

Laundry Pods Market, Global Outlook and Forecast 2022-2028

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Abstracts

Laundry Pods are water-soluble pouches containing highly concentrated laundry detergent. The chemistry of laundry detergent capsules is the same as in liquid detergents (including alkylbenzenesulfonates). The dissolvable packets are typically made of polyvinylalcohol (PVA) or a derivative of PVA. Although the formulas are similar, a detergent pack's liquids may contain 10% water compared to 50% in liquid detergents.

This report contains market size and forecasts of Laundry Pods in global, including the following market information:

Global Laundry Pods Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Laundry Pods Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Laundry Pods companies in 2021 (%)

The global Laundry Pods market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Non-Bio Laundry Detergent Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Laundry Pods include Procter & Gamble, Henkel,

Unilever, Church & Dwight, Clorox Company and Colgate-Palmolive, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Laundry Pods manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Laundry Pods Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Laundry Pods Market Segment Percentages, by Type, 2021 (%)

Non-Bio Laundry Detergent

Bio Laundry Detergent

Global Laundry Pods Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Laundry Pods Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Laundry Pods Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Laundry Pods Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Laundry Pods revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Laundry Pods revenues share in global market, 2021 (%)

Key companies Laundry Pods sales in global market, 2017-2022 (Estimated), (MT)

Key companies Laundry Pods sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

Henkel

Unilever

Church & Dwight

Clorox Company

Colgate-Palmolive

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