

Kombucha Beverage Market, Global Outlook and Forecast 2022-2028

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Abstracts

Kombucha is a fermented tea beverage, made by adding a symbiotic culture of bacteria and yeast (SCOBY) to a solution of tea and sugar. During the course of the week-long (or more) fermentation process, the cultures metabolize the sugar and tea components to render a naturally carbonated beverage, with a slightly sweet-tart flavor, full of healthy components like B vitamins, organic acids, antioxidants, and trace amounts of alcohol.

This report contains market size and forecasts of Kombucha Beverage in global, including the following market information:

Global Kombucha Beverage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Kombucha Beverage Market Sales, 2017-2022, 2023-2028, (K L)

Global top five Kombucha Beverage companies in 2021 (%)

The global Kombucha Beverage market was valued at 1768.8 million in 2021 and is projected to reach US\$ 5796.6 million by 2028, at a CAGR of 18.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Herbs & Spices Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Kombucha Beverage include GT's Living Foods, KeVita, Brew Dr. Kombucha, TheHumm Kombucha, Live Soda Kombucha,

Kombrewcha, Kombucha Wonder Drink, Brew Dr. Tea Company and Celestial Seasonings, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Kombucha Beverage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Kombucha Beverage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Kombucha Beverage Market Segment Percentages, by Type, 2021 (%)

Herbs & Spices

Fruit

Original

Others

Global Kombucha Beverage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Kombucha Beverage Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Kombucha Beverage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Kombucha Beverage Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Kombucha Beverage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Kombucha Beverage revenues share in global market, 2021 (%)

Key companies Kombucha Beverage sales in global market, 2017-2022 (Estimated), (K
L)

Key companies Kombucha Beverage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

GT's Living Foods

KeVita

Brew Dr. Kombucha

TheHumm Kombucha

Live Soda Kombucha

Kombrewcha

Kombucha Wonder Drink

Brew Dr. Tea Company

Celestial Seasonings

Kosmic Kombucha

NessAlla Kombucha

Reed's

Buchi Kombucha

Tonica

Boochcraft

KYLA

Flying Embers

Wild Tonic

New Holland Brewing

Unity Vibration

JuneShine

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