

Landing Page Builders Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/LECA315E9DB1EN.html>

Date: January 2022

Pages: 110

Price: US\$ 3,250.00 (Single User License)

ID: LECA315E9DB1EN

Abstracts

Landing page builders enable non-technical users to deploy web pages designed to drive visitors to a specific conversion goal.

This report contains market size and forecasts of Landing Page Builders in Global, including the following market information:

Global Landing Page Builders Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Landing Page Builders market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Landing Page Builders include HubSpot, Rocket Science Group, Unbounce, ClickFunnels, Landingi, Landing Lion, Pancake Laboratories, Avenue 81 and EngageBay, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Landing Page Builders companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Landing Page Builders Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Landing Page Builders Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Landing Page Builders Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Landing Page Builders Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Landing Page Builders Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Landing Page Builders Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Landing Page Builders revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Landing Page Builders revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

Rocket Science Group

Unbounce

ClickFunnels

Landingi

Landing Lion

Pancake Laboratories

Avenue 81

EngageBay

Wishpond Technologies

Tars Technologies

AdPage

ICreate

Sunny Landing Pages

AdsBridge

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