

# LCD Signage Market, Global Outlook and Forecast 2022-2028

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## Abstracts

LCD signage is a type of digital signage. Digital displays use technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, web pages, weather data, restaurant menu, or text. They can be found in public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants, and corporate buildings etc., to provide wayfinding, exhibitions, marketing and outdoor advertising.

Digital sign displays may be LCD or plasma screens, LED boards, projection screens or other emerging display types like interactive surfaces or organic LED screens (OLEDs). Rapidly dropping prices for large plasma and LCD screens have led to a growing increase in the number of digital sign installations.

This report contains market size and forecasts of LCD Signage in global, including the following market information:

Global LCD Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global LCD Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five LCD Signage companies in 2021 (%)

The global LCD Signage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Under 40 Inch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of LCD Signage include Samsung Electronics, LG Electronics, Philips, Toshiba, Daktronics, Sony, Panasonic, NEC Display and Sharp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the LCD Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global LCD Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global LCD Signage Market Segment Percentages, by Type, 2021 (%)

Under 40 Inch

40 - 50 Inch

50 - 60 Inch

Over 60 Inch

Global LCD Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global LCD Signage Market Segment Percentages, by Application, 2021 (%)

Retail

Healthcare

Hospitality

Transportation

Others

Global LCD Signage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global LCD Signage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies LCD Signage revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies LCD Signage revenues share in global market, 2021 (%)

Key companies LCD Signage sales in global market, 2017-2022 (Estimated), (K Units)

Key companies LCD Signage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

Philips

Toshiba

Daktronics

Sony

Panasonic

NEC Display

Sharp

Planar Systems (Leyard)

Mitsubishi

Chimei Innolux (CMI)

Advantech

Goodview (CVTE)

Cisco Systems Inc

Marvel Digital



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