

Licensed Merchandise and Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Licensed Merchandise and Services in Global, including the following market information:

Global Licensed Merchandise and Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Licensed Merchandise and Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Apparels Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Licensed Merchandise and Services include The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group, Authentic Brands Group, Universal Brand Development, Nickelodeon (ViacomCBS), Major League Baseball and Learfield IMG College, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Licensed Merchandise and Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Licensed Merchandise and Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Licensed Merchandise and Services Market Segment Percentages, by Type, 2021 (%)

Apparels

Toys

Accessories

Home Decoration

Software and Video Games

Food and Beverage

Others

Global Licensed Merchandise and Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Licensed Merchandise and Services Market Segment Percentages, by Application, 2021 (%)

Entertainment

Corporate Brand

Fashion

Sports

Publishing

Music

Others

Global Licensed Merchandise and Services Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Licensed Merchandise and Services Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Licensed Merchandise and Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Licensed Merchandise and Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon (ViacomCBS)

Major League Baseball

Learfield IMG College

Sanrio

Sequential Brands Group

Hasbro

General Motors

National Basketball Association

Electrolux

National Football League

WarnerMedia

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

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