

# K 12 Instructive Toy Market - Global Outlook and Forecast 2021-2027

<https://marketpublishers.com/r/K35709CC973BEN.html>

Date: March 2021

Pages: 112

Price: US\$ 3,250.00 (Single User License)

ID: K35709CC973BEN

## Abstracts

This report contains market size and forecasts of K 12 Instructive Toy in Global, including the following market information:

Global K 12 Instructive Toy Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global K 12 Instructive Toy market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the K 12 Instructive Toy companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global K 12 Instructive Toy Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global K 12 Instructive Toy Market Segment Percentages, By Type, 2020 (%)

Activity Toy

Games and Puzzles

Construction Toy

Dolls and Accessories

Outdoor and Sports Toys

Other Type

China K 12 Instructive Toy Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China K 12 Instructive Toy Market Segment Percentages, By Application, 2020 (%)

Infant and Preschool Toys

Age 6-8

Age Between 9-11

Others

Global K 12 Instructive Toy Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global K 12 Instructive Toy Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total K 12 Instructive Toy Market Competitors Revenues in Global, by Players  
2016-2021 (Estimated), (\$ millions)

Total K 12 Instructive Toy Market Competitors Revenues Share in Global, by Players  
2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

MGA Entertainment

JAKKS Pacific

Gigotoys

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

Safari

BanBao

Guangdong Loongon

Goldlok Toys

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 K 12 Instructive Toy Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global K 12 Instructive Toy Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL K 12 INSTRUCTIVE TOY OVERALL MARKET SIZE**

- 2.1 Global K 12 Instructive Toy Market Size: 2021 VS 2027
- 2.2 Global K 12 Instructive Toy Market Size, Prospects & Forecasts: 2016-2027
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top K 12 Instructive Toy Players in Global Market
- 3.2 Top Global K 12 Instructive Toy Companies Ranked by Revenue
- 3.3 Global K 12 Instructive Toy Revenue by Companies
- 3.4 Top 3 and Top 5 K 12 Instructive Toy Companies in Global Market, by Revenue in 2020
- 3.5 Global Companies K 12 Instructive Toy Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 K 12 Instructive Toy Players in Global Market
  - 3.6.1 List of Global Tier 1 K 12 Instructive Toy Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 K 12 Instructive Toy Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 By Type - Global K 12 Instructive Toy Market Size Markets, 2021 & 2027

4.1.2 Activity Toy

4.1.3 Games and Puzzles

4.1.4 Construction Toy

4.1.5 Dolls and Accessories

4.1.6 Outdoor and Sports Toys

4.1.7 Other Type

#### 4.2 By Type - Global K 12 Instructive Toy Revenue & Forecasts

4.2.1 By Type - Global K 12 Instructive Toy Revenue, 2016-2021

4.2.2 By Type - Global K 12 Instructive Toy Revenue, 2022-2027

4.2.3 By Type - Global K 12 Instructive Toy Revenue Market Share, 2016-2027

### **5 SIGHTS BY APPLICATION**

#### 5.1 Overview

5.1.1 By Application - Global K 12 Instructive Toy Market Size, 2021 & 2027

5.1.2 Infant and Preschool Toys

5.1.3 Age 6-8

5.1.4 Age Between 9-11

5.1.5 Others

#### 5.2 By Application - Global K 12 Instructive Toy Revenue & Forecasts

5.2.1 By Application - Global K 12 Instructive Toy Revenue, 2016-2021

5.2.2 By Application - Global K 12 Instructive Toy Revenue, 2022-2027

5.2.3 By Application - Global K 12 Instructive Toy Revenue Market Share, 2016-2027

### **6 SIGHTS BY REGION**

#### 6.1 By Region - Global K 12 Instructive Toy Market Size, 2021 & 2027

#### 6.2 By Region - Global K 12 Instructive Toy Revenue & Forecasts

6.2.1 By Region - Global K 12 Instructive Toy Revenue, 2016-2021

6.2.2 By Region - Global K 12 Instructive Toy Revenue, 2022-2027

6.2.3 By Region - Global K 12 Instructive Toy Revenue Market Share, 2016-2027

#### 6.3 North America

6.3.1 By Country - North America K 12 Instructive Toy Revenue, 2016-2027

6.3.2 US K 12 Instructive Toy Market Size, 2016-2027

6.3.3 Canada K 12 Instructive Toy Market Size, 2016-2027

6.3.4 Mexico K 12 Instructive Toy Market Size, 2016-2027

#### 6.4 Europe

6.4.1 By Country - Europe K 12 Instructive Toy Revenue, 2016-2027

6.4.2 Germany K 12 Instructive Toy Market Size, 2016-2027

6.4.3 France K 12 Instructive Toy Market Size, 2016-2027

6.4.4 U.K. K 12 Instructive Toy Market Size, 2016-2027

6.4.5 Italy K 12 Instructive Toy Market Size, 2016-2027

6.4.6 Russia K 12 Instructive Toy Market Size, 2016-2027

6.4.7 Nordic Countries K 12 Instructive Toy Market Size, 2016-2027

6.4.8 Benelux K 12 Instructive Toy Market Size, 2016-2027

## 6.5 Asia

6.5.1 By Region - Asia K 12 Instructive Toy Revenue, 2016-2027

6.5.2 China K 12 Instructive Toy Market Size, 2016-2027

6.5.3 Japan K 12 Instructive Toy Market Size, 2016-2027

6.5.4 South Korea K 12 Instructive Toy Market Size, 2016-2027

6.5.5 Southeast Asia K 12 Instructive Toy Market Size, 2016-2027

6.5.6 India K 12 Instructive Toy Market Size, 2016-2027

## 6.6 South America

6.6.1 By Country - South America K 12 Instructive Toy Revenue, 2016-2027

6.6.2 Brazil K 12 Instructive Toy Market Size, 2016-2027

6.6.3 Argentina K 12 Instructive Toy Market Size, 2016-2027

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa K 12 Instructive Toy Revenue, 2016-2027

6.7.2 Turkey K 12 Instructive Toy Market Size, 2016-2027

6.7.3 Israel K 12 Instructive Toy Market Size, 2016-2027

6.7.4 Saudi Arabia K 12 Instructive Toy Market Size, 2016-2027

6.7.5 UAE K 12 Instructive Toy Market Size, 2016-2027

# 7 PLAYERS PROFILES

## 7.1 LEGO

7.1.1 LEGO Corporate Summary

7.1.2 LEGO Business Overview

7.1.3 LEGO K 12 Instructive Toy Major Product Offerings

7.1.4 LEGO K 12 Instructive Toy Revenue in Global (2016-2021)

7.1.5 LEGO Key News

## 7.2 Mattel

7.2.1 Mattel Corporate Summary

7.2.2 Mattel Business Overview

7.2.3 Mattel K 12 Instructive Toy Major Product Offerings

7.2.4 Mattel K 12 Instructive Toy Revenue in Global (2016-2021)



### 7.2.5 Mattel Key News

## 7.3 Hasbro

### 7.3.1 Hasbro Corporate Summary

### 7.3.2 Hasbro Business Overview

### 7.3.3 Hasbro K 12 Instructive Toy Major Product Offerings

### 7.3.4 Hasbro K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.3.5 Hasbro Key News

## 7.4 Bandai

### 7.4.1 Bandai Corporate Summary

### 7.4.2 Bandai Business Overview

### 7.4.3 Bandai K 12 Instructive Toy Major Product Offerings

### 7.4.4 Bandai K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.4.5 Bandai Key News

## 7.5 TAKARA TOMY

### 7.5.1 TAKARA TOMY Corporate Summary

### 7.5.2 TAKARA TOMY Business Overview

### 7.5.3 TAKARA TOMY K 12 Instructive Toy Major Product Offerings

### 7.5.4 TAKARA TOMY K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.5.5 TAKARA TOMY Key News

## 7.6 MGA Entertainment

### 7.6.1 MGA Entertainment Corporate Summary

### 7.6.2 MGA Entertainment Business Overview

### 7.6.3 MGA Entertainment K 12 Instructive Toy Major Product Offerings

### 7.6.4 MGA Entertainment K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.6.5 MGA Entertainment Key News

## 7.7 JAKKS Pacific

### 7.7.1 JAKKS Pacific Corporate Summary

### 7.7.2 JAKKS Pacific Business Overview

### 7.7.3 JAKKS Pacific K 12 Instructive Toy Major Product Offerings

### 7.7.4 JAKKS Pacific K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.7.5 JAKKS Pacific Key News

## 7.8 Gigotoys

### 7.8.1 Gigotoys Corporate Summary

### 7.8.2 Gigotoys Business Overview

### 7.8.3 Gigotoys K 12 Instructive Toy Major Product Offerings

### 7.8.4 Gigotoys K 12 Instructive Toy Revenue in Global (2016-2021)

### 7.8.5 Gigotoys Key News

## 7.9 Melissa & Doug

### 7.9.1 Melissa & Doug Corporate Summary

- 7.9.2 Melissa & Doug Business Overview
- 7.9.3 Melissa & Doug K 12 Instructive Toy Major Product Offerings
- 7.9.4 Melissa & Doug K 12 Instructive Toy Revenue in Global (2016-2021)
- 7.9.5 Melissa & Doug Key News
- 7.10 Simba-Dickie Group
  - 7.10.1 Simba-Dickie Group Corporate Summary
  - 7.10.2 Simba-Dickie Group Business Overview
  - 7.10.3 Simba-Dickie Group K 12 Instructive Toy Major Product Offerings
  - 7.10.4 Simba-Dickie Group K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.10.5 Simba-Dickie Group Key News
- 7.11 Giochi Preziosi
  - 7.11.1 Giochi Preziosi Corporate Summary
  - 7.11.2 Giochi Preziosi Business Overview
  - 7.11.3 Giochi Preziosi K 12 Instructive Toy Major Product Offerings
  - 7.11.4 Giochi Preziosi K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.11.5 Giochi Preziosi Key News
- 7.12 PLAYMOBIL
  - 7.12.1 PLAYMOBIL Corporate Summary
  - 7.12.2 PLAYMOBIL Business Overview
  - 7.12.3 PLAYMOBIL K 12 Instructive Toy Major Product Offerings
  - 7.12.4 PLAYMOBIL K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.12.5 PLAYMOBIL Key News
- 7.13 Ravensburger
  - 7.13.1 Ravensburger Corporate Summary
  - 7.13.2 Ravensburger Business Overview
  - 7.13.3 Ravensburger K 12 Instructive Toy Major Product Offerings
  - 7.13.4 Ravensburger K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.13.5 Ravensburger Key News
- 7.14 Vtech
  - 7.14.1 Vtech Corporate Summary
  - 7.14.2 Vtech Business Overview
  - 7.14.3 Vtech K 12 Instructive Toy Major Product Offerings
  - 7.14.4 Vtech K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.14.5 Vtech Key News
- 7.15 Leapfrog
  - 7.15.1 Leapfrog Corporate Summary
  - 7.15.2 Leapfrog Business Overview
  - 7.15.3 Leapfrog K 12 Instructive Toy Major Product Offerings
  - 7.15.4 Leapfrog K 12 Instructive Toy Revenue in Global (2016-2021)

- 7.15.5 Leapfrog Key News
- 7.16 Spin Master
  - 7.16.1 Spin Master Corporate Summary
  - 7.16.2 Spin Master Business Overview
  - 7.16.3 Spin Master K 12 Instructive Toy Major Product Offerings
  - 7.16.4 Spin Master K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.16.5 Spin Master Key News
- 7.17 MindWare
  - 7.17.1 MindWare Corporate Summary
  - 7.17.2 MindWare Business Overview
  - 7.17.3 MindWare K 12 Instructive Toy Major Product Offerings
  - 7.17.4 MindWare K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.17.5 MindWare Key News
- 7.18 Safari
  - 7.18.1 Safari Corporate Summary
  - 7.18.2 Safari Business Overview
  - 7.18.3 Safari K 12 Instructive Toy Major Product Offerings
  - 7.18.4 Safari K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.18.5 Safari Key News
- 7.19 BanBao
  - 7.19.1 BanBao Corporate Summary
  - 7.19.2 BanBao Business Overview
  - 7.19.3 BanBao K 12 Instructive Toy Major Product Offerings
  - 7.19.4 BanBao K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.19.5 BanBao Key News
- 7.20 Guangdong Loongon
  - 7.20.1 Guangdong Loongon Corporate Summary
  - 7.20.2 Guangdong Loongon Business Overview
  - 7.20.3 Guangdong Loongon K 12 Instructive Toy Major Product Offerings
  - 7.20.4 Guangdong Loongon K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.20.5 Guangdong Loongon Key News
- 7.21 Goldlok Toys
  - 7.21.1 Goldlok Toys Corporate Summary
  - 7.21.2 Goldlok Toys Business Overview
  - 7.21.3 Goldlok Toys K 12 Instructive Toy Major Product Offerings
  - 7.21.4 Goldlok Toys K 12 Instructive Toy Revenue in Global (2016-2021)
  - 7.21.5 Goldlok Toys Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. K 12 Instructive Toy Market Opportunities & Trends in Global Market
- Table 2. K 12 Instructive Toy Market Drivers in Global Market
- Table 3. K 12 Instructive Toy Market Restraints in Global Market
- Table 4. Key Players of K 12 Instructive Toy in Global Market
- Table 5. Top K 12 Instructive Toy Players in Global Market, Ranking by Revenue (2019)
- Table 6. Global K 12 Instructive Toy Revenue by Companies, (US\$, Mn), 2016-2021
- Table 7. Global K 12 Instructive Toy Revenue Share by Companies, 2016-2021
- Table 8. Global Companies K 12 Instructive Toy Product Type
- Table 9. List of Global Tier 1 K 12 Instructive Toy Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 K 12 Instructive Toy Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 11. By Type – Global K 12 Instructive Toy Revenue, (US\$, Mn), 2021 VS 2027
- Table 12. By Type - K 12 Instructive Toy Revenue in Global (US\$, Mn), 2016-2021
- Table 13. By Type - K 12 Instructive Toy Revenue in Global (US\$, Mn), 2022-2027
- Table 14. By Application – Global K 12 Instructive Toy Revenue, (US\$, Mn), 2021 VS 2027
- Table 15. By Application - K 12 Instructive Toy Revenue in Global (US\$, Mn), 2016-2021
- Table 16. By Application - K 12 Instructive Toy Revenue in Global (US\$, Mn), 2022-2027
- Table 17. By Region – Global K 12 Instructive Toy Revenue, (US\$, Mn), 2021 VS 2027
- Table 18. By Region - Global K 12 Instructive Toy Revenue (US\$, Mn), 2016-2021
- Table 19. By Region - Global K 12 Instructive Toy Revenue (US\$, Mn), 2022-2027
- Table 20. By Country - North America K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2021
- Table 21. By Country - North America K 12 Instructive Toy Revenue, (US\$, Mn), 2022-2027
- Table 22. By Country - Europe K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2021
- Table 23. By Country - Europe K 12 Instructive Toy Revenue, (US\$, Mn), 2022-2027
- Table 24. By Region - Asia K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2021
- Table 25. By Region - Asia K 12 Instructive Toy Revenue, (US\$, Mn), 2022-2027
- Table 26. By Country - South America K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2021
- Table 27. By Country - South America K 12 Instructive Toy Revenue, (US\$, Mn),

2022-2027

Table 28. By Country - Middle East & Africa K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2021

Table 29. By Country - Middle East & Africa K 12 Instructive Toy Revenue, (US\$, Mn), 2022-2027

Table 30. LEGO Corporate Summary

Table 31. LEGO K 12 Instructive Toy Product Offerings

Table 32. LEGO K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 33. Mattel Corporate Summary

Table 34. Mattel K 12 Instructive Toy Product Offerings

Table 35. Mattel K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 36. Hasbro Corporate Summary

Table 37. Hasbro K 12 Instructive Toy Product Offerings

Table 38. Hasbro K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 39. Bandai Corporate Summary

Table 40. Bandai K 12 Instructive Toy Product Offerings

Table 41. Bandai K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 42. TAKARA TOMY Corporate Summary

Table 43. TAKARA TOMY K 12 Instructive Toy Product Offerings

Table 44. TAKARA TOMY K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 45. MGA Entertainment Corporate Summary

Table 46. MGA Entertainment K 12 Instructive Toy Product Offerings

Table 47. MGA Entertainment K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 48. JAKKS Pacific Corporate Summary

Table 49. JAKKS Pacific K 12 Instructive Toy Product Offerings

Table 50. JAKKS Pacific K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 51. Gigotoys Corporate Summary

Table 52. Gigotoys K 12 Instructive Toy Product Offerings

Table 53. Gigotoys K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 54. Melissa & Doug Corporate Summary

Table 55. Melissa & Doug K 12 Instructive Toy Product Offerings

Table 56. Melissa & Doug K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 57. Simba-Dickie Group Corporate Summary

Table 58. Simba-Dickie Group K 12 Instructive Toy Product Offerings

Table 59. Simba-Dickie Group K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 60. Giochi Preziosi Corporate Summary

Table 61. Giochi Preziosi K 12 Instructive Toy Product Offerings

Table 62. Giochi Preziosi K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

Table 63. PLAYMOBIL Corporate Summary



- Table 64. PLAYMOBIL K 12 Instructive Toy Product Offerings
- Table 65. PLAYMOBIL K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 66. Ravensburger Corporate Summary
- Table 67. Ravensburger K 12 Instructive Toy Product Offerings
- Table 68. Ravensburger K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 69. Vtech Corporate Summary
- Table 70. Vtech K 12 Instructive Toy Product Offerings
- Table 71. Vtech K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 72. Leapfrog Corporate Summary
- Table 73. Leapfrog K 12 Instructive Toy Product Offerings
- Table 74. Leapfrog K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 75. Spin Master Corporate Summary
- Table 76. Spin Master K 12 Instructive Toy Product Offerings
- Table 77. Spin Master K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 78. MindWare Corporate Summary
- Table 79. MindWare K 12 Instructive Toy Product Offerings
- Table 80. MindWare K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 81. Safari Corporate Summary
- Table 82. Safari K 12 Instructive Toy Product Offerings
- Table 83. Safari K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 84. BanBao Corporate Summary
- Table 85. BanBao K 12 Instructive Toy Product Offerings
- Table 86. BanBao K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 87. Guangdong Loongon Corporate Summary
- Table 88. Guangdong Loongon K 12 Instructive Toy Product Offerings
- Table 89. Guangdong Loongon K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)
- Table 90. Goldlok Toys Corporate Summary
- Table 91. Goldlok Toys K 12 Instructive Toy Product Offerings
- Table 92. Goldlok Toys K 12 Instructive Toy Revenue (US\$, Mn), (2016-2021)

## List Of Figures

### LIST OF FIGURES

- Figure 1. K 12 Instructive Toy Segment by Type
- Figure 2. K 12 Instructive Toy Segment by Application
- Figure 3. Global K 12 Instructive Toy Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global K 12 Instructive Toy Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global K 12 Instructive Toy Revenue, 2016-2027 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by K 12 Instructive Toy Revenue in 2020
- Figure 8. By Type - Global K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 9. By Application - Global K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 10. By Region - Global K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 11. By Country - North America K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 12. US K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 13. Canada K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 14. Mexico K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 15. By Country - Europe K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 16. Germany K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 17. France K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 18. U.K. K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 19. Italy K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 20. Russia K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 21. Nordic Countries K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 22. Benelux K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 23. By Region - Asia K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 24. China K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 25. Japan K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 26. South Korea K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 27. Southeast Asia K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 28. India K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 29. By Country - South America K 12 Instructive Toy Revenue Market Share, 2016-2027
- Figure 30. Brazil K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027
- Figure 31. Argentina K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027



Figure 32. By Country - Middle East & Africa K 12 Instructive Toy Revenue Market Share, 2016-2027

Figure 33. Turkey K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027

Figure 34. Israel K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027

Figure 35. Saudi Arabia K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027

Figure 36. UAE K 12 Instructive Toy Revenue, (US\$, Mn), 2016-2027

Figure 37. LEGO K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 38. Mattel K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 39. Hasbro K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 40. Bandai K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 41. TAKARA TOMY K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 42. MGA Entertainment K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 43. JAKKS Pacific K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 44. Gigotoys K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 45. Melissa & Doug K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 46. Simba-Dickie Group K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 47. Giochi Preziosi K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 48. PLAYMOBIL K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 49. Ravensburger K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 50. Vtech K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 51. Leapfrog K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 52. Spin Master K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 53. MindWare K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn)

& (2016-2021)

Figure 54. Safari K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 55. BanBao K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 56. Guangdong Loongon K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 57. Goldlok Toys K 12 Instructive Toy Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

## I would like to order

Product name: K 12 Instructive Toy Market - Global Outlook and Forecast 2021-2027

Product link: <https://marketpublishers.com/r/K35709CC973BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K35709CC973BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970