

K-12 Tutoring Market, Global Outlook and Forecast 2022-2028

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Abstracts

K-12 is the mixture of primary and secondary levels of education that students are given between kindergartens through 12th grade. K-12 Tutoring refers to the Tutoring of kindergartens to high school students. In the United States, the K-12 education sector is comprised of approximately 15,600 public school districts across the 50 states and 132,000 public and private elementary and secondary schools. The U.S. K-12 education market is highly decentralized and is characterized by complex content adoption processes.

The growing demand for customized learning will offer immense growth opportunities. Conventional tutoring services incur overhead costs associated with amenities such as classrooms, equipment, and related facilities. Vendors are leveraging the rapid penetration of mobile phones and tablets and the increasing network connectivity to offer online tutoring programs. Online tutoring also provides flexibility to learners through self-paced learning methods.

This report contains market size and forecasts of K-12 Tutoring in Global, including the following market information:

Global K-12 Tutoring Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global K-12 Tutoring market was valued at 3544.8 million in 2021 and is projected to reach US\$ 17190 million by 2028, at a CAGR of 25.3% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Onsite K-12 Tutoring Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of K-12 Tutoring include Stride (K12 Inc.), Pearson(Connections Academy), Chegg, Age of Learning, Sylvan Learning, iTutor, Huntington Learning Centers, Cambly Inc. and ClubZ, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the K-12 Tutoring companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global K-12 Tutoring Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global K-12 Tutoring Market Segment Percentages, by Type, 2021 (%)

Onsite K-12 Tutoring

Online K-12 Tutoring

Global K-12 Tutoring Market, by End User, 2017-2022, 2023-2028 (\$ millions)

Global K-12 Tutoring Market Segment Percentages, by End User, 2021 (%)

Kindergarten to Grade 2

Grade 3 to Grade 5

Middle School Level

High School Level

Global K-12 Tutoring Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global K-12 Tutoring Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies K-12 Tutoring revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies K-12 Tutoring revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Stride (K12 Inc.)

Pearson(Connections Academy)

Chegg

Age of Learning

Sylvan Learning

iTutor

Huntington Learning Centers

Cambly Inc.

ClubZ

Mathnasium

Tutor.com

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