Offerings

- 6.4.4 Klene Sales and Revenue in Southeast Asia (2015-2020)
- 6.7.5 Klene Key News
- 6.8 RJ'S
 - 6.8.1 RJ'S Corporate Summary
 - 6.8.2 RJ'S Business Overview
 - 6.8.3 RJ'S Licorice Candy Major Product Offerings
 - 6.8.4 RJ'S Sales and Revenue in Southeast Asia (2015-2020)
 - 6.8.5 RJ'S Key News
- 6.9 Kraepelien & Holm
 - 6.9.1 Kraepelien & Holm Corporate Summary
 - 6.9.2 Kraepelien & Holm Business Overview
 - 6.9.3 Kraepelien & Holm Licorice Candy Major Product Offerings
 - 6.9.4 Kraepelien & Holm Sales and Revenue in Southeast Asia (2015-2020)
 - 6.9.5 Kraepelien & Holm Key News
- 6.10 Kenny's Candy
 - 6.10.1 Kenny's Candy Corporate Summary
 - 6.10.2 Kenny's Candy Business Overview
 - 6.10.3 Kenny's Candy Licorice Candy Major Product Offerings
 - 6.10.4 Kenny's Candy Sales and Revenue in Southeast Asia (2015-2020)
 - 6.10.5 Kenny's Candy Key News
- 6.11 Switzer's Authentic Candy
 - 6.11.1 Switzer's Authentic Candy Corporate Summary
 - 6.11.2 Switzer's Authentic Candy Licorice Candy Business Overview
 - 6.11.3 Switzer's Authentic Candy Licorice Candy Major Product Offerings
 - 6.11.4 Switzer's Authentic Candy Sales and Revenue in Southeast Asia (2015-2020)
 - 6.11.5 Switzer's Authentic Candy Key News
- 6.12 Mrs. Call's Candy
 - 6.12.1 Mrs. Call's Candy Corporate Summary
 - 6.12.2 Mrs. Call's Candy Licorice Candy Business Overview
 - 6.12.3 Mrs. Call's Candy Licorice Candy Major Product Offerings
 - 6.12.4 Mrs. Call's Candy Sales and Revenue in Southeast Asia (2015-2020)
 - 6.12.5 Mrs. Call's Candy Key News
- 6.13 Gimbals Fine Candies
 - 6.13.1 Gimbals Fine Candies Corporate Summary
 - 6.13.2 Gimbals Fine Candies Licorice Candy Business Overview
 - 6.13.3 Gimbals Fine Candies Licorice Candy Major Product Offerings
 - 6.13.4 Gimbals Fine Candies Sales and Revenue in Southeast Asia (2015-2020)
 - 6.13.5 Gimbals Fine Candies Key News
- 6.14 Kookaburra Liquorice

- 6.14.1 Kookaburra Liquorice Corporate Summary
- 6.14.2 Kookaburra Liquorice Licorice Candy Business Overview
- 6.14.3 Kookaburra Liquorice Licorice Candy Major Product Offerings
- 6.14.4 Kookaburra Liquorice Sales and Revenue in Southeast Asia (2015-2020)
- 6.14.5 Kookaburra Liquorice Key News

7 LICORICE CANDY PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Licorice Candy Production Capacity and Value in Southeast Asia, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Southeast Asia Licorice Candy Production Capacity, 2015-2026
 - 7.1.2 Southeast Asia Licorice Candy Production 2015-2026
 - 7.1.3 Southeast Asia Licorice Candy Production Value 2015-2026
- 7.2 Key Local Licorice Candy Manufacturers in Southeast Asia
 - 7.2.1 Southeast Asia Key Local Licorice Candy Manufacturers Production Capacity
 - 7.2.2 Southeast Asia Key Local Licorice Candy Manufacturers Production
 - 7.2.3 Southeast Asia Key Local Licorice Candy Manufacturers Production Value
 - 7.2.4 The Proportion of Licorice Candy Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- 7.3 Licorice Candy Export and Import in Southeast Asia
 - 7.3.1 Southeast Asia Licorice Candy Export Market
 - 7.3.2 Southeast Asia Licorice Candy Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Southeast Asia Licorice Candy Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON LICORICE CANDY SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Licorice Candy Distributors and Sales Agents in Southeast Asia

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Licorice Candy in Southeast Asia
- Table 2. Top Players in Southeast Asia, Ranking by Revenue (2019)
- Table 3. Southeast Asia Licorice Candy Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Southeast Asia Licorice Candy Revenue Share by Companies, 2015-2020
- Table 5. Southeast Asia Licorice Candy Sales by Companies, (MT), 2015-2020
- Table 6. Southeast Asia Licorice Candy Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Licorice Candy Price (2015-2020) (USD/MT)
- Table 8. Southeast Asia Manufacturers Licorice Candy Product Type
- Table 9. List of Southeast Asia Tier 1 Licorice Candy Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Southeast Asia Tier 2 and Tier 3 Licorice Candy Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Licorice Candy Revenue in Southeast Asia (US\$, Mn), 2015-2020
- Table 12. By Type - Licorice Candy Revenue in Southeast Asia (US\$, Mn), 2021-2026
- Table 13. By Type - Licorice Candy Sales in Southeast Asia (MT), 2015-2020
- Table 14. By Type - Licorice Candy Sales in Southeast Asia (MT), 2021-2026
- Table 15. By Application - Licorice Candy Revenue in Southeast Asia, (US\$, Mn), 2015-2020
- Table 16. By Application - Licorice Candy Revenue in Southeast Asia, (US\$, Mn), 2021-2026
- Table 17. By Application - Licorice Candy Sales in Southeast Asia, (MT), 2015-2020
- Table 18. By Application - Licorice Candy Sales in Southeast Asia, (MT), 2021-2026
- Table 19. Twizzlers Corporate Summary
- Table 20. Twizzlers Licorice Candy Product Offerings
- Table 21. Twizzlers Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 22. Red Vines Corporate Summary
- Table 23. Red Vines Licorice Candy Product Offerings
- Table 24. Red Vines Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 25. Wiley Wallaby Corporate Summary
- Table 26. Wiley Wallaby Licorice Candy Product Offerings
- Table 27. Wiley Wallaby Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 28. Venco Corporate Summary

Table 29. Venco Licorice Candy Product Offerings

Table 30. Venco Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 31. Good & Plenty Corporate Summary

Table 32. Good & Plenty Licorice Candy Product Offerings

Table 33. Good & Plenty Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 34. Halva Corporate Summary

Table 35. Halva Licorice Candy Product Offerings

Table 36. Halva Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 37. Klene Corporate Summary

Table 38. Klene Licorice Candy Product Offerings

Table 39. Klene Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 40. RJ'S Corporate Summary

Table 41. RJ'S Licorice Candy Product Offerings

Table 42. RJ'S Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 43. Kraepelien & Holm Corporate Summary

Table 44. Kraepelien & Holm Licorice Candy Product Offerings

Table 45. Kraepelien & Holm Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 46. Kenny's Candy Corporate Summary

Table 47. Kenny's Candy Licorice Candy Product Offerings

Table 48. Kenny's Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 49. Switzer's Authentic Candy Corporate Summary

Table 50. Switzer's Authentic Candy Licorice Candy Product Offerings

Table 51. Switzer's Authentic Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 52. Mrs. Call's Candy Corporate Summary

Table 53. Mrs. Call's Candy Licorice Candy Product Offerings

Table 54. Mrs. Call's Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 55. Gimbals Fine Candies Corporate Summary

Table 56. Gimbals Fine Candies Licorice Candy Product Offerings

Table 57. Gimbals Fine Candies Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

- Table 58. Kookaburra Liquorice Corporate Summary
- Table 59. Kookaburra Liquorice Licorice Candy Product Offerings
- Table 60. Kookaburra Liquorice Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 61. Licorice Candy Production Capacity (MT) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 62. Licorice Candy Production (MT) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 63. Southeast Asia Licorice Candy Production Market Share of Local Manufacturers, 2015-2020
- Table 64. Licorice Candy Production Value (US\$, Mn) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 65. Southeast Asia Licorice Candy Production Value Market Share of Local Manufacturers, 2015-2020
- Table 66. The Percentage of Licorice Candy Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- Table 67. The Percentage of Licorice Candy Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- Table 68. Dangeguojia Licorice Candy Sales (Consumption), Production, Export and Import, 2015-2020
- Table 69. Raw Materials and Suppliers
- Table 70. Licorice Candy Downstream Clients in Southeast Asia
- Table 71. Licorice Candy Distributors and Sales Agents in Southeast Asia

List Of Figures

LIST OF FIGURES

- Figure 1. Licorice Candy Segment by Type
- Figure 2. Licorice Candy Segment by Application
- Figure 3. Dangeguojia Licorice Candy Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Licorice Candy Market Size in Southeast Asia, (US\$, Mn) & (MT): 2020 VS 2026
- Figure 6. Southeast Asia Licorice Candy Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Licorice Candy Sales in Southeast Asia: 2015-2026 (MT)
- Figure 8. The Top 3 and 5 Players Market Share by Licorice Candy Revenue in 2019
- Figure 9. By Type - Southeast Asia Licorice Candy Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Southeast Asia Licorice Candy Market Share, 2015-2020
- Figure 11. By Type - Southeast Asia Licorice Candy Market Share, 2020-2026
- Figure 12. By Type - Southeast Asia Licorice Candy Price (USD/MT), 2015-2026
- Figure 13. By Application - Licorice Candy Revenue in Southeast Asia (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Southeast Asia Licorice Candy Market Share, 2015-2020
- Figure 15. By Application - Southeast Asia Licorice Candy Market Share, 2020-2026
- Figure 16. By Application - Southeast Asia Licorice Candy Price (USD/MT), 2015-2026
- Figure 17. Southeast Asia Licorice Candy Production Capacity (MT), 2015-2026
- Figure 18. Southeast Asia Licorice Candy Actual Output (MT), 2015-2026
- Figure 19. Southeast Asia Licorice Candy Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Southeast Asia Licorice Candy Export Destination, 2019
- Figure 21. The Source of Imports of Southeast Asia Licorice Candy, 2019
- Figure 22. PEST Analysis for Southeast Asia Licorice Candy Market in 2020
- Figure 23. Licorice Candy Market Opportunities & Trends in Southeast Asia
- Figure 24. Licorice Candy Market Drivers in Southeast Asia
- Figure 25. Licorice Candy Market Restraints in Southeast Asia
- Figure 26. Licorice Candy Industry Value Chain

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