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# Language Learning Application Market in Japan - Industry Outlook and Forecast 2020-2026

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## Abstracts

Language learning is broadly defined as developing the ability to communicate in the second / foreign language, and in this context includes:
Language learning for specialists. This includes programmes which not only teach language but also a variety of subject ‘content’ related to language such as literature, culture, history and politics at BA or MA level. This also covers programmes and courses involving the teaching of translating and interpreting.

This report contains market size and forecasts of Language Learning Application in Japan, including the following market information:
Japan Language Learning Application Market Revenue, 2015-2020, 2021-2026, ($ millions)
Top Five Competitors in Japan Language Learning Application Market 2019 (%)
The global Language Learning Application market was valued at 1431.3 million in 2019 and is projected to reach US$ 2665.9 million by 2026, at a CAGR of 16.8% during the forecast period. While the Language Learning Application market size in Japan was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Language Learning Application businesses, with lots of challenges and uncertainty faced by many players of Language Learning Application in Japan. This report also analyses and evaluates the COVID-19 impact on Language Learning Application market size in 2020 and the next few years in Japan

Total Market by Segment:

Japan Language Learning Application Market, By Type, 2015-2020, 2021-2026 ($

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millions)
Japan Language Learning Application Market Segment Percentages, By Type, 2019 (%)

English

World Languages

Japan Language Learning Application Market, By Application, 2015-2020, 2021-2026 ($ millions)
Japan Language Learning Application Market Segment Percentages, By Application, 2019 (%)

Institutional Learners

Individual Learners

Competitor Analysis

The report also provides analysis of leading market participants including:
Total Language Learning Application Market Competitors Revenues in Japan, by Players 2015-2020 (Estimated), ($ millions)
Total Language Learning Application Market Competitors Revenues Share in Japan, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Duolingo

Babbel

Rosetta Stone

Memrise

Busuu

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LinguaLeo

Koolearn (NEW Oriental)

Edmodo (Netdragon)

Wall Street English

Open English

Italki

Voxy

Mango Languages

Drops

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# Contents


## 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

1.1 Language Learning Application Market Definition
1.2 Market Segments
  1.2.1 Segment by Type
  1.2.2 Segment by Application
1.3 COVID-19 Impact: Japan Language Learning Application Market Overview
1.4 Features & Benefits of This Report
1.5 Methodology & Sources of Information
  1.5.1 Research Methodology
  1.5.2 Research Process
  1.5.3 Base Year
  1.5.4 Report Assumptions & Caveats

## 2 JAPAN LANGUAGE LEARNING APPLICATION OVERALL MARKET SIZE

2.1 Japan Language Learning Application Market Size: 2020 VS 2026
2.2 Japan Language Learning Application Revenue, Prospects & Forecasts: 2015-2026

## 3 COMPANY LANDSCAPE

3.1 Top Language Learning Application Players in Japan (including Foreign and Local Companies)
3.2 Top Japan Language Learning Application Companies Ranked by Revenue
3.3 Japan Language Learning Application Revenue by Companies (including Foreign and Local Companies)
3.4 Top 3 and Top 5 Language Learning Application Companies in Japan, by Revenue in 2019
3.5 Japan Manufacturers Language Learning Application Product Type
3.6 Tier 1, Tier 2 and Tier 3 Language Learning Application Players in Japan
  3.6.1 List of Japan Tier 1 Language Learning Application Companies
  3.6.2 List of Japan Tier 2 and Tier 3 Language Learning Application Companies

## 4 SIGHTS BY PRODUCT

4.1 Overview
  4.1.1 By Type - Japan Language Learning Application Market Size Markets, 2020 &

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2026
4.1.2 English
4.1.3 World Languages
4.2 By Type - Japan Language Learning Application Revenue & Forecasts
4.2.1 By Type - Japan Language Learning Application Revenue, 2015-2020
4.2.2 By Type - Japan Language Learning Application Revenue, 2021-2026
4.2.3 By Type - Japan Language Learning Application Revenue Market Share, 2015-2026

## 5 SIGHTS BY APPLICATION

5.1 Overview
5.1.1 By Application - Japan Language Learning Application Market Size, 2020 & 2026
5.1.2 Institutional Learners
5.1.3 Individual Learners
5.2 By Application - Japan Language Learning Application Revenue & Forecasts
5.2.1 By Application - Japan Language Learning Application Revenue, 2015-2020
5.2.2 By Application - Japan Language Learning Application Revenue, 2021-2026
5.2.3 By Application - Japan Language Learning Application Revenue Market Share, 2015-2026

## 6 PLAYERS PROFILES

6.1 Duolingo
6.1.1 Duolingo Corporate Summary
6.1.2 Duolingo Business Overview
6.1.3 Duolingo Language Learning Application Major Product Offerings
6.1.4 Duolingo Revenue in Japan (2015-2020)
6.1.5 Duolingo Key News
6.2 Babbel
6.2.1 Babbel Corporate Summary
6.2.2 Babbel Business Overview
6.2.3 Babbel Language Learning Application Major Product Offerings
6.2.4 Babbel Revenue in Japan (2015-2020)
6.2.5 Babbel Key News
6.3 Rosetta Stone
6.3.1 Rosetta Stone Corporate Summary
6.3.2 Rosetta Stone Business Overview
6.3.3 Rosetta Stone Language Learning Application Major Product Offerings

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6.3.4 Rosetta Stone Revenue in Japan (2015-2020)
6.3.5 Rosetta Stone Key News
6.4 Memrise
6.4.1 Memrise Corporate Summary
6.4.2 Memrise Business Overview
6.4.3 Memrise Language Learning Application Major Product Offerings
6.4.4 Memrise Revenue in Japan (2015-2020)
6.4.5 Memrise Key News
6.5 Busuu
6.5.1 Busuu Corporate Summary
6.5.2 Busuu Business Overview
6.5.3 Busuu Language Learning Application Major Product Offerings
6.5.4 Busuu Revenue in Japan (2015-2020)
6.5.5 Busuu Key News
6.6 LinguaLeo
6.6.1 LinguaLeo Corporate Summary
6.6.2 LinguaLeo Business Overview
6.6.3 LinguaLeo Language Learning Application Major Product Offerings
6.6.4 LinguaLeo Revenue in Japan (2015-2020)
6.6.5 LinguaLeo Key News
6.7 Koolearn (NEW Oriental)
6.6.1 Koolearn (NEW Oriental) Corporate Summary
6.6.2 Koolearn (NEW Oriental) Business Overview
6.6.3 Koolearn (NEW Oriental) Language Learning Application Major Product Offerings
6.4.4 Koolearn (NEW Oriental) Revenue in Japan (2015-2020)
6.7.5 Koolearn (NEW Oriental) Key News
6.8 Edmodo (Netdragon)
6.8.1 Edmodo (Netdragon) Corporate Summary
6.8.2 Edmodo (Netdragon) Business Overview
6.8.3 Edmodo (Netdragon) Language Learning Application Major Product Offerings
6.8.4 Edmodo (Netdragon) Revenue in Japan (2015-2020)
6.8.5 Edmodo (Netdragon) Key News
6.9 Wall Street English
6.9.1 Wall Street English Corporate Summary
6.9.2 Wall Street English Business Overview
6.9.3 Wall Street English Language Learning Application Major Product Offerings
6.9.4 Wall Street English Revenue in Japan (2015-2020)
6.9.5 Wall Street English Key News

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6.10 Open English
6.10.1 Open English Corporate Summary
6.10.2 Open English Business Overview
6.10.3 Open English Language Learning Application Major Product Offerings
6.10.4 Open English Revenue in Japan (2015-2020)
6.10.5 Open English Key News
6.11 Italki
6.11.1 Italki Corporate Summary
6.11.2 Italki Language Learning Application Business Overview
6.11.3 Italki Language Learning Application Major Product Offerings
6.11.4 Italki Revenue in Japan (2015-2020)
6.11.5 Italki Key News
6.12 Voxy
6.12.1 Voxy Corporate Summary
6.12.2 Voxy Language Learning Application Business Overview
6.12.3 Voxy Language Learning Application Major Product Offerings
6.12.4 Voxy Revenue in Japan (2015-2020)
6.12.5 Voxy Key News
6.13 Mango Languages
6.13.1 Mango Languages Corporate Summary
6.13.2 Mango Languages Language Learning Application Business Overview
6.13.3 Mango Languages Language Learning Application Major Product Offerings
6.13.4 Mango Languages Revenue in Japan (2015-2020)
6.13.5 Mango Languages Key News
6.14 Drops
6.14.1 Drops Corporate Summary
6.14.2 Drops Language Learning Application Business Overview
6.14.3 Drops Language Learning Application Major Product Offerings
6.14.4 Drops Revenue in Japan (2015-2020)
6.14.5 Drops Key News
6.15 Lingvist
6.15.1 Lingvist Corporate Summary
6.15.2 Lingvist Language Learning Application Business Overview
6.15.3 Lingvist Language Learning Application Major Product Offerings
6.15.4 Lingvist Revenue in Japan (2015-2020)
6.15.5 Lingvist Key News

## 7 KEY MARKET TRENDS & INFLUENCES 2021-2026

+44 20 8123 2220
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7.1 PESTLE Analysis for Japan Language Learning Application Market
7.2 Market Opportunities & Trends
7.3 Market Drivers
7.4 Market Restraints

**8 CONCLUSION**

**9 APPENDIX**

9.1 Note
9.2 Examples of Clients
9.3 Disclaimer

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# List Of Tables

## LIST OF TABLES

Table 1. Key Players of Language Learning Application in Japan
Table 2. Top Players in Japan, Ranking by Revenue (2019)
Table 3. Japan Language Learning Application Revenue by Companies, (US$, Mn), 2015-2020
Table 4. Japan Language Learning Application Revenue Share by Companies, 2015-2020
Table 5. Japan Language Learning Application Sales by Companies, (K Units), 2015-2020
Table 6. Japan Language Learning Application Sales Share by Companies, 2015-2020
Table 7. Key Manufacturers Language Learning Application Price (2015-2020) (US$/Unit)
Table 8. Japan Manufacturers Language Learning Application Product Type
Table 9. List of Japan Tier 1 Language Learning Application Companies, Revenue (US$, Mn) in 2019 and Market Share
Table 10. List of Japan Tier 2 and Tier 3 Language Learning Application Companies, Revenue (US$, Mn) in 2019 and Market Share
Table 11. By Type - Language Learning Application Revenue in Japan (US$, Mn), 2015-2020
Table 12. By Type - Language Learning Application Revenue in Japan (US$, Mn), 2021-2026
Table 13. By Type - Language Learning Application Sales in Japan (K Units), 2015-2020
Table 14. By Type - Language Learning Application Sales in Japan (K Units), 2021-2026
Table 15. By Application - Language Learning Application Revenue in Japan, (US$, Mn), 2015-2020
Table 16. By Application - Language Learning Application Revenue in Japan, (US$, Mn), 2021-2026
Table 17. By Application - Language Learning Application Sales in Japan, (K Units), 2015-2020
Table 18. By Application - Language Learning Application Sales in Japan, (K Units), 2021-2026
Table 19. Duolingo Corporate Summary
Table 20. Duolingo Language Learning Application Product Offerings
Table 21. Duolingo Language Learning Application Revenue (US$, Mn), (2015-2020)

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Table 22. Babbel Corporate Summary
Table 23. Babbel Language Learning Application Product Offerings
Table 24. Babbel Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 25. Rosetta Stone Corporate Summary
Table 26. Rosetta Stone Language Learning Application Product Offerings
Table 27. Rosetta Stone Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 28. Memrise Corporate Summary
Table 29. Memrise Language Learning Application Product Offerings
Table 30. Memrise Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 31. Busuu Corporate Summary
Table 32. Busuu Language Learning Application Product Offerings
Table 33. Busuu Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 34. LinguaLeo Corporate Summary
Table 35. LinguaLeo Language Learning Application Product Offerings
Table 36. LinguaLeo Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 37. Koolearn (NEW Oriental) Corporate Summary
Table 38. Koolearn (NEW Oriental) Language Learning Application Product Offerings
Table 39. Koolearn (NEW Oriental) Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 40. Edmodo (Netdragon) Corporate Summary
Table 41. Edmodo (Netdragon) Language Learning Application Product Offerings
Table 42. Edmodo (Netdragon) Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 43. Wall Street English Corporate Summary
Table 44. Wall Street English Language Learning Application Product Offerings
Table 45. Wall Street English Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 46. Open English Corporate Summary
Table 47. Open English Language Learning Application Product Offerings
Table 48. Open English Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 49. Italki Corporate Summary
Table 50. Italki Language Learning Application Product Offerings
Table 51. Italki Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 52. Voxy Corporate Summary
Table 53. Voxy Language Learning Application Product Offerings
Table 54. Voxy Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 55. Mango Languages Corporate Summary

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Table 56. Mango Languages Language Learning Application Product Offerings
Table 57. Mango Languages Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 58. Drops Corporate Summary
Table 59. Drops Language Learning Application Product Offerings
Table 60. Drops Language Learning Application Revenue (US$, Mn), (2015-2020)
Table 61. Lingvist Corporate Summary
Table 62. Lingvist Language Learning Application Product Offerings
Table 63. Lingvist Language Learning Application Revenue (US$, Mn), (2015-2020)

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# List Of Figures

## LIST OF FIGURES

Figure 1. Language Learning Application Segment by Type
Figure 2. Language Learning Application Segment by Application
Figure 3. Japan Language Learning Application Market Overview: 2020
Figure 4. Key Caveats
Figure 5. Language Learning Application Market Size in Japan, (US$, Mn): 2020 VS 2026
Figure 6. Japan Language Learning Application Revenue, 2015-2026 (US$, Mn)
Figure 7. The Top 3 and 5 Players Market Share by Language Learning Application Revenue in 2019
Figure 8. By Type - Japan Language Learning Application Incremental Growth, (US$, Mn), 2015-2026
Figure 9. By Type - Japan Language Learning Application Market Share, 2015-2026
Figure 10. By Application - Language Learning Application Revenue in Japan (US$, Mn), 2020 & 2026
Figure 11. By Application - Japan Language Learning Application Market Share, 2015-2026
Figure 12. PEST Analysis for Japan Language Learning Application Market in 2020
Figure 13. Language Learning Application Market Opportunities & Trends in Japan
Figure 14. Language Learning Application Market Drivers in Japan

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