

Kid Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Kid Toys in global, including the following market information:

Global Kid Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Kid Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Kid Toys companies in 2021 (%)

The global Kid Toys market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Building & Construction Blocks Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Kid Toys include Namco Bandai, LEGO, Mattel, Hasbro, Brandstedt Group (Playmobil), Jakks Pacific, Asmodee, Ravensburger and Funskool, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Kid Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Kid Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Kid Toys Market Segment Percentages, by Type, 2021 (%)

Building & Construction Blocks

Dolls

Character Assembly Model

Puzzles

Cards & Chess

Others

Global Kid Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Kid Toys Market Segment Percentages, by Application, 2021 (%)

Home

Institutions & Schools

Global Kid Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Kid Toys Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Kid Toys revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Kid Toys revenues share in global market, 2021 (%)

Key companies Kid Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Kid Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Namco Bandai

LEGO

Mattel

Hasbro

Brandstedt Group (Playmobil)

Jakks Pacific

Asmodee

Ravensburger

Funskool

Playmates Toys

K'NEX

Simba Dickie Group

Spin Master

Disney

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