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Language Learning Application Market in US - Industry Outlook and Forecast 2020-2026

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Abstracts

Language learning is broadly defined as developing the ability to communicate in the second / foreign language, and in this context includes:
Language learning for specialists. This includes programmes which not only teach language but also a variety of subject ‘content’ related to language such as literature, culture, history and politics at BA or MA level. This also covers programmes and courses involving the teaching of translating and interpreting.

This report contains market size and forecasts of Language Learning Application in US, including the following market information:
US Language Learning Application Market Revenue, 2015-2020, 2021-2026, ($ millions)
Top Five Competitors in US Language Learning Application Market 2019 (%)
The global Language Learning Application market was valued at 1431.3 million in 2019 and is projected to reach US$ 2665.9 million by 2026, at a CAGR of 16.8% during the forecast period. While the Language Learning Application market size in US was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Language Learning Application businesses, with lots of challenges and uncertainty faced by many players of Language Learning Application in US. This report also analyses and evaluates the COVID-19 impact on Language Learning Application market size in 2020 and the next few years in US

Total Market by Segment:

US Language Learning Application Market, By Type, 2015-2020, 2021-2026 ($ millions)

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US Language Learning Application Market Segment Percentages, By Type, 2019 (%)

English

World Languages

US Language Learning Application Market, By Application, 2015-2020, 2021-2026 ($ millions)
US Language Learning Application Market Segment Percentages, By Application, 2019 (%)

Institutional Learners

Individual Learners

Competitor Analysis

The report also provides analysis of leading market participants including:
Total Language Learning Application Market Competitors Revenues in US, by Players 2015-2020 (Estimated), ($ millions)
Total Language Learning Application Market Competitors Revenues Share in US, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Duolingo

Babbel

Rosetta Stone

Memrise

Busuu

LinguaLeo

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Koolearn (NEW Oriental)

Edmodo (Netdragon)

Wall Street English

Open English

Italki

Voxy

Mango Languages

Drops

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