

Language Learning Application Market in Brazil - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/L742D49FBE73EN.html>

Date: April 2020

Pages: 100

Price: US\$ 2,700.00 (Single User License)

ID: L742D49FBE73EN

Abstracts

Language learning is broadly defined as developing the ability to communicate in the second / foreign language, and in this context includes:

Language learning for specialists. This includes programmes which not only teach language but also a variety of subject 'content' related to language such as literature, culture, history and politics at BA or MA level. This also covers programmes and courses involving the teaching of translating and interpreting.

This report contains market size and forecasts of Language Learning Application in Brazil, including the following market information:

Brazil Language Learning Application Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Brazil Language Learning Application Market 2019 (%)

The global Language Learning Application market was valued at 1431.3 million in 2019 and is projected to reach US\$ 2665.9 million by 2026, at a CAGR of 16.8% during the forecast period. While the Language Learning Application market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Language Learning Application businesses, with lots of challenges and uncertainty faced by many players of Language Learning Application in Brazil. This report also analyses and evaluates the COVID-19 impact on Language Learning Application market size in 2020 and the next few years in Brazil

Total Market by Segment:

Brazil Language Learning Application Market, By Type, 2015-2020, 2021-2026 (\$

millions)

Brazil Language Learning Application Market Segment Percentages, By Type, 2019 (%)

English

World Languages

Brazil Language Learning Application Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Brazil Language Learning Application Market Segment Percentages, By Application, 2019 (%)

Institutional Learners

Individual Learners

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Language Learning Application Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Language Learning Application Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Duolingo

Babbel

Rosetta Stone

Memrise

Busuu

LinguaLeo

Koolearn (NEW Oriental)

Edmodo (Netdragon)

Wall Street English

Open English

Italki

Voxy

Mango Languages

Drops

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Language Learning Application Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Brazil Language Learning Application Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 BRAZIL LANGUAGE LEARNING APPLICATION OVERALL MARKET SIZE

- 2.1 Brazil Language Learning Application Market Size: 2020 VS 2026
- 2.2 Brazil Language Learning Application Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Language Learning Application Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Language Learning Application Companies Ranked by Revenue
- 3.3 Brazil Language Learning Application Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Language Learning Application Companies in Brazil, by Revenue in 2019
- 3.5 Brazil Manufacturers Language Learning Application Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Language Learning Application Players in Brazil
 - 3.6.1 List of Brazil Tier 1 Language Learning Application Companies
 - 3.6.2 List of Brazil Tier 2 and Tier 3 Language Learning Application Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Brazil Language Learning Application Market Size Markets, 2020 &

2026

4.1.2 English

4.1.3 World Languages

4.2 By Type - Brazil Language Learning Application Revenue & Forecasts

4.2.1 By Type - Brazil Language Learning Application Revenue, 2015-2020

4.2.2 By Type - Brazil Language Learning Application Revenue, 2021-2026

4.2.3 By Type - Brazil Language Learning Application Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Brazil Language Learning Application Market Size, 2020 & 2026

5.1.2 Institutional Learners

5.1.3 Individual Learners

5.2 By Application - Brazil Language Learning Application Revenue & Forecasts

5.2.1 By Application - Brazil Language Learning Application Revenue, 2015-2020

5.2.2 By Application - Brazil Language Learning Application Revenue, 2021-2026

5.2.3 By Application - Brazil Language Learning Application Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Duolingo

6.1.1 Duolingo Corporate Summary

6.1.2 Duolingo Business Overview

6.1.3 Duolingo Language Learning Application Major Product Offerings

6.1.4 Duolingo Revenue in Brazil (2015-2020)

6.1.5 Duolingo Key News

6.2 Babbel

6.2.1 Babbel Corporate Summary

6.2.2 Babbel Business Overview

6.2.3 Babbel Language Learning Application Major Product Offerings

6.2.4 Babbel Revenue in Brazil (2015-2020)

6.2.5 Babbel Key News

6.3 Rosetta Stone

6.3.1 Rosetta Stone Corporate Summary

6.3.2 Rosetta Stone Business Overview

6.3.3 Rosetta Stone Language Learning Application Major Product Offerings

- 6.3.4 Rosetta Stone Revenue in Brazil (2015-2020)
- 6.3.5 Rosetta Stone Key News
- 6.4 Memrise
 - 6.4.1 Memrise Corporate Summary
 - 6.4.2 Memrise Business Overview
 - 6.4.3 Memrise Language Learning Application Major Product Offerings
 - 6.4.4 Memrise Revenue in Brazil (2015-2020)
 - 6.4.5 Memrise Key News
- 6.5 Busuu
 - 6.5.1 Busuu Corporate Summary
 - 6.5.2 Busuu Business Overview
 - 6.5.3 Busuu Language Learning Application Major Product Offerings
 - 6.5.4 Busuu Revenue in Brazil (2015-2020)
 - 6.5.5 Busuu Key News
- 6.6 LinguaLeo
 - 6.6.1 LinguaLeo Corporate Summary
 - 6.6.2 LinguaLeo Business Overview
 - 6.6.3 LinguaLeo Language Learning Application Major Product Offerings
 - 6.6.4 LinguaLeo Revenue in Brazil (2015-2020)
 - 6.6.5 LinguaLeo Key News
- 6.7 Koolearn (NEW Oriental)
 - 6.6.1 Koolearn (NEW Oriental) Corporate Summary
 - 6.6.2 Koolearn (NEW Oriental) Business Overview
 - 6.6.3 Koolearn (NEW Oriental) Language Learning Application Major Product Offerings
 - 6.4.4 Koolearn (NEW Oriental) Revenue in Brazil (2015-2020)
 - 6.7.5 Koolearn (NEW Oriental) Key News
- 6.8 Edmodo (Netdragon)
 - 6.8.1 Edmodo (Netdragon) Corporate Summary
 - 6.8.2 Edmodo (Netdragon) Business Overview
 - 6.8.3 Edmodo (Netdragon) Language Learning Application Major Product Offerings
 - 6.8.4 Edmodo (Netdragon) Revenue in Brazil (2015-2020)
 - 6.8.5 Edmodo (Netdragon) Key News
- 6.9 Wall Street English
 - 6.9.1 Wall Street English Corporate Summary
 - 6.9.2 Wall Street English Business Overview
 - 6.9.3 Wall Street English Language Learning Application Major Product Offerings
 - 6.9.4 Wall Street English Revenue in Brazil (2015-2020)
 - 6.9.5 Wall Street English Key News

6.10 Open English

- 6.10.1 Open English Corporate Summary
- 6.10.2 Open English Business Overview
- 6.10.3 Open English Language Learning Application Major Product Offerings
- 6.10.4 Open English Revenue in Brazil (2015-2020)
- 6.10.5 Open English Key News

6.11 Italki

- 6.11.1 Italki Corporate Summary
- 6.11.2 Italki Language Learning Application Business Overview
- 6.11.3 Italki Language Learning Application Major Product Offerings
- 6.11.4 Italki Revenue in Brazil (2015-2020)
- 6.11.5 Italki Key News

6.12 Voxy

- 6.12.1 Voxy Corporate Summary
- 6.12.2 Voxy Language Learning Application Business Overview
- 6.12.3 Voxy Language Learning Application Major Product Offerings
- 6.12.4 Voxy Revenue in Brazil (2015-2020)
- 6.12.5 Voxy Key News

6.13 Mango Languages

- 6.13.1 Mango Languages Corporate Summary
- 6.13.2 Mango Languages Language Learning Application Business Overview
- 6.13.3 Mango Languages Language Learning Application Major Product Offerings
- 6.13.4 Mango Languages Revenue in Brazil (2015-2020)
- 6.13.5 Mango Languages Key News

6.14 Drops

- 6.14.1 Drops Corporate Summary
- 6.14.2 Drops Language Learning Application Business Overview
- 6.14.3 Drops Language Learning Application Major Product Offerings
- 6.14.4 Drops Revenue in Brazil (2015-2020)
- 6.14.5 Drops Key News

6.15 Lingvist

- 6.15.1 Lingvist Corporate Summary
- 6.15.2 Lingvist Language Learning Application Business Overview
- 6.15.3 Lingvist Language Learning Application Major Product Offerings
- 6.15.4 Lingvist Revenue in Brazil (2015-2020)
- 6.15.5 Lingvist Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for Brazil Language Learning Application Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Language Learning Application in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Language Learning Application Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Language Learning Application Revenue Share by Companies, 2015-2020
- Table 5. Brazil Language Learning Application Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Language Learning Application Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Language Learning Application Price (2015-2020) (US\$/Unit)
- Table 8. Brazil Manufacturers Language Learning Application Product Type
- Table 9. List of Brazil Tier 1 Language Learning Application Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Language Learning Application Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Language Learning Application Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Language Learning Application Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Language Learning Application Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - Language Learning Application Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - Language Learning Application Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Language Learning Application Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Language Learning Application Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - Language Learning Application Sales in Brazil, (K Units), 2021-2026
- Table 19. Duolingo Corporate Summary
- Table 20. Duolingo Language Learning Application Product Offerings
- Table 21. Duolingo Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 22. Babbel Corporate Summary
- Table 23. Babbel Language Learning Application Product Offerings

- Table 24. Babbel Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 25. Rosetta Stone Corporate Summary
- Table 26. Rosetta Stone Language Learning Application Product Offerings
- Table 27. Rosetta Stone Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 28. Memrise Corporate Summary
- Table 29. Memrise Language Learning Application Product Offerings
- Table 30. Memrise Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 31. Busuu Corporate Summary
- Table 32. Busuu Language Learning Application Product Offerings
- Table 33. Busuu Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 34. LinguaLeo Corporate Summary
- Table 35. LinguaLeo Language Learning Application Product Offerings
- Table 36. LinguaLeo Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 37. Koolearn (NEW Oriental) Corporate Summary
- Table 38. Koolearn (NEW Oriental) Language Learning Application Product Offerings
- Table 39. Koolearn (NEW Oriental) Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 40. Edmodo (Netdragon) Corporate Summary
- Table 41. Edmodo (Netdragon) Language Learning Application Product Offerings
- Table 42. Edmodo (Netdragon) Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 43. Wall Street English Corporate Summary
- Table 44. Wall Street English Language Learning Application Product Offerings
- Table 45. Wall Street English Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 46. Open English Corporate Summary
- Table 47. Open English Language Learning Application Product Offerings
- Table 48. Open English Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 49. Italki Corporate Summary
- Table 50. Italki Language Learning Application Product Offerings
- Table 51. Italki Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 52. Voxy Corporate Summary
- Table 53. Voxy Language Learning Application Product Offerings
- Table 54. Voxy Language Learning Application Revenue (US\$, Mn), (2015-2020)
- Table 55. Mango Languages Corporate Summary
- Table 56. Mango Languages Language Learning Application Product Offerings
- Table 57. Mango Languages Language Learning Application Revenue (US\$, Mn),

(2015-2020)

Table 58. Drops Corporate Summary

Table 59. Drops Language Learning Application Product Offerings

Table 60. Drops Language Learning Application Revenue (US\$, Mn), (2015-2020)

Table 61. Lingvist Corporate Summary

Table 62. Lingvist Language Learning Application Product Offerings

Table 63. Lingvist Language Learning Application Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

- Figure 1. Language Learning Application Segment by Type
- Figure 2. Language Learning Application Segment by Application
- Figure 3. Brazil Language Learning Application Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Language Learning Application Market Size in Brazil, (US\$, Mn): 2020 VS 2026
- Figure 6. Brazil Language Learning Application Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Language Learning Application Revenue in 2019
- Figure 8. By Type - Brazil Language Learning Application Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - Brazil Language Learning Application Market Share, 2015-2026
- Figure 10. By Application - Language Learning Application Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 11. By Application - Brazil Language Learning Application Market Share, 2015-2026
- Figure 12. PEST Analysis for Brazil Language Learning Application Market in 2020
- Figure 13. Language Learning Application Market Opportunities & Trends in Brazil
- Figure 14. Language Learning Application Market Drivers in Brazil

I would like to order

Product name: Language Learning Application Market in Brazil - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/L742D49FBE73EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L742D49FBE73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

