

K-12 Testing and Assessment System Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/KB8E93EFB426EN.html>

Date: February 2022

Pages: 117

Price: US\$ 3,250.00 (Single User License)

ID: KB8E93EFB426EN

Abstracts

An increasing use of technology in the teaching process encourages educational institutions to collect and track grades, attendance details, scores, and demographics to help students improve their learning process. At present, there is a noted improvement in the type of knowledge gained by students through the mobile and cloud technology, and Big Data analytics. The entire process of imparting education has become more systematic. E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learning or asynchronous learning courses anywhere there is an internet connection.

This report contains market size and forecasts of K-12 Testing and Assessment System in Global, including the following market information:

Global K-12 Testing and Assessment System Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global K-12 Testing and Assessment System market was valued at 18070 million in 2021 and is projected to reach US\$ 32060 million by 2028, at a CAGR of 8.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of K-12 Testing and Assessment System include CogniFit, Edutech, ETS, MeritTrac, Pearson Education, Scantron, CORE Education and Consulting Solutions, Literatu and Proprofs QuizMaker, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the K-12 Testing and Assessment System companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global K-12 Testing and Assessment System Market, by Type, 2017-2022, 2023-2028
(\$ millions)

Global K-12 Testing and Assessment System Market Segment Percentages, by Type,
2021 (%)

Cloud-Based

On-Premise

Global K-12 Testing and Assessment System Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global K-12 Testing and Assessment System Market Segment Percentages, by
Application, 2021 (%)

Pre-primary School

Primary School

Middle School

High School

Global K-12 Testing and Assessment System Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global K-12 Testing and Assessment System Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies K-12 Testing and Assessment System revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies K-12 Testing and Assessment System revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CogniFit

Edutech

ETS

MeritTrac

Pearson Education

Scantron

CORE Education and Consulting Solutions

Literatu

Proprofs QuizMaker

UMeWorld

Certica

LearningMate

Renaissance Learning

Cognia

Excelsoft

TAO

Extreme

MAXIMUM Education

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