

Licorice Candy Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/L296A3317E68EN.html>

Date: April 2020

Pages: 103

Price: US\$ 2,700.00 (Single User License)

ID: L296A3317E68EN

Abstracts

Liquorice (British English) or licorice (American English) is a confection usually flavoured and coloured black with the extract of the roots of the liquorice plant *glycyrrhiza glabra*.

This report contains market size and forecasts of Licorice Candy in Malaysia, including the following market information:

Malaysia Licorice Candy Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Malaysia Licorice Candy Market Consumption, 2015-2020, 2021-2026, (MT)

Malaysia Licorice Candy Production Capacity, 2015-2020, 2021-2026, (MT)

Top Five Competitors in Malaysia Licorice Candy Market 2019 (%)

The global Licorice Candy market was valued at 1467.9 million in 2019 and is projected to reach US\$ 1745.9 million by 2026, at a CAGR of 4.4% during the forecast period.

While the Licorice Candy market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Licorice Candy manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Licorice Candy production and consumption in Malaysia

Total Market by Segment:

Malaysia Licorice Candy Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (MT)
Malaysia Licorice Candy Market Segment Percentages, By Type, 2019 (%)

Original Black Licorice

Fruit Flavored Candy

On the basis of product type, the fruit flavored candy segment is projected to account for the largest market share during the forecast period; this segment was estimated to account for 59.53% market share in 2019.

Malaysia Licorice Candy Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (MT)

Malaysia Licorice Candy Market Segment Percentages, By Application, 2019 (%)

Supermarket

Online Sales

Convenient Store

In the sales channels segment, the supermarket segment was estimated to account for the highest market share of 64.41% in 2019. Followed by convenient store, which accounted for 25.21%.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Licorice Candy Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), (\$ millions)

Total Licorice Candy Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Total Malaysia Licorice Candy Market Competitors Sales, by Players 2015-2020 (Estimated), (MT)

Total Malaysia Licorice Candy Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Twizzlers

Red Vines

Wiley Wallaby

Venco

Good & Plenty

Halva

Klene

RJ'S

Kraepelien & Holm

Kenny's Candy

Switzer's Authentic Candy

Mrs. Call's Candy

Gimbals Fine Candies

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Licorice Candy Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Malaysia Licorice Candy Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: MALAYSIA LICORICE CANDY OVERALL MARKET SIZE

- 2.1 Malaysia Licorice Candy Market Size: 2020 VS 2026
- 2.2 Malaysia Licorice Candy Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Malaysia Licorice Candy Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Licorice Candy Players in Malaysia (including Foreign and Local Companies)
- 3.2 Top Malaysia Licorice Candy Companies Ranked by Revenue
- 3.3 Malaysia Licorice Candy Revenue by Companies (including Foreign and Local Companies)
- 3.4 Malaysia Licorice Candy Sales by Companies (including Foreign and Local Companies)
- 3.5 Malaysia Licorice Candy Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Licorice Candy Companies in Malaysia, by Revenue in 2019
- 3.7 Malaysia Manufacturers Licorice Candy Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Licorice Candy Players in Malaysia
 - 3.8.1 List of Malaysia Tier 1 Licorice Candy Companies
 - 3.8.2 List of Malaysia Tier 2 and Tier 3 Licorice Candy Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Malaysia Licorice Candy Market Size Markets, 2020 & 2026

4.1.2 Original Black Licorice

4.1.3 Fruit Flavored Candy

4.2 By Type - Malaysia Licorice Candy Revenue & Forecasts

4.2.1 By Type - Malaysia Licorice Candy Revenue, 2015-2020

4.2.2 By Type - Malaysia Licorice Candy Revenue, 2021-2026

4.2.3 By Type - Malaysia Licorice Candy Revenue Market Share, 2015-2026

4.3 By Type - Malaysia Licorice Candy Sales & Forecasts

4.3.1 By Type - Malaysia Licorice Candy Sales, 2015-2020

4.3.2 By Type - Malaysia Licorice Candy Sales, 2021-2026

4.3.3 By Type - Malaysia Licorice Candy Sales Market Share, 2015-2026

4.4 By Type - Malaysia Licorice Candy Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Malaysia Licorice Candy Market Size, 2020 & 2026

5.1.2 Supermarket

5.1.3 Online Sales

5.1.4 Convenient Store

5.2 By Application - Malaysia Licorice Candy Revenue & Forecasts

5.2.1 By Application - Malaysia Licorice Candy Revenue, 2015-2020

5.2.2 By Application - Malaysia Licorice Candy Revenue, 2021-2026

5.2.3 By Application - Malaysia Licorice Candy Revenue Market Share, 2015-2026

5.3 By Application - Malaysia Licorice Candy Sales & Forecasts

5.3.1 By Application - Malaysia Licorice Candy Sales, 2015-2020

5.3.2 By Application - Malaysia Licorice Candy Sales, 2021-2026

5.3.3 By Application - Malaysia Licorice Candy Sales Market Share, 2015-2026

5.4 By Application - Malaysia Licorice Candy Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Twizzlers

6.1.1 Twizzlers Corporate Summary

6.1.2 Twizzlers Business Overview

6.1.3 Twizzlers Licorice Candy Major Product Offerings

6.1.4 Twizzlers Sales and Revenue in Malaysia (2015-2020)

- 6.1.5 Twizzlers Key News
- 6.2 Red Vines
 - 6.2.1 Red Vines Corporate Summary
 - 6.2.2 Red Vines Business Overview
 - 6.2.3 Red Vines Licorice Candy Major Product Offerings
 - 6.2.4 Red Vines Sales and Revenue in Malaysia (2015-2020)
 - 6.2.5 Red Vines Key News
- 6.3 Wiley Wallaby
 - 6.3.1 Wiley Wallaby Corporate Summary
 - 6.3.2 Wiley Wallaby Business Overview
 - 6.3.3 Wiley Wallaby Licorice Candy Major Product Offerings
 - 6.3.4 Wiley Wallaby Sales and Revenue in Malaysia (2015-2020)
 - 6.3.5 Wiley Wallaby Key News
- 6.4 Venco
 - 6.4.1 Venco Corporate Summary
 - 6.4.2 Venco Business Overview
 - 6.4.3 Venco Licorice Candy Major Product Offerings
 - 6.4.4 Venco Sales and Revenue in Malaysia (2015-2020)
 - 6.4.5 Venco Key News
- 6.5 Good & Plenty
 - 6.5.1 Good & Plenty Corporate Summary
 - 6.5.2 Good & Plenty Business Overview
 - 6.5.3 Good & Plenty Licorice Candy Major Product Offerings
 - 6.5.4 Good & Plenty Sales and Revenue in Malaysia (2015-2020)
 - 6.5.5 Good & Plenty Key News
- 6.6 Halva
 - 6.6.1 Halva Corporate Summary
 - 6.6.2 Halva Business Overview
 - 6.6.3 Halva Licorice Candy Major Product Offerings
 - 6.6.4 Halva Sales and Revenue in Malaysia (2015-2020)
 - 6.6.5 Halva Key News
- 6.7 Klene
 - 6.6.1 Klene Corporate Summary
 - 6.6.2 Klene Business Overview
 - 6.6.3 Klene Licorice Candy Major Product Offerings
 - 6.4.4 Klene Sales and Revenue in Malaysia (2015-2020)
 - 6.7.5 Klene Key News
- 6.8 RJ'S
 - 6.8.1 RJ'S Corporate Summary

- 6.8.2 RJ'S Business Overview
- 6.8.3 RJ'S Licorice Candy Major Product Offerings
- 6.8.4 RJ'S Sales and Revenue in Malaysia (2015-2020)
- 6.8.5 RJ'S Key News
- 6.9 Kraepelien & Holm
 - 6.9.1 Kraepelien & Holm Corporate Summary
 - 6.9.2 Kraepelien & Holm Business Overview
 - 6.9.3 Kraepelien & Holm Licorice Candy Major Product Offerings
 - 6.9.4 Kraepelien & Holm Sales and Revenue in Malaysia (2015-2020)
 - 6.9.5 Kraepelien & Holm Key News
- 6.10 Kenny's Candy
 - 6.10.1 Kenny's Candy Corporate Summary
 - 6.10.2 Kenny's Candy Business Overview
 - 6.10.3 Kenny's Candy Licorice Candy Major Product Offerings
 - 6.10.4 Kenny's Candy Sales and Revenue in Malaysia (2015-2020)
 - 6.10.5 Kenny's Candy Key News
- 6.11 Switzer's Authentic Candy
 - 6.11.1 Switzer's Authentic Candy Corporate Summary
 - 6.11.2 Switzer's Authentic Candy Licorice Candy Business Overview
 - 6.11.3 Switzer's Authentic Candy Licorice Candy Major Product Offerings
 - 6.11.4 Switzer's Authentic Candy Sales and Revenue in Malaysia (2015-2020)
 - 6.11.5 Switzer's Authentic Candy Key News
- 6.12 Mrs. Call's Candy
 - 6.12.1 Mrs. Call's Candy Corporate Summary
 - 6.12.2 Mrs. Call's Candy Licorice Candy Business Overview
 - 6.12.3 Mrs. Call's Candy Licorice Candy Major Product Offerings
 - 6.12.4 Mrs. Call's Candy Sales and Revenue in Malaysia (2015-2020)
 - 6.12.5 Mrs. Call's Candy Key News
- 6.13 Gimbals Fine Candies
 - 6.13.1 Gimbals Fine Candies Corporate Summary
 - 6.13.2 Gimbals Fine Candies Licorice Candy Business Overview
 - 6.13.3 Gimbals Fine Candies Licorice Candy Major Product Offerings
 - 6.13.4 Gimbals Fine Candies Sales and Revenue in Malaysia (2015-2020)
 - 6.13.5 Gimbals Fine Candies Key News
- 6.14 Kookaburra Liquorice
 - 6.14.1 Kookaburra Liquorice Corporate Summary
 - 6.14.2 Kookaburra Liquorice Licorice Candy Business Overview
 - 6.14.3 Kookaburra Liquorice Licorice Candy Major Product Offerings
 - 6.14.4 Kookaburra Liquorice Sales and Revenue in Malaysia (2015-2020)

6.14.5 Kookaburra Liquorice Key News

7 LICORICE CANDY PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

7.1 Licorice Candy Production Capacity and Value in Malaysia, Situation Analysis and Prediction, 2015-2026

7.1.1 Malaysia Licorice Candy Production Capacity, 2015-2026

7.1.2 Malaysia Licorice Candy Production 2015-2026

7.1.3 Malaysia Licorice Candy Production Value 2015-2026

7.2 Key Local Licorice Candy Manufacturers in Malaysia

7.2.1 Malaysia Key Local Licorice Candy Manufacturers Production Capacity

7.2.2 Malaysia Key Local Licorice Candy Manufacturers Production

7.2.3 Malaysia Key Local Licorice Candy Manufacturers Production Value

7.2.4 The Proportion of Licorice Candy Production Sold in Malaysia and Sold Other Than Malaysia by Manufacturers

7.3 Licorice Candy Export and Import in Malaysia

7.3.1 Malaysia Licorice Candy Export Market

7.3.2 Malaysia Licorice Candy Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Malaysia Licorice Candy Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

9 COVID-19 IMPACT ON LICORICE CANDY SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Licorice Candy Distributors and Sales Agents in Malaysia

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Licorice Candy in Malaysia
- Table 2. Top Players in Malaysia, Ranking by Revenue (2019)
- Table 3. Malaysia Licorice Candy Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Malaysia Licorice Candy Revenue Share by Companies, 2015-2020
- Table 5. Malaysia Licorice Candy Sales by Companies, (MT), 2015-2020
- Table 6. Malaysia Licorice Candy Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Licorice Candy Price (2015-2020) (USD/MT)
- Table 8. Malaysia Manufacturers Licorice Candy Product Type
- Table 9. List of Malaysia Tier 1 Licorice Candy Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Malaysia Tier 2 and Tier 3 Licorice Candy Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Licorice Candy Revenue in Malaysia (US\$, Mn), 2015-2020
- Table 12. By Type - Licorice Candy Revenue in Malaysia (US\$, Mn), 2021-2026
- Table 13. By Type - Licorice Candy Sales in Malaysia (MT), 2015-2020
- Table 14. By Type - Licorice Candy Sales in Malaysia (MT), 2021-2026
- Table 15. By Application - Licorice Candy Revenue in Malaysia, (US\$, Mn), 2015-2020
- Table 16. By Application - Licorice Candy Revenue in Malaysia, (US\$, Mn), 2021-2026
- Table 17. By Application - Licorice Candy Sales in Malaysia, (MT), 2015-2020
- Table 18. By Application - Licorice Candy Sales in Malaysia, (MT), 2021-2026
- Table 19. Twizzlers Corporate Summary
- Table 20. Twizzlers Licorice Candy Product Offerings
- Table 21. Twizzlers Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 22. Red Vines Corporate Summary
- Table 23. Red Vines Licorice Candy Product Offerings
- Table 24. Red Vines Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 25. Wiley Wallaby Corporate Summary
- Table 26. Wiley Wallaby Licorice Candy Product Offerings
- Table 27. Wiley Wallaby Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)
- Table 28. Venco Corporate Summary
- Table 29. Venco Licorice Candy Product Offerings
- Table 30. Venco Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price

(USD/MT) (2015-2020)

Table 31. Good & Plenty Corporate Summary

Table 32. Good & Plenty Licorice Candy Product Offerings

Table 33. Good & Plenty Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 34. Halva Corporate Summary

Table 35. Halva Licorice Candy Product Offerings

Table 36. Halva Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 37. Klene Corporate Summary

Table 38. Klene Licorice Candy Product Offerings

Table 39. Klene Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 40. RJ'S Corporate Summary

Table 41. RJ'S Licorice Candy Product Offerings

Table 42. RJ'S Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 43. Kraepelien & Holm Corporate Summary

Table 44. Kraepelien & Holm Licorice Candy Product Offerings

Table 45. Kraepelien & Holm Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 46. Kenny's Candy Corporate Summary

Table 47. Kenny's Candy Licorice Candy Product Offerings

Table 48. Kenny's Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 49. Switzer's Authentic Candy Corporate Summary

Table 50. Switzer's Authentic Candy Licorice Candy Product Offerings

Table 51. Switzer's Authentic Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 52. Mrs. Call's Candy Corporate Summary

Table 53. Mrs. Call's Candy Licorice Candy Product Offerings

Table 54. Mrs. Call's Candy Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 55. Gimbals Fine Candies Corporate Summary

Table 56. Gimbals Fine Candies Licorice Candy Product Offerings

Table 57. Gimbals Fine Candies Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 58. Kookaburra Liquorice Corporate Summary

Table 59. Kookaburra Liquorice Licorice Candy Product Offerings

Table 60. Kookaburra Liquorice Licorice Candy Sales (MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2015-2020)

Table 61. Licorice Candy Production Capacity (MT) of Local Manufacturers in Malaysia, 2015-2020

Table 62. Licorice Candy Production (MT) of Local Manufacturers in Malaysia, 2015-2020

Table 63. Malaysia Licorice Candy Production Market Share of Local Manufacturers, 2015-2020

Table 64. Licorice Candy Production Value (US\$, Mn) of Local Manufacturers in Malaysia, 2015-2020

Table 65. Malaysia Licorice Candy Production Value Market Share of Local Manufacturers, 2015-2020

Table 66. The Percentage of Licorice Candy Production Sold in Malaysia and Sold Other Than Malaysia by Manufacturers

Table 67. The Percentage of Licorice Candy Production Sold in Malaysia and Sold Other Than Malaysia by Manufacturers

Table 68. Dangeguojia Licorice Candy Sales (Consumption), Production, Export and Import, 2015-2020

Table 69. Raw Materials and Suppliers

Table 70. Licorice Candy Downstream Clients in Malaysia

Table 71. Licorice Candy Distributors and Sales Agents in Malaysia

List Of Figures

LIST OF FIGURES

- Figure 1. Licorice Candy Segment by Type
- Figure 2. Licorice Candy Segment by Application
- Figure 3. Dangeguojia Licorice Candy Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Licorice Candy Market Size in Malaysia, (US\$, Mn) & (MT): 2020 VS 2026
- Figure 6. Malaysia Licorice Candy Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Licorice Candy Sales in Malaysia: 2015-2026 (MT)
- Figure 8. The Top 3 and 5 Players Market Share by Licorice Candy Revenue in 2019
- Figure 9. By Type - Malaysia Licorice Candy Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Malaysia Licorice Candy Market Share, 2015-2020
- Figure 11. By Type - Malaysia Licorice Candy Market Share, 2020-2026
- Figure 12. By Type - Malaysia Licorice Candy Price (USD/MT), 2015-2026
- Figure 13. By Application - Licorice Candy Revenue in Malaysia (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Malaysia Licorice Candy Market Share, 2015-2020
- Figure 15. By Application - Malaysia Licorice Candy Market Share, 2020-2026
- Figure 16. By Application -Malaysia Licorice Candy Price (USD/MT), 2015-2026
- Figure 17. Malaysia Licorice Candy Production Capacity (MT), 2015-2026
- Figure 18. Malaysia Licorice Candy Actual Output (MT), 2015-2026
- Figure 19. Malaysia Licorice Candy Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Malaysia Licorice Candy Export Destination, 2019
- Figure 21. The Source of Imports of Malaysia Licorice Candy, 2019
- Figure 22. PEST Analysis for Malaysia Licorice Candy Market in 2020
- Figure 23. Licorice Candy Market Opportunities & Trends in Malaysia
- Figure 24. Licorice Candy Market Drivers in Malaysia
- Figure 25. Licorice Candy Market Restraints in Malaysia
- Figure 26. Licorice Candy Industry Value Chain

I would like to order

Product name: Licorice Candy Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/L296A3317E68EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L296A3317E68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

